

# COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.7130/-76.9879

RFULL9

Potomac Village Fort Washington, MD 20744	3 mi radius	5 mi radius	7 mi radius
<b>Population</b>			
Estimated Population (2018)	27,728	80,362	261,709
Projected Population (2023)	27,666	80,715	266,148
Census Population (2010)	26,035	74,974	243,493
Census Population (2000)	23,094	68,132	217,392
Projected Annual Growth (2018-2023)	-63 -	353 0.1%	4,439 0.3%
Historical Annual Growth (2010-2018)	1,693 0.8%	5,388 0.9%	18,216 0.9%
Historical Annual Growth (2000-2010)	2,941 1.3%	6,842 1.0%	26,101 1.2%
Estimated Population Density (2018)	981 <i>psm</i>	1,024 <i>psm</i>	1,701 <i>psm</i>
Trade Area Size	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2018)	9,530	28,002	95,303
Projected Households (2023)	9,714	28,665	98,323
Census Households (2010)	9,009	26,325	89,305
Census Households (2000)	7,746	23,674	80,661
Projected Annual Growth (2018-2023)	184 0.4%	663 0.5%	3,020 0.6%
Historical Annual Change (2000-2018)	1,784 1.3%	4,328 1.0%	14,642 1.0%
<b>Average Household Income</b>			
Estimated Average Household Income (2018)	\$144,488	\$155,897	\$135,949
Projected Average Household Income (2023)	\$175,687	\$190,956	\$164,993
Census Average Household Income (2010)	\$118,399	\$119,887	\$106,049
Census Average Household Income (2000)	\$97,227	\$94,433	\$80,467
Projected Annual Change (2018-2023)	\$31,199 4.3%	\$35,059 4.5%	\$29,044 4.3%
Historical Annual Change (2000-2018)	\$47,261 2.7%	\$61,464 3.6%	\$55,482 3.8%
<b>Median Household Income</b>			
Estimated Median Household Income (2018)	\$123,800	\$131,960	\$112,006
Projected Median Household Income (2023)	\$143,579	\$153,866	\$129,520
Census Median Household Income (2010)	\$106,424	\$106,194	\$90,121
Census Median Household Income (2000)	\$88,132	\$84,120	\$69,916
Projected Annual Change (2018-2023)	\$19,779 3.2%	\$21,906 3.3%	\$17,513 3.1%
Historical Annual Change (2000-2018)	\$35,669 2.2%	\$47,840 3.2%	\$42,091 3.3%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2018)	\$49,692	\$54,354	\$49,538
Projected Per Capita Income (2023)	\$61,722	\$67,848	\$60,984
Census Per Capita Income (2010)	\$40,968	\$42,096	\$38,895
Census Per Capita Income (2000)	\$32,172	\$32,695	\$29,777
Projected Annual Change (2018-2023)	\$12,030 4.8%	\$13,494 5.0%	\$11,446 4.6%
Historical Annual Change (2000-2018)	\$17,520 3.0%	\$21,659 3.7%	\$19,761 3.7%
Estimated Average Household Net Worth (2018)	\$1,330,866	\$1,406,182	\$1,136,962

