

# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.1019/-77.5260

RFULL9

Potomac Station Marketplace Leesburg, VA 20176	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2014)	8,227	63,818	111,978
Projected Population (2019)	9,775	75,740	132,807
Census Population (2010)	7,210	55,958	98,168
Census Population (2000)	1,916	24,903	50,627
Projected Annual Growth (2014-2019)	1,549 3.8%	11,922 3.7%	20,830 3.7%
Historical Annual Growth (2010-2014)	1,017 3.5%	7,860 3.5%	13,810 3.5%
Historical Annual Growth (2000-2010)	5,294 27.6%	31,055 12.5%	47,541 9.4%
Estimated Population Density (2014)	2,620 <i>psm</i>	2,258 <i>psm</i>	1,426 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2014)	2,449	20,649	36,782
Projected Households (2019)	2,833	23,896	42,548
Census Households (2010)	2,214	18,682	33,290
Census Households (2000)	646	9,083	18,008
Projected Annual Growth (2014-2019)	384 3.1%	3,247 3.1%	5,766 3.1%
Historical Annual Change (2000-2014)	1,803 19.9%	11,566 9.1%	18,774 7.4%
<b>Average Household Income</b>			
Estimated Average Household Income (2014)	\$127,404	\$140,787	\$146,599
Projected Average Household Income (2019)	\$140,057	\$154,869	\$160,997
Census Average Household Income (2010)	\$108,278	\$124,863	\$129,906
Census Average Household Income (2000)	\$88,241	\$80,388	\$90,775
Projected Annual Change (2014-2019)	\$12,653 2.0%	\$14,082 2.0%	\$14,398 2.0%
Historical Annual Change (2000-2014)	\$39,163 3.2%	\$60,398 5.4%	\$55,824 4.4%
<b>Median Household Income</b>			
Estimated Median Household Income (2014)	\$113,661	\$126,560	\$131,319
Projected Median Household Income (2019)	\$123,440	\$140,172	\$144,994
Census Median Household Income (2010)	\$95,697	\$109,358	\$113,486
Census Median Household Income (2000)	\$73,630	\$70,759	\$79,669
Projected Annual Change (2014-2019)	\$9,779 1.7%	\$13,613 2.2%	\$13,675 2.1%
Historical Annual Change (2000-2014)	\$40,031 3.9%	\$55,800 5.6%	\$51,650 4.6%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2014)	\$37,923	\$45,639	\$48,243
Projected Per Capita Income (2019)	\$40,592	\$48,943	\$51,661
Census Per Capita Income (2010)	\$33,251	\$41,687	\$44,053
Census Per Capita Income (2000)	\$29,743	\$29,531	\$32,349
Projected Annual Change (2014-2019)	\$2,670 1.4%	\$3,304 1.4%	\$3,419 1.4%
Historical Annual Change (2000-2014)	\$8,180 2.0%	\$16,108 3.9%	\$15,893 3.5%
Estimated Average Household Net Worth (2014)	\$859,623	\$918,260	\$959,106

