

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.8849/-77.1749

RFULL9

Broaddale Shopping Center		1 mi radius		3 mi radius		5 mi radius	
Falls Church, VA 22046							
Population							
Estimated Population (2017)		22,846		171,869		470,727	
Projected Population (2022)		23,258		175,591		484,531	
Census Population (2010)		18,824		157,851		427,643	
Census Population (2000)		16,505		143,909		395,952	
Projected Annual Growth (2017-2022)		412	0.4%	3,722	0.4%	13,804	0.6%
Historical Annual Growth (2010-2017)		4,022	3.1%	14,018	1.3%	43,084	1.4%
Historical Annual Growth (2000-2010)		2,319	1.4%	13,942	1.0%	31,691	0.8%
Estimated Population Density (2017)		7,275 <i>psm</i>		6,081 <i>psm</i>		5,996 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households							
Estimated Households (2017)		8,382		62,668		183,658	
Projected Households (2022)		8,974		65,844		193,861	
Census Households (2010)		7,295		59,316		170,906	
Census Households (2000)		6,573		55,870		158,774	
Projected Annual Growth (2017-2022)		592	1.4%	3,176	1.0%	10,203	1.1%
Historical Annual Change (2000-2017)		1,809	1.6%	6,798	0.7%	24,884	0.9%
Average Household Income							
Estimated Average Household Income (2017)		\$167,684		\$167,103		\$156,357	
Projected Average Household Income (2022)		\$196,016		\$204,682		\$189,499	
Census Average Household Income (2010)		\$128,759		\$131,376		\$126,163	
Census Average Household Income (2000)		\$89,852		\$93,436		\$92,251	
Projected Annual Change (2017-2022)		\$28,333	3.4%	\$37,579	4.5%	\$33,142	4.2%
Historical Annual Change (2000-2017)		\$77,832	5.1%	\$73,667	4.6%	\$64,105	4.1%
Median Household Income							
Estimated Median Household Income (2017)		\$147,545		\$133,351		\$122,849	
Projected Median Household Income (2022)		\$170,460		\$155,204		\$142,382	
Census Median Household Income (2010)		\$108,806		\$110,028		\$104,588	
Census Median Household Income (2000)		\$78,592		\$79,042		\$76,434	
Projected Annual Change (2017-2022)		\$22,915	3.1%	\$21,853	3.3%	\$19,534	3.2%
Historical Annual Change (2000-2017)		\$68,953	5.2%	\$54,309	4.0%	\$46,415	3.6%
Per Capita Income							
Estimated Per Capita Income (2017)		\$61,683		\$61,008		\$61,132	
Projected Per Capita Income (2022)		\$75,787		\$76,829		\$75,943	
Census Per Capita Income (2010)		\$49,897		\$49,368		\$50,421	
Census Per Capita Income (2000)		\$36,219		\$36,150		\$36,913	
Projected Annual Change (2017-2022)		\$14,104	4.6%	\$15,820	5.2%	\$14,811	4.8%
Historical Annual Change (2000-2017)		\$25,464	4.1%	\$24,859	4.0%	\$24,219	3.9%
Estimated Average Household Net Worth (2017)		\$1,459,658		\$1,297,821		\$1,178,217	