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Potomac Village Fort Washington, MD 20744	3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2018)	27,728		80,362		261,709	
White (2018)	4,103	14.8%	23,469	29.2%	80,878	30.9%
Black or African American (2018)	19,739	71.2%	46,368	57.7%	138,532	52.9%
American Indian or Alaska Native (2018)	107	0.4%	278	0.3%	1,084	0.4%
Asian (2018)	1,927	7.0%	5,182	6.4%	16,091	6.1%
Hawaiian or Pacific Islander (2018)	16	0.1%	46	0.1%	181	0.1%
Other Race (2018)	852	3.1%	2,419	3.0%	15,156	5.8%
Two or More Races (2018)	983	3.5%	2,600	3.2%	9,787	3.7%
Population < 18 (2018)	5,265	19.0%	16,939	21.1%	57,832	22.1%
White Not Hispanic	441	8.4%	4,399	26.0%	11,518	19.9%
Black or African American	3,660	69.5%	9,057	53.5%	29,716	51.4%
Asian	299	5.7%	867	5.1%	3,030	5.2%
Other Race Not Hispanic	241	4.6%	814	4.8%	2,987	5.2%
Hispanic	624	11.9%	1,802	10.6%	10,581	18.3%
Not Hispanic or Latino Population (2018)	25,621	92.4%	74,400	92.6%	227,951	87.1%
Not Hispanic White	3,551	13.9%	21,571	29.0%	68,920	30.2%
Not Hispanic Black or African American	19,298	75.3%	45,385	61.0%	135,197	59.3%
Not Hispanic American Indian or Alaska Native	94	0.4%	239	0.3%	762	0.3%
Not Hispanic Asian	1,893	7.4%	5,075	6.8%	15,733	6.9%
Not Hispanic Hawaiian or Pacific Islander	11	-	39	0.1%	148	0.1%
Not Hispanic Other Race	12	-	38	0.1%	230	0.1%
Not Hispanic Two or More Races	762	3.0%	2,053	2.8%	6,961	3.1%
Hispanic or Latino Population (2018)	2,107	7.6%	5,962	7.4%	33,757	12.9%
Hispanic White	552	26.2%	1,898	31.8%	11,958	35.4%
Hispanic Black or African American	441	20.9%	982	16.5%	3,335	9.9%
Hispanic American Indian or Alaska Native	13	0.6%	39	0.7%	322	1.0%
Hispanic Asian	35	1.6%	107	1.8%	357	1.1%
Hispanic Hawaiian or Pacific Islander	5	0.2%	7	0.1%	33	0.1%
Hispanic Other Race	840	39.9%	2,382	39.9%	14,926	44.2%
Hispanic Two or More Races	221	10.5%	547	9.2%	2,826	8.4%
Not Hispanic or Latino Population (2010)	24,609	94.5%	70,568	94.1%	214,671	88.2%
Hispanic or Latino Population (2010)	1,426	5.5%	4,406	5.9%	28,822	11.8%
Not Hispanic or Latino Population (2000)	22,595	97.8%	66,553	97.7%	203,857	93.8%
Hispanic or Latino Population (2000)	500	2.2%	1,580	2.3%	13,536	6.2%
Not Hispanic or Latino Population (2023)	25,510	92.2%	74,546	92.4%	231,472	87.0%
Hispanic or Latino Population (2023)	2,155	7.8%	6,169	7.6%	34,675	13.0%
Projected Annual Growth (2018-2023)	48	0.5%	207	0.7%	918	0.5%
Historical Annual Growth (2000-2010)	927	18.5%	2,826	17.9%	15,287	11.3%