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Potomac Station Marketplace Leesburg, VA 20176	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2014)	8,227		63,818		111,978	
White (2014)	4,981	60.5%	43,999	68.9%	80,974	72.3%
Black or African American (2014)	1,007	12.2%	6,312	9.9%	9,557	8.5%
American Indian or Alaska Native (2014)	44	0.5%	250	0.4%	361	0.3%
Asian (2014)	1,187	14.4%	6,597	10.3%	11,635	10.4%
Hawaiian or Pacific Islander (2014)	3	-	29	-	52	-
Other Race (2014)	546	6.6%	3,820	6.0%	4,915	4.4%
Two or More Races (2014)	459	5.6%	2,812	4.4%	4,484	4.0%
Population < 18 (2014)	2,676	32.5%	19,346	30.3%	33,831	30.2%
White	1,554	58.1%	12,623	65.2%	23,309	68.9%
Black or African American	305	11.4%	1,818	9.4%	2,706	8.0%
American Indian or Alaska Native	17	0.7%	104	0.5%	139	0.4%
Asian	364	13.6%	2,040	10.5%	3,649	10.8%
Hawaiian and Pacific Islander	-	-	7	-	12	-
Other Race	435	16.3%	2,755	14.2%	4,016	11.9%
Hispanic Population < 18 (2014)	554	6.7%	3,523	5.5%	4,971	4.4%
Not Hispanic or Latino Population (2014)	6,707	81.5%	53,817	84.3%	97,881	87.4%
Not Hispanic White	4,207	62.7%	38,984	72.4%	73,395	75.0%
Not Hispanic Black or African American	965	14.4%	6,040	11.2%	9,157	9.4%
Not Hispanic American Indian or Alaska Native	11	0.2%	115	0.2%	190	0.2%
Not Hispanic Asian	1,170	17.4%	6,489	12.1%	11,490	11.7%
Not Hispanic Hawaiian or Pacific Islander	2	-	22	-	36	-
Not Hispanic Other Race	8	0.1%	80	0.1%	182	0.2%
Not Hispanic Two or More Races	343	5.1%	2,088	3.9%	3,431	3.5%
Hispanic or Latino Population (2014)	1,519	18.5%	10,001	15.7%	14,097	12.6%
Hispanic White	774	50.9%	5,015	50.1%	7,579	53.8%
Hispanic Black or African American	42	2.8%	272	2.7%	400	2.8%
Hispanic American Indian or Alaska Native	32	2.1%	135	1.3%	171	1.2%
Hispanic Asian	16	1.1%	108	1.1%	144	1.0%
Hispanic Hawaiian or Pacific Islander	1	0.1%	7	0.1%	16	0.1%
Hispanic Other Race	538	35.4%	3,741	37.4%	4,733	33.6%
Hispanic Two or More Races	116	7.6%	724	7.2%	1,053	7.5%
Not Hispanic or Latino Population (2010)	5,944	82.4%	47,610	85.1%	86,401	88.0%
Hispanic or Latino Population (2010)	1,266	17.6%	8,349	14.9%	11,767	12.0%
Not Hispanic or Latino Population (2000)	1,783	93.0%	23,305	93.6%	48,078	95.0%
Hispanic or Latino Population (2000)	133	7.0%	1,598	6.4%	2,549	5.0%
Not Hispanic or Latino Population (2019)	7,886	80.7%	63,315	83.6%	115,298	86.8%
Hispanic or Latino Population (2019)	1,890	19.3%	12,425	16.4%	17,510	13.2%
Projected Annual Growth (2014-2019)	371	4.9%	2,424	4.8%	3,412	4.8%
Historical Annual Growth (2000-2010)	1,133	85.1%	6,751	42.2%	9,219	36.2%

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## Potomac Station Marketplace

### Leesburg, VA 20176

#### Total Age Distribution (2014)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	8,227		63,818		111,978	
Age Under 5 Years	760	9.2%	5,111	8.0%	8,487	7.6%
Age 5 to 9 Years	782	9.5%	5,686	8.9%	9,766	8.7%
Age 10 to 14 Years	726	8.8%	5,362	8.4%	9,764	8.7%
Age 15 to 19 Years	577	7.0%	4,523	7.1%	8,098	7.2%
Age 20 to 24 Years	448	5.4%	3,415	5.4%	5,424	4.8%
Age 25 to 29 Years	447	5.4%	3,300	5.2%	5,482	4.9%
Age 30 to 34 Years	691	8.4%	4,456	7.0%	7,325	6.5%
Age 35 to 39 Years	745	9.1%	5,197	8.1%	8,910	8.0%
Age 40 to 44 Years	813	9.9%	6,030	9.4%	10,515	9.4%
Age 45 to 49 Years	702	8.5%	5,618	8.8%	10,189	9.1%
Age 50 to 54 Years	523	6.4%	4,491	7.0%	8,223	7.3%
Age 55 to 59 Years	365	4.4%	3,395	5.3%	6,156	5.5%
Age 60 to 64 Years	272	3.3%	2,536	4.0%	4,500	4.0%
Age 65 to 69 Years	153	1.9%	1,785	2.8%	3,259	2.9%
Age 70 to 74 Years	97	1.2%	1,179	1.8%	2,216	2.0%
Age 75 to 79 Years	57	0.7%	713	1.1%	1,449	1.3%
Age 80 to 84 Years	30	0.4%	510	0.8%	1,094	1.0%
Age 85 Years or Over	39	0.5%	510	0.8%	1,122	1.0%
Median Age	32.1		34.6		35.6	
Age 19 Years or Less	2,845	34.6%	20,682	32.4%	36,114	32.3%
Age 20 to 64 Years	5,006	60.8%	38,439	60.2%	66,725	59.6%
Age 65 Years or Over	376	4.6%	4,697	7.4%	9,139	8.2%