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RFULL9

Broaddale Shopping Center Falls Church, VA 22046		1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity				
Total Population (2017)		22,846	171,869	470,727
White (2017)		16,012 70.1%	110,182 64.1%	292,021 62.0%
Black or African American (2017)		1,646 7.2%	10,011 5.8%	43,591 9.3%
American Indian or Alaska Native (2017)		67 0.3%	767 0.4%	1,918 0.4%
Asian (2017)		3,015 13.2%	30,115 17.5%	78,560 16.7%
Hawaiian or Pacific Islander (2017)		7 -	92 0.1%	326 0.1%
Other Race (2017)		1,200 5.3%	13,667 8.0%	35,607 7.6%
Two or More Races (2017)		899 3.9%	7,035 4.1%	18,704 4.0%
Population < 18 (2017)		5,731 25.1%	40,526 23.6%	101,367 21.5%
White Not Hispanic		3,302 57.6%	19,918 49.1%	46,014 45.4%
Black or African American		464 8.1%	2,455 6.1%	9,861 9.7%
Asian		626 10.9%	6,111 15.1%	15,015 14.8%
Other Race Not Hispanic		377 6.6%	2,514 6.2%	6,069 6.0%
Hispanic		962 16.8%	9,529 23.5%	24,408 24.1%
Not Hispanic or Latino Population (2017)		19,622 85.9%	137,655 80.1%	380,522 80.8%
Not Hispanic White		14,242 72.6%	93,171 67.7%	247,051 64.9%
Not Hispanic Black or African American		1,584 8.1%	9,392 6.8%	41,376 10.9%
Not Hispanic American Indian or Alaska Native		33 0.2%	254 0.2%	728 0.2%
Not Hispanic Asian		2,969 15.1%	29,552 21.5%	77,182 20.3%
Not Hispanic Hawaiian or Pacific Islander		6 -	73 0.1%	263 0.1%
Not Hispanic Other Race		85 0.4%	503 0.4%	1,522 0.4%
Not Hispanic Two or More Races		702 3.6%	4,711 3.4%	12,400 3.3%
Hispanic or Latino Population (2017)		3,225 14.1%	34,214 19.9%	90,205 19.2%
Hispanic White		1,769 54.9%	17,011 49.7%	44,969 49.9%
Hispanic Black or African American		62 1.9%	619 1.8%	2,215 2.5%
Hispanic American Indian or Alaska Native		34 1.1%	513 1.5%	1,190 1.3%
Hispanic Asian		46 1.4%	563 1.6%	1,377 1.5%
Hispanic Hawaiian or Pacific Islander		1 -	18 0.1%	64 0.1%
Hispanic Other Race		1,115 34.6%	13,164 38.5%	34,085 37.8%
Hispanic Two or More Races		196 6.1%	2,325 6.8%	6,304 7.0%
Not Hispanic or Latino Population (2010)		16,191 86.0%	126,995 80.5%	346,104 80.9%
Hispanic or Latino Population (2010)		2,632 14.0%	30,856 19.5%	81,539 19.1%
Not Hispanic or Latino Population (2000)		14,380 87.1%	120,251 83.6%	327,298 82.7%
Hispanic or Latino Population (2000)		2,125 12.9%	23,658 16.4%	68,654 17.3%
Not Hispanic or Latino Population (2022)		19,528 84.0%	137,719 78.4%	383,669 79.2%
Hispanic or Latino Population (2022)		3,731 16.0%	37,872 21.6%	100,861 20.8%
Projected Annual Growth (2017-2022)		506 3.1%	3,658 2.1%	10,656 2.4%
Historical Annual Growth (2000-2010)		508 2.4%	7,199 3.0%	12,885 1.9%

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RFULL9

Broaddale Shopping Center

Falls Church, VA 22046

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	22,846		171,869		470,727	
Age Under 5 Years	1,738	7.6%	12,561	7.3%	31,432	6.7%
Age 5 to 9 Years	1,574	6.9%	11,571	6.7%	28,712	6.1%
Age 10 to 14 Years	1,473	6.4%	10,438	6.1%	26,351	5.6%
Age 15 to 19 Years	1,349	5.9%	9,146	5.3%	24,166	5.1%
Age 20 to 24 Years	1,260	5.5%	9,673	5.6%	27,613	5.9%
Age 25 to 29 Years	1,563	6.8%	12,695	7.4%	39,115	8.3%
Age 30 to 34 Years	1,734	7.6%	13,251	7.7%	40,353	8.6%
Age 35 to 39 Years	1,671	7.3%	13,706	8.0%	38,802	8.2%
Age 40 to 44 Years	1,657	7.3%	12,609	7.3%	33,936	7.2%
Age 45 to 49 Years	1,696	7.4%	12,198	7.1%	32,933	7.0%
Age 50 to 54 Years	1,559	6.8%	11,425	6.6%	30,778	6.5%
Age 55 to 59 Years	1,507	6.6%	10,908	6.3%	29,155	6.2%
Age 60 to 64 Years	1,311	5.7%	9,430	5.5%	25,370	5.4%
Age 65 to 69 Years	1,001	4.4%	7,656	4.5%	20,802	4.4%
Age 70 to 74 Years	724	3.2%	5,512	3.2%	15,174	3.2%
Age 75 to 79 Years	454	2.0%	3,608	2.1%	10,172	2.2%
Age 80 to 84 Years	262	1.1%	2,344	1.4%	6,984	1.5%
Age 85 Years or Over	314	1.4%	3,137	1.8%	8,880	1.9%
Median Age	36.6		37.1		37.4	
Age 19 Years or Less	6,133	26.8%	43,715	25.4%	110,661	23.5%
Age 20 to 64 Years	13,958	61.1%	105,897	61.6%	298,054	63.3%
Age 65 Years or Over	2,756	12.1%	22,257	13.0%	62,012	13.2%