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Potomac Village Fort Washington, MD 20744	3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2018)</b>						
Total Population	27,728		80,362		261,709	
Age Under 5 Years	1,283	4.6%	4,115	5.1%	15,688	6.0%
Age 5 to 9 Years	1,472	5.3%	4,772	5.9%	16,137	6.2%
Age 10 to 14 Years	1,605	5.8%	5,166	6.4%	16,620	6.4%
Age 15 to 19 Years	1,552	5.6%	4,595	5.7%	15,422	5.9%
Age 20 to 24 Years	1,309	4.7%	3,610	4.5%	14,451	5.5%
Age 25 to 29 Years	1,368	4.9%	3,723	4.6%	16,020	6.1%
Age 30 to 34 Years	1,317	4.7%	3,892	4.8%	16,412	6.3%
Age 35 to 39 Years	1,568	5.7%	4,906	6.1%	17,946	6.9%
Age 40 to 44 Years	1,701	6.1%	5,115	6.4%	17,483	6.7%
Age 45 to 49 Years	1,988	7.2%	5,879	7.3%	19,006	7.3%
Age 50 to 54 Years	2,219	8.0%	6,172	7.7%	19,308	7.4%
Age 55 to 59 Years	2,566	9.3%	6,958	8.7%	20,135	7.7%
Age 60 to 64 Years	2,509	9.0%	6,512	8.1%	17,880	6.8%
Age 65 to 69 Years	2,059	7.4%	5,501	6.8%	14,254	5.4%
Age 70 to 74 Years	1,440	5.2%	3,943	4.9%	10,425	4.0%
Age 75 to 79 Years	805	2.9%	2,514	3.1%	6,631	2.5%
Age 80 to 84 Years	501	1.8%	1,457	1.8%	3,871	1.5%
Age 85 Years or Over	467	1.7%	1,533	1.9%	4,018	1.5%
Median Age	45.9		44.3		40.2	
Age 19 Years or Less	5,912	21.3%	18,648	23.2%	63,868	24.4%
Age 20 to 64 Years	16,544	59.7%	46,765	58.2%	158,641	60.6%
Age 65 Years or Over	5,272	19.0%	14,948	18.6%	39,199	15.0%
<b>Female Age Distribution (2018)</b>						
Female Population	14,298	51.6%	41,721	51.9%	135,784	51.9%
Age Under 5 Years	615	4.3%	2,033	4.9%	7,648	5.6%
Age 5 to 9 Years	679	4.7%	2,242	5.4%	7,763	5.7%
Age 10 to 14 Years	773	5.4%	2,488	6.0%	8,081	6.0%
Age 15 to 19 Years	751	5.3%	2,187	5.2%	7,408	5.5%
Age 20 to 24 Years	646	4.5%	1,738	4.2%	7,046	5.2%
Age 25 to 29 Years	659	4.6%	1,838	4.4%	8,327	6.1%
Age 30 to 34 Years	680	4.8%	2,097	5.0%	8,662	6.4%
Age 35 to 39 Years	843	5.9%	2,659	6.4%	9,530	7.0%
Age 40 to 44 Years	867	6.1%	2,635	6.3%	9,073	6.7%
Age 45 to 49 Years	1,037	7.3%	3,096	7.4%	9,933	7.3%
Age 50 to 54 Years	1,213	8.5%	3,341	8.0%	10,208	7.5%
Age 55 to 59 Years	1,380	9.7%	3,740	9.0%	10,857	8.0%
Age 60 to 64 Years	1,293	9.0%	3,469	8.3%	9,536	7.0%
Age 65 to 69 Years	1,090	7.6%	2,899	6.9%	7,524	5.5%
Age 70 to 74 Years	716	5.0%	2,011	4.8%	5,519	4.1%
Age 75 to 79 Years	430	3.0%	1,366	3.3%	3,652	2.7%
Age 80 to 84 Years	296	2.1%	843	2.0%	2,320	1.7%
Age 85 Years or Over	330	2.3%	1,039	2.5%	2,696	2.0%
Female Median Age	47.1		45.6		41.4	
Age 19 Years or Less	2,818	19.7%	8,950	21.5%	30,900	22.8%
Age 20 to 64 Years	8,619	60.3%	24,613	59.0%	83,172	61.3%
Age 65 Years or Over	2,861	20.0%	8,158	19.6%	21,712	16.0%