#### Female Age Distribution (2014)

Female Population	4,183	50.8%	32,432	50.8%	57,163	51.0%
Age Under 5 Years	380	9.1%	2,508	7.7%	4,139	7.2%
Age 5 to 9 Years	381	9.1%	2,780	8.6%	4,800	8.4%
Age 10 to 14 Years	367	8.8%	2,700	8.3%	4,886	8.5%
Age 15 to 19 Years	283	6.8%	2,216	6.8%	3,960	6.9%
Age 20 to 24 Years	231	5.5%	1,687	5.2%	2,658	4.6%
Age 25 to 29 Years	230	5.5%	1,676	5.2%	2,810	4.9%
Age 30 to 34 Years	368	8.8%	2,346	7.2%	3,877	6.8%
Age 35 to 39 Years	412	9.9%	2,742	8.5%	4,700	8.2%
Age 40 to 44 Years	406	9.7%	3,064	9.4%	5,397	9.4%
Age 45 to 49 Years	354	8.5%	2,851	8.8%	5,229	9.1%
Age 50 to 54 Years	257	6.2%	2,224	6.9%	4,079	7.1%
Age 55 to 59 Years	179	4.3%	1,694	5.2%	3,056	5.3%
Age 60 to 64 Years	135	3.2%	1,284	4.0%	2,317	4.1%
Age 65 to 69 Years	77	1.8%	951	2.9%	1,765	3.1%
Age 70 to 74 Years	53	1.3%	643	2.0%	1,229	2.1%
Age 75 to 79 Years	29	0.7%	416	1.3%	863	1.5%
Age 80 to 84 Years	20	0.5%	307	0.9%	649	1.1%
Age 85 Years or Over	22	0.5%	346	1.1%	748	1.3%
Female Median Age	32.3		35.1		36.2	
Age 19 Years or Less	1,410	33.7%	10,203	31.5%	17,786	31.1%
Age 20 to 64 Years	2,572	61.5%	19,567	60.3%	34,123	59.7%
Age 65 Years or Over	201	4.8%	2,662	8.2%	5,254	9.2%

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## Potomac Station Marketplace

### Leesburg, VA 20176

1 mi radius      3 mi radius      5 mi radius

#### Male Age Distribution (2014)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,044 49.2%	31,386 49.2%	54,815 49.0%
Age Under 5 Years	380 9.4%	2,603 8.3%	4,347 7.9%
Age 5 to 9 Years	401 9.9%	2,906 9.3%	4,965 9.1%
Age 10 to 14 Years	360 8.9%	2,663 8.5%	4,878 8.9%
Age 15 to 19 Years	294 7.3%	2,307 7.4%	4,138 7.5%
Age 20 to 24 Years	217 5.4%	1,728 5.5%	2,766 5.0%
Age 25 to 29 Years	217 5.4%	1,624 5.2%	2,671 4.9%
Age 30 to 34 Years	324 8.0%	2,110 6.7%	3,448 6.3%
Age 35 to 39 Years	332 8.2%	2,456 7.8%	4,210 7.7%
Age 40 to 44 Years	407 10.1%	2,966 9.4%	5,118 9.3%
Age 45 to 49 Years	348 8.6%	2,768 8.8%	4,960 9.0%
Age 50 to 54 Years	266 6.6%	2,267 7.2%	4,145 7.6%
Age 55 to 59 Years	186 4.6%	1,702 5.4%	3,100 5.7%
Age 60 to 64 Years	137 3.4%	1,252 4.0%	2,183 4.0%
Age 65 to 69 Years	76 1.9%	834 2.7%	1,493 2.7%
Age 70 to 74 Years	44 1.1%	536 1.7%	987 1.8%
Age 75 to 79 Years	29 0.7%	297 0.9%	586 1.1%
Age 80 to 84 Years	10 0.2%	203 0.6%	444 0.8%
Age 85 Years or Over	17 0.4%	165 0.5%	374 0.7%
Male Median Age	31.8	34.0	34.8
Age 19 Years or Less	1,435 35.5%	10,479 33.4%	18,329 33.4%
Age 20 to 64 Years	2,433 60.2%	18,872 60.1%	32,602 59.5%
Age 65 Years or Over	176 4.3%	2,035 6.5%	3,885 7.1%