Female Age Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	11,639	50.9%	85,509	49.8%	235,302	50.0%
Age Under 5 Years	836	7.2%	6,011	7.0%	15,180	6.5%
Age 5 to 9 Years	761	6.5%	5,538	6.5%	13,818	5.9%
Age 10 to 14 Years	725	6.2%	5,021	5.9%	12,721	5.4%
Age 15 to 19 Years	620	5.3%	4,150	4.9%	11,396	4.8%
Age 20 to 24 Years	627	5.4%	4,718	5.5%	13,545	5.8%
Age 25 to 29 Years	773	6.6%	6,155	7.2%	19,385	8.2%
Age 30 to 34 Years	867	7.5%	6,416	7.5%	19,743	8.4%
Age 35 to 39 Years	823	7.1%	6,631	7.8%	18,674	7.9%
Age 40 to 44 Years	854	7.3%	6,200	7.3%	16,544	7.0%
Age 45 to 49 Years	871	7.5%	6,014	7.0%	15,999	6.8%
Age 50 to 54 Years	827	7.1%	5,783	6.8%	15,514	6.6%
Age 55 to 59 Years	786	6.8%	5,616	6.6%	15,014	6.4%
Age 60 to 64 Years	678	5.8%	4,824	5.6%	12,971	5.5%
Age 65 to 69 Years	553	4.8%	4,063	4.8%	10,918	4.6%
Age 70 to 74 Years	408	3.5%	2,859	3.3%	7,976	3.4%
Age 75 to 79 Years	262	2.3%	2,041	2.4%	5,713	2.4%
Age 80 to 84 Years	160	1.4%	1,373	1.6%	4,167	1.8%
Age 85 Years or Over	207	1.8%	2,097	2.5%	6,023	2.6%
Female Median Age	38.0		38.2		38.4	
Age 19 Years or Less	2,942	25.3%	20,719	24.2%	53,115	22.6%
Age 20 to 64 Years	7,106	61.1%	52,357	61.2%	147,390	62.6%
Age 65 Years or Over	1,590	13.7%	12,433	14.5%	34,797	14.8%

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Broaddale Shopping Center

Falls Church, VA 22046

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2017)

	1 mi radius	3 mi radius	5 mi radius
Male Population	11,208 49.1%	86,360 50.2%	235,425 50.0%
Age Under 5 Years	902 8.0%	6,550 7.6%	16,253 6.9%
Age 5 to 9 Years	813 7.3%	6,032 7.0%	14,894 6.3%
Age 10 to 14 Years	748 6.7%	5,417 6.3%	13,629 5.8%
Age 15 to 19 Years	728 6.5%	4,996 5.8%	12,771 5.4%
Age 20 to 24 Years	633 5.6%	4,955 5.7%	14,067 6.0%
Age 25 to 29 Years	790 7.0%	6,540 7.6%	19,730 8.4%
Age 30 to 34 Years	867 7.7%	6,835 7.9%	20,610 8.8%
Age 35 to 39 Years	848 7.6%	7,075 8.2%	20,127 8.5%
Age 40 to 44 Years	802 7.2%	6,409 7.4%	17,392 7.4%
Age 45 to 49 Years	824 7.4%	6,184 7.2%	16,934 7.2%
Age 50 to 54 Years	733 6.5%	5,642 6.5%	15,265 6.5%
Age 55 to 59 Years	721 6.4%	5,292 6.1%	14,140 6.0%
Age 60 to 64 Years	633 5.6%	4,606 5.3%	12,398 5.3%
Age 65 to 69 Years	448 4.0%	3,594 4.2%	9,884 4.2%
Age 70 to 74 Years	316 2.8%	2,653 3.1%	7,198 3.1%
Age 75 to 79 Years	192 1.7%	1,567 1.8%	4,459 1.9%
Age 80 to 84 Years	102 0.9%	971 1.1%	2,817 1.2%
Age 85 Years or Over	107 1.0%	1,039 1.2%	2,857 1.2%
Male Median Age	35.1	36.1	36.5
Age 19 Years or Less	3,191 28.5%	22,996 26.6%	57,546 24.4%
Age 20 to 64 Years	6,852 61.1%	53,540 62.0%	150,664 64.0%
Age 65 Years or Over	1,165 10.4%	9,824 11.4%	27,215 11.6%