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<b>Male Age Distribution (2018)</b>						
Male Population	13,430	48.4%	38,640	48.1%	125,925	48.1%
Age Under 5 Years	668	5.0%	2,082	5.4%	8,040	6.4%
Age 5 to 9 Years	793	5.9%	2,530	6.5%	8,374	6.7%
Age 10 to 14 Years	832	6.2%	2,677	6.9%	8,540	6.8%
Age 15 to 19 Years	801	6.0%	2,409	6.2%	8,014	6.4%
Age 20 to 24 Years	662	4.9%	1,872	4.8%	7,406	5.9%
Age 25 to 29 Years	709	5.3%	1,885	4.9%	7,693	6.1%
Age 30 to 34 Years	636	4.7%	1,794	4.6%	7,750	6.2%
Age 35 to 39 Years	724	5.4%	2,247	5.8%	8,416	6.7%
Age 40 to 44 Years	834	6.2%	2,479	6.4%	8,409	6.7%
Age 45 to 49 Years	951	7.1%	2,783	7.2%	9,073	7.2%
Age 50 to 54 Years	1,006	7.5%	2,831	7.3%	9,100	7.2%
Age 55 to 59 Years	1,186	8.8%	3,218	8.3%	9,278	7.4%
Age 60 to 64 Years	1,216	9.1%	3,043	7.9%	8,344	6.6%
Age 65 to 69 Years	969	7.2%	2,602	6.7%	6,730	5.3%
Age 70 to 74 Years	724	5.4%	1,932	5.0%	4,906	3.9%
Age 75 to 79 Years	375	2.8%	1,149	3.0%	2,979	2.4%
Age 80 to 84 Years	206	1.5%	614	1.6%	1,551	1.2%
Age 85 Years or Over	138	1.0%	494	1.3%	1,322	1.0%
Male Median Age	44.5		42.8		38.8	
Age 19 Years or Less	3,094	23.0%	9,698	25.1%	32,968	26.2%
Age 20 to 64 Years	7,925	59.0%	22,152	57.3%	75,469	59.9%
Age 65 Years or Over	2,411	18.0%	6,790	17.6%	17,488	13.9%
<b>Males per 100 Females (2018)</b>						
Overall Comparison	94		93		93	
Age Under 5 Years	109	52.1%	102	50.6%	105	51.3%
Age 5 to 9 Years	117	53.9%	113	53.0%	108	51.9%
Age 10 to 14 Years	108	51.8%	108	51.8%	106	51.4%
Age 15 to 19 Years	107	51.6%	110	52.4%	108	52.0%
Age 20 to 24 Years	102	50.6%	108	51.9%	105	51.2%
Age 25 to 29 Years	107	51.8%	103	50.6%	92	48.0%
Age 30 to 34 Years	94	48.3%	86	46.1%	89	47.2%
Age 35 to 39 Years	86	46.2%	85	45.8%	88	46.9%
Age 40 to 44 Years	96	49.0%	94	48.5%	93	48.1%
Age 45 to 49 Years	92	47.8%	90	47.3%	91	47.7%
Age 50 to 54 Years	83	45.3%	85	45.9%	89	47.1%
Age 55 to 59 Years	86	46.2%	86	46.3%	85	46.1%
Age 60 to 64 Years	94	48.5%	88	46.7%	87	46.7%
Age 65 to 69 Years	89	47.1%	90	47.3%	89	47.2%
Age 70 to 74 Years	101	50.3%	96	49.0%	89	47.1%
Age 75 to 79 Years	87	46.6%	84	45.7%	82	44.9%
Age 80 to 84 Years	70	41.0%	73	42.1%	67	40.1%
Age 85 Years or Over	42	29.4%	48	32.2%	49	32.9%
Age 19 Years or Less	110	52.3%	108	52.0%	107	51.6%
Age 20 to 39 Years	97	49.1%	94	48.3%	93	48.2%
Age 40 to 64 Years	90	47.3%	88	46.9%	89	47.1%
Age 65 Years or Over	84	45.7%	83	45.4%	81	44.6%