#### Males per 100 Females (2014)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	97	97	96
Age Under 5 Years	100 50.0%	104 50.9%	105 51.2%
Age 5 to 9 Years	105 51.3%	105 51.1%	103 50.8%
Age 10 to 14 Years	98 49.5%	99 49.7%	100 50.0%
Age 15 to 19 Years	104 51.0%	104 51.0%	104 51.1%
Age 20 to 24 Years	94 48.5%	102 50.6%	104 51.0%
Age 25 to 29 Years	95 48.6%	97 49.2%	95 48.7%
Age 30 to 34 Years	88 46.8%	90 47.4%	89 47.1%
Age 35 to 39 Years	81 44.6%	90 47.2%	90 47.2%
Age 40 to 44 Years	100 50.1%	97 49.2%	95 48.7%
Age 45 to 49 Years	98 49.6%	97 49.3%	95 48.7%
Age 50 to 54 Years	103 50.8%	102 50.5%	102 50.4%
Age 55 to 59 Years	104 50.9%	100 50.1%	101 50.4%
Age 60 to 64 Years	101 50.4%	97 49.4%	94 48.5%
Age 65 to 69 Years	99 49.6%	88 46.7%	85 45.8%
Age 70 to 74 Years	84 45.7%	83 45.4%	80 44.5%
Age 75 to 79 Years	101 50.2%	72 41.7%	68 40.4%
Age 80 to 84 Years	47 32.1%	66 39.8%	68 40.6%
Age 85 Years or Over	77 43.6%	48 32.3%	50 33.4%
Age 19 Years or Less	102 50.4%	103 50.7%	103 50.8%
Age 20 to 39 Years	88 46.8%	94 48.4%	93 48.2%
Age 40 to 64 Years	101 50.2%	99 49.6%	97 49.3%
Age 65 Years or Over	88 46.7%	76 43.3%	74 42.5%

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Potomac Station Marketplace Leesburg, VA 20176	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2014)</b>						
Total Households	2,449		20,649		36,782	
Households with Children	1,417	57.9%	10,124	49.0%	17,770	48.3%
Average Household Size	3.4		3.1		3.0	
Household Density per Square Mile	780		731		469	
Population Family	7,365 89.5%		55,217 86.5%		96,828 86.5%	
Population Non-Family	861 10.5%		8,203 12.9%		14,329 12.8%	
Population Group Quarters	-		398 0.6%		821 0.7%	
Family Households	2,012 82.1%		15,733 76.2%		27,957 76.0%	
Married Couple Households	1,623 80.7%		12,864 81.8%		23,344 83.5%	
Other Family Households	389 19.3%		2,869 18.2%		4,613 16.5%	
Family Households with Children	1,404 69.8%		10,057 63.9%		17,670 63.2%	
Married Couple with Children	1,124 80.1%		8,083 80.4%		14,511 82.1%	
Other Family Households with Children	280 19.9%		1,974 19.6%		3,159 17.9%	
Family Households No Children	607 30.2%		5,676 36.1%		10,287 36.8%	
Married Couple No Children	499 82.1%		4,781 84.2%		8,833 85.9%	
Other Family Households No Children	109 17.9%		895 15.8%		1,454 14.1%	
Non-Family Households	437 17.9%		4,916 23.8%		8,825 24.0%	
Non-Family Households with Children	13 2.9%		67 1.4%		99 1.1%	
Non-Family Households No Children	424 97.1%		4,849 98.6%		8,725 98.9%	
Lone Person No Children	-		-		-	
2 or More Persons No Children	424 97.1%		4,849 98.6%		8,725 98.9%	
Household Lone Male	-		-		-	
Household Lone Female	-		-		-	
Average Family Household Size	3.7		3.5		3.5	
Average Family Income	\$132,893		\$158,013		\$164,341	
Median Family Income	\$118,561		\$144,058		\$149,054	
Average Non-Family Household Size	2.0		1.7		1.6	
<b>Marital Status (2014)</b>						
Population Age 15 Years or Over	5,959		47,659		83,962	
Never Married	1,591	26.7%	13,203	27.7%	22,614	26.9%
Currently Married	3,385	56.8%	26,264	55.1%	47,148	56.2%
Previously Married	983	16.5%	8,192	17.2%	14,199	16.9%
Separated	467	47.5%	2,859	34.9%	4,487	31.6%
Widowed	160	16.3%	1,529	18.7%	2,960	20.8%
Divorced	356	36.2%	3,804	46.4%	6,752	47.5%
<b>Educational Attainment (2014)</b>						
Adult Population Age 25 Years or Over	4,934		39,440		69,814	
Elementary (Grade Level 0 to 8)	364	7.4%	2,247	5.7%	2,645	3.8%
Some High School (Grade Level 9 to 11)	165	3.4%	1,430	3.6%	1,943	2.8%
High School Graduate	832	16.9%	6,341	16.1%	9,790	14.0%
Some College	934	18.9%	7,125	18.1%	12,800	18.3%
Associate Degree Only	288	5.8%	2,207	5.6%	4,052	5.8%
Bachelor Degree Only	1,380	28.0%	12,327	31.3%	23,506	33.7%
Graduate Degree	971	19.7%	7,761	19.7%	15,079	21.6%
Any College (Some College or Higher)	3,573 72.4%		29,421 74.6%		55,437 79.4%	
College Degree + (Bachelor Degree or Higher)	2,351 47.6%		20,088 50.9%		38,585 55.3%	