Males per 100 Females (2017)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	96	101	100
Age Under 5 Years	108 51.9%	109 52.1%	107 51.7%
Age 5 to 9 Years	107 51.7%	109 52.1%	108 51.9%
Age 10 to 14 Years	103 50.8%	108 51.9%	107 51.7%
Age 15 to 19 Years	117 54.0%	120 54.6%	112 52.8%
Age 20 to 24 Years	101 50.3%	105 51.2%	104 50.9%
Age 25 to 29 Years	102 50.5%	106 51.5%	102 50.4%
Age 30 to 34 Years	100 50.0%	107 51.6%	104 51.1%
Age 35 to 39 Years	103 50.7%	107 51.6%	108 51.9%
Age 40 to 44 Years	94 48.4%	103 50.8%	105 51.2%
Age 45 to 49 Years	95 48.6%	103 50.7%	106 51.4%
Age 50 to 54 Years	89 47.0%	98 49.4%	98 49.6%
Age 55 to 59 Years	92 47.8%	94 48.5%	94 48.5%
Age 60 to 64 Years	93 48.3%	95 48.8%	96 48.9%
Age 65 to 69 Years	81 44.7%	88 46.9%	91 47.5%
Age 70 to 74 Years	77 43.6%	93 48.1%	90 47.4%
Age 75 to 79 Years	73 42.2%	77 43.4%	78 43.8%
Age 80 to 84 Years	64 39.1%	71 41.4%	68 40.3%
Age 85 Years or Over	52 34.1%	50 33.1%	47 32.2%
Age 19 Years or Less	108 52.0%	111 52.6%	108 52.0%
Age 20 to 39 Years	102 50.4%	106 51.5%	104 51.1%
Age 40 to 64 Years	92 48.0%	99 49.7%	100 50.0%
Age 65 Years or Over	73 42.3%	79 44.1%	78 43.9%