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Potomac Village Fort Washington, MD 20744	3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2018)</b>						
Total Households	9,530		28,002		95,303	
Households with Children	3,149	33.0%	9,718	34.7%	32,664	34.3%
Average Household Size	2.9		2.9		2.7	
Household Density per Square Mile	337		357		619	
Population Family	24,831	89.6%	71,825	89.4%	224,610	85.8%
Population Non-Family	2,730	9.8%	8,159	10.2%	35,927	13.7%
Population Group Quarters	167	0.6%	378	0.5%	1,172	0.4%
Family Households	7,388	77.5%	21,465	76.7%	66,772	70.1%
Married Couple Households	5,523	74.8%	16,179	75.4%	46,515	69.7%
Other Family Households	1,865	25.2%	5,286	24.6%	20,257	30.3%
Family Households with Children	3,111	42.1%	9,628	44.9%	32,306	48.4%
Married Couple with Children	2,121	68.2%	6,729	69.9%	20,326	62.9%
Other Family Households with Children	990	31.8%	2,899	30.1%	11,980	37.1%
Family Households No Children	4,278	57.9%	11,837	55.1%	34,466	51.6%
Married Couple No Children	3,402	79.5%	9,450	79.8%	26,189	76.0%
Other Family Households No Children	875	20.5%	2,387	20.2%	8,277	24.0%
Non-Family Households	2,142	22.5%	6,537	23.3%	28,530	29.9%
Non-Family Households with Children	39	1.8%	90	1.4%	358	1.3%
Non-Family Households No Children	2,103	98.2%	6,447	98.6%	28,172	98.7%
Average Family Household Size	3.4		3.3		3.4	
Average Family Income	\$155,150		\$170,792		\$153,213	
Median Family Income	\$140,139		\$151,196		\$131,904	
Average Non-Family Household Size	1.3		1.2		1.3	
<b>Marital Status (2018)</b>						
Population Age 15 Years or Over	23,369		66,309		213,263	
Never Married	7,265	31.1%	20,617	31.1%	74,141	34.8%
Currently Married	10,733	45.9%	31,742	47.9%	93,717	43.9%
Previously Married	5,371	23.0%	13,951	21.0%	45,406	21.3%
Separated	1,314	24.5%	3,192	22.9%	12,844	28.3%
Widowed	1,234	23.0%	3,879	27.8%	10,114	22.3%
Divorced	2,824	52.6%	6,879	49.3%	22,447	49.4%
<b>Educational Attainment (2018)</b>						
Adult Population Age 25 Years or Over	20,508		58,103		183,389	
Elementary (Grade Level 0 to 8)	694	3.4%	1,870	3.2%	8,906	4.9%
Some High School (Grade Level 9 to 11)	903	4.4%	2,279	3.9%	9,892	5.4%
High School Graduate	4,472	21.8%	12,163	20.9%	41,339	22.5%
Some College	5,082	24.8%	12,927	22.2%	38,337	20.9%
Associate Degree Only	1,217	5.9%	3,269	5.6%	11,111	6.1%
Bachelor Degree Only	4,539	22.1%	13,760	23.7%	39,832	21.7%
Graduate Degree	3,599	17.6%	11,837	20.4%	33,971	18.5%
Any College (Some College or Higher)	14,438	70.4%	41,792	71.9%	123,252	67.2%
College Degree + (Bachelor Degree or Higher)	8,138	39.7%	25,596	44.1%	73,804	40.2%

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## Potomac Village

### Fort Washington, MD 20744

#### Housing

	3 mi radius	5 mi radius	7 mi radius
Total Housing Units (2018)	9,858	28,902	98,439
Total Housing Units (2010)	9,577	27,998	95,117
Historical Annual Growth (2010-2018)	282 0.4%	904 0.4%	3,323 0.4%
Housing Units Occupied (2018)	9,530 96.7%	28,002 96.9%	95,303 96.8%
Housing Units Owner-Occupied	8,624 90.5%	24,366 87.0%	67,843 71.2%
Housing Units Renter-Occupied	906 9.5%	3,636 13.0%	27,460 28.8%
Housing Units Vacant (2018)	329 3.5%	900 3.2%	3,137 3.3%

#### Household Size (2018)

	3 mi radius	5 mi radius	7 mi radius
Total Households	9,530	28,002	95,303
1 Person Households	1,732 18.2%	5,384 19.2%	23,207 24.4%
2 Person Households	3,009 31.6%	8,774 31.3%	28,493 29.9%
3 Person Households	1,879 19.7%	5,345 19.1%	17,015 17.9%
4 Person Households	1,502 15.8%	4,550 16.2%	13,795 14.5%
5 Person Households	727 7.6%	2,237 8.0%	7,115 7.5%
6 Person Households	350 3.7%	925 3.3%	3,051 3.2%
7 or More Person Households	331 3.5%	787 2.8%	2,627 2.8%

#### Household Income Distribution (2018)

	3 mi radius	5 mi radius	7 mi radius
HH Income \$200,000 or More	1,926 20.2%	6,412 22.9%	16,540 17.4%
HH Income \$150,000 to \$199,999	1,682 17.7%	4,554 16.3%	12,799 13.4%
HH Income \$125,000 to \$149,999	973 10.2%	2,823 10.1%	8,586 9.0%
HH Income \$100,000 to \$124,999	1,210 12.7%	3,458 12.4%	11,294 11.9%
HH Income \$75,000 to \$99,999	1,270 13.3%	3,768 13.5%	13,455 14.1%
HH Income \$50,000 to \$74,999	1,159 12.2%	3,035 10.8%	13,087 13.7%
HH Income \$35,000 to \$49,999	468 4.9%	1,321 4.7%	6,561 6.9%
HH Income \$25,000 to \$34,999	317 3.3%	936 3.3%	4,290 4.5%
HH Income \$15,000 to \$24,999	247 2.6%	893 3.2%	3,755 3.9%
HH Income \$10,000 to \$14,999	81 0.8%	244 0.9%	1,461 1.5%
HH Income Under \$10,000	196 2.1%	557 2.0%	3,475 3.6%