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## Potomac Station Marketplace

### Leesburg, VA 20176

	1 mi radius	3 mi radius	5 mi radius
<b>Housing</b>			
Total Housing Units (2014)	2,501	21,258	37,787
Total Housing Units (2010)	2,298	19,518	34,699
Historical Annual Growth (2010-2014)	204 2.2%	1,740 2.2%	3,088 2.2%
Housing Units Occupied (2014)	2,449 97.9%	20,649 97.1%	36,782 97.3%
Housing Units Owner-Occupied	1,846 75.4%	15,046 72.9%	27,928 75.9%
Housing Units Renter-Occupied	603 24.6%	5,603 27.1%	8,854 24.1%
Housing Units Vacant (2014)	53 2.1%	609 2.9%	1,005 2.7%
<b>Household Size (2014)</b>			
Total Households	2,449	20,649	36,782
1 Person Households	316 12.9%	3,849 18.6%	7,085 19.3%
2 Person Households	570 23.3%	5,593 27.1%	10,011 27.2%
3 Person Households	495 20.2%	3,623 17.5%	6,542 17.8%
4 Person Households	616 25.2%	4,296 20.8%	7,684 20.9%
5 Person Households	271 11.1%	2,096 10.1%	3,577 9.7%
6 Person Households	123 5.0%	784 3.8%	1,264 3.4%
7 or More Person Households	58 2.4%	409 2.0%	620 1.7%
<b>Household Income Distribution (2014)</b>			
HH Income \$200,000 or More	425 17.4%	4,447 21.5%	8,664 23.6%
HH Income \$150,000 to \$199,999	340 13.9%	3,392 16.4%	6,154 16.7%
HH Income \$125,000 to \$149,999	250 10.2%	2,198 10.6%	3,987 10.8%
HH Income \$100,000 to \$124,999	284 11.6%	2,272 11.0%	4,193 11.4%
HH Income \$75,000 to \$99,999	338 13.8%	2,364 11.4%	4,156 11.3%
HH Income \$50,000 to \$74,999	359 14.7%	2,738 13.3%	4,572 12.4%
HH Income \$35,000 to \$49,999	152 6.2%	1,312 6.4%	2,241 6.1%
HH Income \$25,000 to \$34,999	73 3.0%	664 3.2%	1,047 2.8%
HH Income \$15,000 to \$24,999	148 6.0%	732 3.5%	969 2.6%
HH Income \$10,000 to \$14,999	38 1.6%	174 0.8%	239 0.6%
HH Income Under \$10,000	41 1.7%	355 1.7%	561 1.5%
<b>Household Vehicles (2014)</b>			
Households 0 Vehicles Available	28 1.1%	519 2.5%	864 2.3%
Households 1 Vehicle Available	699 28.5%	6,018 29.1%	10,197 27.7%
Households 2 Vehicles Available	1,220 49.8%	9,305 45.1%	16,923 46.0%
Households 3 or More Vehicles Available	502 20.5%	4,808 23.3%	8,799 23.9%
Total Vehicles Available	4,817	40,640	73,316
Average Vehicles per Household	2.0	2.0	2.0
Owner-Occupied Household Vehicles	4,027 83.6%	32,577 80.2%	60,056 81.9%
Average Vehicles per Owner-Occupied Household	2.2	2.2	2.2
Renter-Occupied Household Vehicles	790 16.4%	8,063 19.8%	13,260 18.1%
Average Vehicles per Renter-Occupied Household	1.3	1.4	1.5
<b>Travel Time (2010)</b>			
Worker Base Age 16 years or Over	3,556	28,418	49,056
Travel to Work in 14 Minutes or Less	756 21.3%	5,485 19.3%	9,207 18.8%
Travel to Work in 15 to 29 Minutes	637 17.9%	6,131 21.6%	11,659 23.8%
Travel to Work in 30 to 59 Minutes	1,385 39.0%	10,159 35.7%	17,246 35.2%
Travel to Work in 60 Minutes or More	514 14.5%	4,730 16.6%	7,627 15.5%
Work at Home	263 7.4%	1,914 6.7%	3,318 6.8%
Average Minutes Travel to Work	31.6	30.8	29.9