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Broaddale Shopping Center

Falls Church, VA 22046

	1 mi radius	3 mi radius	5 mi radius
Household Type (2017)			
Total Households	8,382	62,668	183,658
Households with Children	2,915 34.8%	20,846 33.3%	52,342 28.5%
Average Household Size	2.7	2.7	2.5
Household Density per Square Mile	2,669	2,217	2,339
Population Family	18,585 81.3%	139,701 81.3%	357,457 75.9%
Population Non-Family	3,890 17.0%	30,424 17.7%	105,287 22.4%
Population Group Quarters	371 1.6%	1,744 1.0%	7,983 1.7%
Family Households	5,611 66.9%	41,420 66.1%	108,317 59.0%
Married Couple Households	4,363 77.8%	32,925 79.5%	84,585 78.1%
Other Family Households	1,248 22.2%	8,495 20.5%	23,732 21.9%
Family Households with Children	2,892 51.5%	20,706 50.0%	51,956 48.0%
Married Couple with Children	2,188 75.7%	16,353 79.0%	39,857 76.7%
Other Family Households with Children	704 24.3%	4,354 21.0%	12,099 23.3%
Family Households No Children	2,719 48.5%	20,714 50.0%	56,361 52.0%
Married Couple No Children	2,175 80.0%	16,572 80.0%	44,728 79.4%
Other Family Households No Children	544 20.0%	4,141 20.0%	11,633 20.6%
Non-Family Households	2,771 33.1%	21,248 33.9%	75,341 41.0%
Non-Family Households with Children	22 0.8%	139 0.7%	386 0.5%
Non-Family Households No Children	2,749 99.2%	21,109 99.3%	74,955 99.5%
Average Family Household Size	3.3	3.4	3.3
Average Family Income	\$191,305	\$196,341	\$193,781
Median Family Income	\$183,599	\$161,007	\$153,414
Average Non-Family Household Size	1.4	1.4	1.4
Marital Status (2017)			
Population Age 15 Years or Over	18,062	137,300	384,232
Never Married	6,009 33.3%	47,534 34.6%	142,219 37.0%
Currently Married	9,034 50.0%	66,246 48.2%	171,986 44.8%
Previously Married	3,019 16.7%	23,519 17.1%	70,027 18.2%
Separated	942 31.2%	7,164 30.5%	23,077 33.0%
Widowed	624 20.7%	5,155 21.9%	15,602 22.3%
Divorced	1,453 48.1%	11,200 47.6%	31,347 44.8%
Educational Attainment (2017)			
Adult Population Age 25 Years or Over	15,454	118,481	332,453
Elementary (Grade Level 0 to 8)	529 3.4%	7,988 6.7%	20,873 6.3%
Some High School (Grade Level 9 to 11)	503 3.3%	4,664 3.9%	12,770 3.8%
High School Graduate	1,484 9.6%	13,688 11.6%	38,277 11.5%
Some College	1,501 9.7%	11,923 10.1%	35,232 10.6%
Associate Degree Only	427 2.8%	4,548 3.8%	13,554 4.1%
Bachelor Degree Only	5,218 33.8%	35,085 29.6%	100,897 30.3%
Graduate Degree	5,792 37.5%	40,586 34.3%	110,851 33.3%
Any College (Some College or Higher)	12,938 83.7%	92,141 77.8%	260,533 78.4%
College Degree + (Bachelor Degree or Higher)	11,010 71.2%	75,671 63.9%	211,748 63.7%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2017)	8,787		64,706		189,762	
Total Housing Units (2010)	7,719		62,258		180,278	
Historical Annual Growth (2010-2017)	1,069	2.0%	2,448	0.6%	9,484	0.8%
Housing Units Occupied (2017)	8,382	95.4%	62,668	96.8%	183,658	96.8%
Housing Units Owner-Occupied	5,211	62.2%	38,504	61.4%	97,973	53.3%
Housing Units Renter-Occupied	3,171	37.8%	24,164	38.6%	85,686	46.7%
Housing Units Vacant (2017)	405	4.8%	2,038	3.3%	6,103	3.3%

Household Size (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	8,382		62,668		183,658	
1 Person Households	2,016	24.1%	15,503	24.7%	55,190	30.1%
2 Person Households	2,482	29.6%	18,431	29.4%	55,905	30.4%
3 Person Households	1,671	19.9%	11,071	17.7%	28,649	15.6%
4 Person Households	1,365	16.3%	10,116	16.1%	24,983	13.6%
5 Person Households	517	6.2%	4,262	6.8%	10,866	5.9%
6 Person Households	187	2.2%	1,733	2.8%	4,398	2.4%
7 or More Person Households	144	1.7%	1,551	2.5%	3,667	2.0%

Household Income Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	2,699	32.2%	16,858	26.9%	43,340	23.6%
HH Income \$150,000 to \$199,999	1,176	14.0%	8,384	13.4%	22,379	12.2%
HH Income \$125,000 to \$149,999	772	9.2%	5,188	8.3%	14,911	8.1%
HH Income \$100,000 to \$124,999	870	10.4%	6,476	10.3%	19,193	10.5%
HH Income \$75,000 to \$99,999	821	9.8%	6,763	10.8%	20,657	11.2%
HH Income \$50,000 to \$74,999	839	10.0%	6,829	10.9%	21,485	11.7%
HH Income \$35,000 to \$49,999	392	4.7%	3,946	6.3%	12,700	6.9%
HH Income \$25,000 to \$34,999	323	3.8%	2,981	4.8%	9,433	5.1%
HH Income \$15,000 to \$24,999	262	3.1%	2,293	3.7%	7,871	4.3%
HH Income \$10,000 to \$14,999	58	0.7%	777	1.2%	3,385	1.8%
HH Income Under \$10,000	171	2.0%	2,173	3.5%	8,303	4.5%