#### Household Vehicles (2018)

	3 mi radius	5 mi radius	7 mi radius
Households 0 Vehicles Available	179 1.9%	600 2.1%	4,405 4.6%
Households 1 Vehicle Available	1,900 19.9%	6,750 24.1%	30,351 31.8%
Households 2 Vehicles Available	3,703 38.9%	10,846 38.7%	35,021 36.7%
Households 3 or More Vehicles Available	3,747 39.3%	9,806 35.0%	25,526 26.8%
Total Vehicles Available	22,656	63,004	189,879
Average Vehicles per Household	2.4	2.2	2.0
Owner-Occupied Household Vehicles	21,146 93.3%	56,752 90.1%	150,931 79.5%
Average Vehicles per Owner-Occupied Household	2.5	2.3	2.2
Renter-Occupied Household Vehicles	1,509 6.7%	6,252 9.9%	38,948 20.5%
Average Vehicles per Renter-Occupied Household	1.7	1.7	1.4

#### Travel Time (2015)

	3 mi radius	5 mi radius	7 mi radius
Worker Base Age 16 years or Over	14,748	42,987	141,635
Travel to Work in 14 Minutes or Less	716 4.9%	3,140 7.3%	14,427 10.2%
Travel to Work in 15 to 29 Minutes	2,487 16.9%	9,122 21.2%	32,879 23.2%
Travel to Work in 30 to 59 Minutes	6,943 47.1%	18,856 43.9%	58,668 41.4%
Travel to Work in 60 Minutes or More	4,261 28.9%	9,678 22.5%	30,843 21.8%
Work at Home	703 4.8%	2,037 4.7%	5,720 4.0%
Average Minutes Travel to Work	43.5	38.3	36.8

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# COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.7130/-76.9879