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# COMPLETE PROFILE

2000-2010 Census, 2014 Estimates with 2019 Projections

Calculated using Proportional Block Groups



Lat/Lon: 39.1019/-77.5260

RFULL9

Potomac Station Marketplace Leesburg, VA 20176	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2010)</b>						
Worker Base Age 16 years or Over	3,556		28,418		49,056	
Drive to Work Alone	2,886	81.2%	21,932	77.2%	38,622	78.7%
Drive to Work in Carpool	243	6.8%	2,515	8.9%	4,055	8.3%
Travel to Work by Public Transportation	94	2.7%	1,055	3.7%	1,578	3.2%
Drive to Work on Motorcycle	-	-	21	0.1%	49	0.1%
Bicycle to Work	3	0.1%	35	0.1%	115	0.2%
Walk to Work	59	1.7%	728	2.6%	974	2.0%
Other Means	8	0.2%	219	0.8%	345	0.7%
Work at Home	263	7.4%	1,914	6.7%	3,318	6.8%
<b>Daytime Demographics (2014)</b>						
Total Businesses	367		2,361		3,832	
Total Employees	4,669		27,450		41,735	
Company Headquarter Businesses	-	-	11	0.5%	19	0.5%
Company Headquarter Employees	-	-	241	0.9%	850	2.0%
Employee Population per Business	12.7 to 1		11.6 to 1		10.9 to 1	
Residential Population per Business	22.4 to 1		27.0 to 1		29.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,220		39,583		63,621	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2014)	5,815		46,217		81,271	
Labor Force Total Males (2014)	2,832	48.7%	22,446	48.6%	39,320	48.4%
Male Civilian Employed	2,312	81.6%	18,296	81.5%	31,533	80.2%
Male Civilian Unemployed	130	4.6%	995	4.4%	1,718	4.4%
Males in Armed Forces	51	1.8%	248	1.1%	478	1.2%
Males Not in Labor Force	339	12.0%	2,907	13.0%	5,591	14.2%
Labor Force Total Females (2014)	2,983	51.3%	23,771	51.4%	41,950	51.6%
Female Civilian Employed	1,902	63.8%	15,538	65.4%	27,369	65.2%
Female Civilian Unemployed	164	5.5%	1,022	4.3%	1,539	3.7%
Females in Armed Forces	-	-	1	-	4	-
Females Not in Labor Force	916	30.7%	7,210	30.3%	13,039	31.1%
Unemployment Rate	5.1%		4.4%		4.0%	
Labor Force Growth (2010-2014)	631	17.6%	5,206	18.2%	9,586	19.4%
Male Labor Force Growth (2010-2014)	296	14.7%	2,730	17.5%	5,050	19.1%
Female Labor Force Growth (2010-2014)	335	21.4%	2,476	19.0%	4,536	19.9%
<b>Occupation (2010)</b>						
Occupation Population Age 16 Years or Over	3,583		28,628		49,316	
Occupation Total Males	2,016	56.3%	15,566	54.4%	26,483	53.7%
Occupation Total Females	1,567	43.7%	13,062	45.6%	22,832	46.3%
Management, Business, Financial Operations	776	21.7%	7,038	24.6%	12,421	25.2%
Professional, Related	1,026	28.6%	7,826	27.3%	14,605	29.6%
Service	438	12.2%	3,683	12.9%	5,708	11.6%
Sales, Office	984	27.5%	6,683	23.3%	11,334	23.0%
Farming, Fishing, Forestry	11	0.3%	202	0.7%	237	0.5%
Construction, Extraction, Maintenance	162	4.5%	1,653	5.8%	2,432	4.9%
Production, Transport, Material Moving	185	5.2%	1,544	5.4%	2,578	5.2%
White Collar Workers	2,786	77.8%	21,547	75.3%	38,360	77.8%
Blue Collar Workers	797	22.2%	7,081	24.7%	10,955	22.2%