Household Vehicles (2017)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	360	4.3%	3,975	6.3%	14,667	8.0%
Households 1 Vehicle Available	3,151	37.6%	21,070	33.6%	71,038	38.7%
Households 2 Vehicles Available	3,376	40.3%	25,624	40.9%	67,942	37.0%
Households 3 or More Vehicles Available	1,495	17.8%	11,999	19.1%	30,011	16.3%
Total Vehicles Available	15,056		113,722		309,379	
Average Vehicles per Household	1.8		1.8		1.7	
Owner-Occupied Household Vehicles	10,412	69.2%	78,077	68.7%	192,341	62.2%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	4,645	30.8%	35,645	31.3%	117,037	37.8%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.4	

Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	12,722		98,301		269,965	
Travel to Work in 14 Minutes or Less	1,712	13.5%	13,968	14.2%	39,487	14.6%
Travel to Work in 15 to 29 Minutes	4,411	34.7%	31,808	32.4%	83,758	31.0%
Travel to Work in 30 to 59 Minutes	4,921	38.7%	39,107	39.8%	106,265	39.4%
Travel to Work in 60 Minutes or More	1,030	8.1%	7,936	8.1%	22,517	8.3%
Work at Home	921	7.2%	6,279	6.4%	16,227	6.0%
Average Minutes Travel to Work	27.7		28.4		28.3	

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COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.8849/-77.1749

RFULL9

Broaddale Shopping Center

Falls Church, VA 22046

Transportation To Work (2015)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	12,722		98,301		269,965	
Drive to Work Alone	7,903	62.1%	64,178	65.3%	172,904	64.0%
Drive to Work in Carpool	909	7.1%	8,557	8.7%	22,975	8.5%
Travel to Work by Public Transportation	2,405	18.9%	14,855	15.1%	43,657	16.2%
Drive to Work on Motorcycle	16	0.1%	99	0.1%	265	0.1%
Bicycle to Work	208	1.6%	1,240	1.3%	2,998	1.1%
Walk to Work	292	2.3%	2,299	2.3%	9,188	3.4%
Other Means	69	0.5%	793	0.8%	1,750	0.6%
Work at Home	921	7.2%	6,279	6.4%	16,227	6.0%

Daytime Demographics (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Businesses	1,452		6,248		22,817	
Total Employees	12,060		68,392		297,131	
Company Headquarter Businesses	-	-	32	0.5%	248	1.1%
Company Headquarter Employees	2	-	6,905	10.1%	39,117	13.2%
Employee Population per Business	8.3 to 1		10.9 to 1		13.0 to 1	
Residential Population per Business	15.7 to 1		27.5 to 1		20.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	16,621		105,951		406,658	

Labor Force

	1 mi radius		3 mi radius		5 mi radius	
Labor Population Age 16 Years or Over (2017)	17,745		135,309		379,309	
Labor Force Total Males (2017)	8,590	48.4%	67,322	49.8%	188,138	49.6%
Male Civilian Employed	6,690	77.9%	51,967	77.2%	143,360	76.2%
Male Civilian Unemployed	161	1.9%	1,377	2.0%	3,626	1.9%
Males in Armed Forces	104	1.2%	558	0.8%	1,717	0.9%
Males Not in Labor Force	1,635	19.0%	13,420	19.9%	39,435	21.0%
Labor Force Total Females (2017)	9,154	51.6%	67,988	50.2%	191,170	50.4%
Female Civilian Employed	6,387	69.8%	45,114	66.4%	124,288	65.0%
Female Civilian Unemployed	79	0.9%	1,231	1.8%	3,170	1.7%
Females in Armed Forces	2	-	112	0.2%	416	0.2%
Females Not in Labor Force	2,685	29.3%	21,531	31.7%	63,296	33.1%
Unemployment Rate		1.4%		1.9%		1.8%
Labor Force Growth (2010-2017)	67	0.5%	-2,026	-2.0%	-420	-0.2%
Male Labor Force Growth (2010-2017)	33	0.5%	-990	-1.9%	-227	-0.2%
Female Labor Force Growth (2010-2017)	34	0.5%	-1,035	-2.2%	-194	-0.2%