RFULL9

Potomac Village Fort Washington, MD 20744	3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2015)</b>						
Worker Base Age 16 years or Over	14,748		42,987		141,635	
Drive to Work Alone	11,021	74.7%	31,977	74.4%	102,948	72.7%
Drive to Work in Carpool	1,469	10.0%	4,054	9.4%	13,385	9.5%
Travel to Work by Public Transportation	1,363	9.2%	4,213	9.8%	15,799	11.2%
Drive to Work on Motorcycle	-	-	10	-	72	0.1%
Bicycle to Work	8	0.1%	44	0.1%	269	0.2%
Walk to Work	66	0.5%	223	0.5%	1,974	1.4%
Other Means	119	0.8%	427	1.0%	1,468	1.0%
Work at Home	703	4.8%	2,037	4.7%	5,720	4.0%
<b>Daytime Demographics (2018)</b>						
Total Businesses	585		1,576		6,504	
Total Employees	4,453		13,250		64,600	
Company Headquarter Businesses	1	0.2%	1	0.1%	15	0.2%
Company Headquarter Employees	1	-	160	1.2%	2,351	3.6%
Employee Population per Business	7.6 to 1		8.4 to 1		9.9 to 1	
Residential Population per Business	47.4 to 1		51.0 to 1		40.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	12,162		35,080		130,114	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2018)	23,058		65,328		210,165	
Labor Force Total Males (2018)	10,988	47.7%	30,847	47.2%	99,354	47.3%
Male Civilian Employed	7,490	68.2%	21,064	68.3%	70,387	70.8%
Male Civilian Unemployed	316	2.9%	801	2.6%	2,873	2.9%
Males in Armed Forces	51	0.5%	442	1.4%	1,609	1.6%
Males Not in Labor Force	3,131	28.5%	8,540	27.7%	24,486	24.6%
Labor Force Total Females (2018)	12,071	52.3%	34,480	52.8%	110,812	52.7%
Female Civilian Employed	7,794	64.6%	21,902	63.5%	72,171	65.1%
Female Civilian Unemployed	366	3.0%	933	2.7%	2,799	2.5%
Females in Armed Forces	14	0.1%	90	0.3%	485	0.4%
Females Not in Labor Force	3,897	32.3%	11,556	33.5%	35,357	31.9%
Unemployment Rate		3.0%		2.7%		2.7%
Labor Force Growth (2010-2018)	148	1.0%	149	0.3%	-54	-
Male Labor Force Growth (2010-2018)	73	1.0%	69	0.3%	-11	-
Female Labor Force Growth (2010-2018)	75	1.0%	79	0.4%	-43	-0.1%
<b>Occupation (2015)</b>						
Occupation Population Age 16 Years or Over	15,136		42,817		142,612	
Occupation Total Males	7,417	49.0%	20,994	49.0%	70,398	49.4%
Occupation Total Females	7,719	51.0%	21,822	51.0%	72,214	50.6%
Management, Business, Financial Operations	3,298	21.8%	9,116	21.3%	28,113	19.7%
Professional, Related	3,585	23.7%	10,791	25.2%	34,471	24.2%
Service	2,481	16.4%	6,905	16.1%	25,458	17.9%
Sales, Office	3,642	24.1%	9,856	23.0%	31,974	22.4%
Farming, Fishing, Forestry	5	-	31	0.1%	67	-
Construction, Extraction, Maintenance	1,183	7.8%	3,295	7.7%	12,510	8.8%
Production, Transport, Material Moving	943	6.2%	2,822	6.6%	10,020	7.0%
White Collar Workers	10,524	69.5%	29,763	69.5%	94,557	66.3%
Blue Collar Workers	4,612	30.5%	13,053	30.5%	48,055	33.7%

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# COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 38.7130/-76.9879

RFULL9

Potomac Village Fort Washington, MD 20744	3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2015)</b>						
Total Units	9,009		26,325		89,305	
1 Detached Unit	8,521	94.6%	23,546	89.4%	58,439	65.4%
1 Attached Unit	514	5.7%	2,308	8.8%	14,346	16.1%
2 Units	25	0.3%	72	0.3%	456	0.5%
3 to 4 Units	11	0.1%	81	0.3%	1,219	1.4%
5 to 9 Units	41	0.5%	385	1.5%	4,146	4.6%
10 to 19 Units	60	0.7%	515	2.0%	7,530	8.4%
20 to 49 Units	69	0.8%	205	0.8%	1,175	1.3%
50 or More Units	194	2.2%	713	2.7%	6,480	7.3%
Mobile Home or Trailer	9	0.1%	86	0.3%	1,427	1.6%
Other Structure	3	-	10	-	56	0.1%
<b>Homes Built By Year (2015)</b>						
Homes Built 2014 or later	105	1.2%	360	1.4%	1,438	1.6%
Homes Built 2010 to 2013	356	4.0%	779	3.0%	3,177	3.6%
Homes Built 2000 to 2009	1,365	15.2%	3,377	12.8%	11,230	12.6%
Homes Built 1990 to 1999	1,664	18.5%	4,234	16.1%	12,787	14.3%
Homes Built 1980 to 1989	1,552	17.2%	3,915	14.9%	14,808	16.6%
Homes Built 1970 to 1979	2,185	24.3%	5,579	21.2%	17,297	19.4%
Homes Built 1960 to 1969	1,115	12.4%	4,786	18.2%	16,021	17.9%
Homes Built 1950 to 1959	711	7.9%	3,503	13.3%	12,191	13.7%
Homes Built 1940 to 1949	219	2.4%	874	3.3%	3,621	4.1%
Homes Built Before 1939	181	2.0%	520	2.0%	2,699	3.0%
Median Age of Homes	34.0 yrs		37.3 yrs		38.1 yrs	
<b>Home Values (2015)</b>						
Owner Specified Housing Units	8,128		23,006		63,431	
Home Values \$1,000,000 or More	65	0.8%	617	2.7%	2,337	3.7%
Home Values \$750,000 to \$999,999	113	1.4%	1,182	5.1%	3,583	5.6%
Home Values \$500,000 to \$749,999	626	7.7%	3,447	15.0%	9,616	15.2%
Home Values \$400,000 to \$499,999	1,158	14.3%	3,316	14.4%	8,932	14.1%
Home Values \$300,000 to \$399,999	2,522	31.0%	6,023	26.2%	16,463	26.0%
Home Values \$250,000 to \$299,999	1,753	21.6%	3,712	16.1%	9,738	15.4%
Home Values \$200,000 to \$249,999	1,203	14.8%	3,088	13.4%	8,466	13.3%
Home Values \$175,000 to \$199,999	401	4.9%	952	4.1%	2,468	3.9%
Home Values \$150,000 to \$174,999	319	3.9%	809	3.5%	2,392	3.8%
Home Values \$125,000 to \$149,999	103	1.3%	274	1.2%	937	1.5%
Home Values \$100,000 to \$124,999	90	1.1%	283	1.2%	831	1.3%
Home Values \$90,000 to \$99,999	15	0.2%	68	0.3%	165	0.3%
Home Values \$80,000 to \$89,999	15	0.2%	47	0.2%	161	0.3%
Home Values \$70,000 to \$79,999	5	0.1%	32	0.1%	103	0.2%
Home Values \$60,000 to \$69,999	21	0.3%	69	0.3%	251	0.4%
Home Values \$50,000 to \$59,999	8	0.1%	37	0.2%	106	0.2%
Home Values \$35,000 to \$49,999	18	0.2%	52	0.2%	179	0.3%
Home Values \$25,000 to \$34,999	33	0.4%	81	0.4%	276	0.4%
Home Values \$10,000 to \$24,999	28	0.3%	83	0.4%	403	0.6%
Home Values Under \$10,000	49	0.6%	103	0.4%	289	0.5%
Owner-Occupied Median Home Value	\$313,309		\$376,036		\$383,043	
Renter-Occupied Median Rent	\$1,371		\$1,586		\$1,443	