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# COMPLETE PROFILE

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## Potomac Station Marketplace

### Leesburg, VA 20176

#### Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	2,214		18,682		33,290	
1 Detached Unit	747	33.7%	8,673	46.4%	16,560	49.7%
1 Attached Unit	1,154	52.1%	5,656	30.3%	9,276	27.9%
2 Units	4	0.2%	77	0.4%	102	0.3%
3 to 4 Units	2	0.1%	130	0.7%	265	0.8%
5 to 9 Units	173	7.8%	1,109	5.9%	1,669	5.0%
10 to 19 Units	115	5.2%	1,730	9.3%	2,804	8.4%
20 to 49 Units	6	0.3%	509	2.7%	863	2.6%
50 or More Units	8	0.4%	605	3.2%	1,478	4.4%
Mobile Home or Trailer	5	0.2%	194	1.0%	274	0.8%
Other Structure	-	-	-	-	-	-

#### Homes Built By Year (2010)

Homes Built 2005 or later	188	8.5%	2,549	13.6%	4,440	13.3%
Homes Built 2000 to 2004	861	38.9%	4,992	26.7%	7,897	23.7%
Homes Built 1990 to 1999	491	22.2%	3,874	20.7%	8,624	25.9%
Homes Built 1980 to 1989	195	8.8%	2,651	14.2%	4,486	13.5%
Homes Built 1970 to 1979	201	9.1%	1,839	9.8%	3,054	9.2%
Homes Built 1960 to 1969	97	4.4%	1,089	5.8%	1,790	5.4%
Homes Built 1950 to 1959	73	3.3%	684	3.7%	1,191	3.6%
Homes Built 1940 to 1949	35	1.6%	317	1.7%	601	1.8%
Homes Built Before 1939	73	3.3%	686	3.7%	1,207	3.6%
Median Age of Homes	22.9	yrs	24.9	yrs	24.9	yrs

#### Home Values (2010)

Owner Specified Housing Units	1,662		13,547		25,172	
Home Values \$1,000,000 or More	45	2.7%	655	4.8%	1,001	4.0%
Home Values \$750,000 to \$999,999	100	6.0%	1,225	9.0%	1,982	7.9%
Home Values \$500,000 to \$749,999	387	23.3%	3,296	24.3%	6,927	27.5%
Home Values \$400,000 to \$499,999	304	18.3%	2,067	15.3%	3,829	15.2%
Home Values \$300,000 to \$399,999	353	21.2%	2,539	18.7%	4,563	18.1%
Home Values \$250,000 to \$299,999	158	9.5%	967	7.1%	2,007	8.0%
Home Values \$200,000 to \$249,999	115	6.9%	841	6.2%	1,491	5.9%
Home Values \$175,000 to \$199,999	45	2.7%	496	3.7%	793	3.2%
Home Values \$150,000 to \$174,999	36	2.1%	362	2.7%	694	2.8%
Home Values \$125,000 to \$149,999	37	2.2%	329	2.4%	491	1.9%
Home Values \$100,000 to \$124,999	18	1.1%	243	1.8%	411	1.6%
Home Values \$90,000 to \$99,999	6	0.3%	49	0.4%	98	0.4%
Home Values \$80,000 to \$89,999	7	0.4%	85	0.6%	133	0.5%
Home Values \$70,000 to \$79,999	4	0.3%	40	0.3%	80	0.3%
Home Values \$60,000 to \$69,999	4	0.3%	34	0.3%	66	0.3%
Home Values \$50,000 to \$59,999	22	1.3%	58	0.4%	92	0.4%
Home Values \$35,000 to \$49,999	4	0.3%	34	0.3%	75	0.3%
Home Values \$25,000 to \$34,999	4	0.2%	67	0.5%	136	0.5%
Home Values \$10,000 to \$24,999	8	0.5%	102	0.8%	210	0.8%
Home Values Under \$10,000	5	0.3%	56	0.4%	93	0.4%
Owner-Occupied Median Home Value	\$414,991		\$462,483		\$458,153	
Renter-Occupied Median Rent	\$1,375		\$1,290		\$1,339	