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation Population Age 16 Years or Over	13,011		99,107		268,069	
Occupation Total Males	6,657	51.2%	52,957	53.4%	143,587	53.6%
Occupation Total Females	6,354	48.8%	46,149	46.6%	124,481	46.4%
Management, Business, Financial Operations	3,839	29.5%	25,791	26.0%	72,811	27.2%
Professional, Related	4,555	35.0%	31,358	31.6%	83,186	31.0%
Service	1,843	14.2%	16,322	16.5%	41,342	15.4%
Sales, Office	1,814	13.9%	15,567	15.7%	43,891	16.4%
Farming, Fishing, Forestry	6	-	99	0.1%	215	0.1%
Construction, Extraction, Maintenance	626	4.8%	5,993	6.0%	15,892	5.9%
Production, Transport, Material Moving	327	2.5%	3,978	4.0%	10,731	4.0%
White Collar Workers	10,208	78.5%	72,716	73.4%	199,888	74.6%
Blue Collar Workers	2,803	21.5%	26,391	26.6%	68,181	25.4%

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Broaddale Shopping Center		1 mi radius		3 mi radius		5 mi radius	
Falls Church, VA 22046							
Units In Structure (2015)							
Total Units		7,295		59,316		170,906	
1 Detached Unit		4,102	56.2%	32,344	54.5%	74,184	43.4%
1 Attached Unit		1,090	14.9%	7,147	12.0%	21,211	12.4%
2 Units		21	0.3%	467	0.8%	1,759	1.0%
3 to 4 Units		195	2.7%	1,431	2.4%	5,237	3.1%
5 to 9 Units		468	6.4%	3,951	6.7%	11,592	6.8%
10 to 19 Units		661	9.1%	7,134	12.0%	20,941	12.3%
20 to 49 Units		206	2.8%	2,046	3.4%	6,390	3.7%
50 or More Units		1,588	21.8%	9,405	15.9%	42,071	24.6%
Mobile Home or Trailer		13	0.2%	153	0.3%	480	0.3%
Other Structure		-	-	17	-	44	-
Homes Built By Year (2015)							
Homes Built 2014 or later		41	0.6%	269	0.5%	870	0.5%
Homes Built 2010 to 2013		262	3.6%	2,625	4.4%	7,076	4.1%
Homes Built 2000 to 2009		953	13.1%	5,621	9.5%	18,525	10.8%
Homes Built 1990 to 1999		568	7.8%	4,956	8.4%	18,187	10.6%
Homes Built 1980 to 1989		544	7.5%	7,611	12.8%	23,949	14.0%
Homes Built 1970 to 1979		1,032	14.2%	8,752	14.8%	29,136	17.0%
Homes Built 1960 to 1969		1,414	19.4%	9,467	16.0%	28,872	16.9%
Homes Built 1950 to 1959		1,543	21.1%	14,603	24.6%	32,205	18.8%
Homes Built 1940 to 1949		1,405	19.3%	7,209	12.2%	15,437	9.0%
Homes Built Before 1939		582	8.0%	2,996	5.1%	9,620	5.6%
Median Age of Homes		47.9 yrs		46.0 yrs		43.3 yrs	
Home Values (2015)							
Owner Specified Housing Units		4,967		38,024		96,111	
Home Values \$1,000,000 or More		532	10.7%	4,223	11.1%	11,783	12.3%
Home Values \$750,000 to \$999,999		1,251	25.2%	7,715	20.3%	17,676	18.4%
Home Values \$500,000 to \$749,999		1,850	37.3%	13,683	36.0%	31,709	33.0%
Home Values \$400,000 to \$499,999		763	15.4%	5,586	14.7%	14,670	15.3%
Home Values \$300,000 to \$399,999		466	9.4%	3,963	10.4%	10,984	11.4%
Home Values \$250,000 to \$299,999		88	1.8%	1,180	3.1%	3,774	3.9%
Home Values \$200,000 to \$249,999		101	2.0%	881	2.3%	2,784	2.9%
Home Values \$175,000 to \$199,999		37	0.7%	246	0.6%	859	0.9%
Home Values \$150,000 to \$174,999		20	0.4%	301	0.8%	1,092	1.1%
Home Values \$125,000 to \$149,999		17	0.3%	261	0.7%	683	0.7%
Home Values \$100,000 to \$124,999		20	0.4%	206	0.5%	577	0.6%
Home Values \$90,000 to \$99,999		6	0.1%	44	0.1%	136	0.1%
Home Values \$80,000 to \$89,999		2	-	20	0.1%	63	0.1%
Home Values \$70,000 to \$79,999		2	-	43	0.1%	129	0.1%
Home Values \$60,000 to \$69,999		15	0.3%	114	0.3%	256	0.3%
Home Values \$50,000 to \$59,999		1	-	54	0.1%	119	0.1%
Home Values \$35,000 to \$49,999		1	-	39	0.1%	96	0.1%
Home Values \$25,000 to \$34,999		1	-	24	0.1%	98	0.1%
Home Values \$10,000 to \$24,999		4	0.1%	39	0.1%	144	0.1%
Home Values Under \$10,000		15	0.3%	93	0.2%	354	0.4%
Owner-Occupied Median Home Value		\$643,374		\$613,998		\$601,287	
Renter-Occupied Median Rent		\$1,666		\$1,737		\$1,663	

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RFULL9

Broaddale Shopping Center

Falls Church, VA 22046

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2017)

Total Household Expenditure	\$864 M	\$6.47 B	\$18.0 B
Total Non-Retail Expenditure	\$467 M	\$3.49 B	\$9.67 B
Total Retail Expenditure	\$397 M	\$2.98 B	\$8.32 B
Apparel	\$31.0 M	\$232 M	\$643 M
Contributions	\$50.7 M	\$369 M	\$1.01 B
Education	\$42.0 M	\$306 M	\$841 M
Entertainment	\$49.7 M	\$371 M	\$1.03 B
Food and Beverages	\$118 M	\$890 M	\$2.49 B
Furnishings and Equipment	\$31.8 M	\$237 M	\$655 M
Gifts	\$26.3 M	\$193 M	\$531 M
Health Care	\$60.8 M	\$461 M	\$1.30 B
Household Operations	\$29.6 M	\$217 M	\$597 M
Miscellaneous Expenses	\$11.8 M	\$89.1 M	\$250 M
Personal Care	\$11.0 M	\$82.5 M	\$230 M
Personal Insurance	\$7.93 M	\$58.1 M	\$159 M
Reading	\$1.95 M	\$14.5 M	\$40.5 M
Shelter	\$180 M	\$1.35 B	\$3.74 B
Tobacco	\$3.74 M	\$29.3 M	\$83.7 M
Transportation	\$151 M	\$1.14 B	\$3.18 B
Utilities	\$57.1 M	\$434 M	\$1.22 B

Monthly Household Consumer Expenditure (2017)

Total Household Expenditure	\$8,588	\$8,603	\$8,165
Total Non-Retail Expenditure	\$4,645 54.1%	\$4,635 53.9%	\$4,389 53.8%
Total Retail Expenditures	\$3,943 45.9%	\$3,968 46.1%	\$3,776 46.2%
Apparel	\$308 3.6%	\$308 3.6%	\$292 3.6%
Contributions	\$504 5.9%	\$491 5.7%	\$457 5.6%
Education	\$417 4.9%	\$407 4.7%	\$382 4.7%
Entertainment	\$494 5.8%	\$493 5.7%	\$467 5.7%
Food and Beverages	\$1,171 13.6%	\$1,183 13.8%	\$1,129 13.8%
Furnishings and Equipment	\$316 3.7%	\$315 3.7%	\$297 3.6%
Gifts	\$262 3.0%	\$257 3.0%	\$241 2.9%
Health Care	\$604 7.0%	\$614 7.1%	\$589 7.2%
Household Operations	\$294 3.4%	\$289 3.4%	\$271 3.3%
Miscellaneous Expenses	\$117 1.4%	\$118 1.4%	\$113 1.4%
Personal Care	\$109 1.3%	\$110 1.3%	\$104 1.3%
Personal Insurance	\$79 0.9%	\$77 0.9%	\$72 0.9%
Reading	\$19 0.2%	\$19 0.2%	\$18 0.2%
Shelter	\$1,789 20.8%	\$1,792 20.8%	\$1,699 20.8%
Tobacco	\$37 0.4%	\$39 0.5%	\$38 0.5%
Transportation	\$1,499 17.4%	\$1,513 17.6%	\$1,442 17.7%
Utilities	\$568 6.6%	\$577 6.7%	\$554 6.8%

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