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## Potomac Station Marketplace

### Leesburg, VA 20176

#### Total Annual Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$201 M	\$1.85 B	\$3.41 B
Total Non-Retail Expenditure	\$117 M	\$1.08 B	\$1.98 B
Total Retail Expenditure	\$84.2 M	\$776 M	\$1.43 B
Apparel	\$9.89 M	\$91.4 M	\$168 M
Contributions	\$9.38 M	\$91.3 M	\$169 M
Education	\$6.08 M	\$58.4 M	\$108 M
Entertainment	\$11.5 M	\$106 M	\$195 M
Food and Beverages	\$29.1 M	\$264 M	\$484 M
Furnishings and Equipment	\$9.36 M	\$87.0 M	\$160 M
Gifts	\$6.23 M	\$59.7 M	\$110 M
Health Care	\$10.8 M	\$98.2 M	\$180 M
Household Operations	\$8.40 M	\$79.3 M	\$146 M
Miscellaneous Expenses	\$3.11 M	\$28.3 M	\$52.0 M
Personal Care	\$2.86 M	\$26.2 M	\$48.0 M
Personal Insurance	\$2.44 M	\$23.3 M	\$43.0 M
Reading	\$658 K	\$6.10 M	\$11.2 M
Shelter	\$39.6 M	\$367 M	\$675 M
Tobacco	\$987 K	\$8.55 M	\$15.5 M
Transportation	\$38.2 M	\$345 M	\$633 M
Utilities	\$12.6 M	\$113 M	\$207 M

#### Monthly Household Consumer Expenditure (2014)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$6,845	\$7,480	\$7,715
Total Non-Retail Expenditure	\$3,979 58.1%	\$4,349 58.1%	\$4,486 58.1%
Total Retail Expenditures	\$2,866 41.9%	\$3,131 41.9%	\$3,229 41.9%
Apparel	\$336 4.9%	\$369 4.9%	\$380 4.9%
Contributions	\$319 4.7%	\$369 4.9%	\$384 5.0%
Education	\$207 3.0%	\$236 3.1%	\$245 3.2%
Entertainment	\$391 5.7%	\$429 5.7%	\$443 5.7%
Food and Beverages	\$989 14.4%	\$1,066 14.3%	\$1,096 14.2%
Furnishings and Equipment	\$318 4.7%	\$351 4.7%	\$363 4.7%
Gifts	\$212 3.1%	\$241 3.2%	\$250 3.2%
Health Care	\$369 5.4%	\$396 5.3%	\$407 5.3%
Household Operations	\$286 4.2%	\$320 4.3%	\$332 4.3%
Miscellaneous Expenses	\$106 1.5%	\$114 1.5%	\$118 1.5%
Personal Care	\$97 1.4%	\$106 1.4%	\$109 1.4%
Personal Insurance	\$83 1.2%	\$94 1.3%	\$97 1.3%
Reading	\$22 0.3%	\$25 0.3%	\$25 0.3%
Shelter	\$1,347 19.7%	\$1,480 19.8%	\$1,528 19.8%
Tobacco	\$34 0.5%	\$35 0.5%	\$35 0.5%
Transportation	\$1,300 19.0%	\$1,394 18.6%	\$1,434 18.6%
Utilities	\$428 6.3%	\$457 6.1%	\$469 6.1%

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