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2000-2010 Census, 2018 Estimates with 2023 Projections

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Lat/Lon: 38.7130/-76.9879

RFULL9

Potomac Village Fort Washington, MD 20744	3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2018)</b>			
Total Household Expenditure	\$867 M	\$2.72 B	\$8.35 B
Total Non-Retail Expenditure	\$463 M	\$1.46 B	\$4.45 B
Total Retail Expenditure	\$404 M	\$1.26 B	\$3.91 B
Apparel	\$30.8 M	\$97.0 M	\$297 M
Contributions	\$47.5 M	\$152 M	\$444 M
Education	\$39.4 M	\$126 M	\$373 M
Entertainment	\$49.8 M	\$156 M	\$477 M
Food and Beverages	\$120 M	\$376 M	\$1.17 B
Furnishings and Equipment	\$31.7 M	\$99.9 M	\$303 M
Gifts	\$25.3 M	\$80.2 M	\$238 M
Health Care	\$62.6 M	\$195 M	\$612 M
Household Operations	\$28.6 M	\$90.8 M	\$270 M
Miscellaneous Expenses	\$12.0 M	\$37.5 M	\$117 M
Personal Care	\$11.1 M	\$34.7 M	\$107 M
Personal Insurance	\$7.61 M	\$24.2 M	\$71.5 M
Reading	\$1.94 M	\$6.10 M	\$18.7 M
Shelter	\$181 M	\$568 M	\$1.74 B
Tobacco	\$4.05 M	\$12.4 M	\$40.7 M
Transportation	\$156 M	\$485 M	\$1.51 B
Utilities	\$58.4 M	\$182 M	\$574 M
<b>Monthly Household Consumer Expenditure (2018)</b>			
Total Household Expenditure	\$7,585	\$8,104	\$7,305
Total Non-Retail Expenditure	\$4,052 53.4%	\$4,344 53.6%	\$3,890 53.2%
Total Retail Expenditures	\$3,532 46.6%	\$3,760 46.4%	\$3,415 46.8%
Apparel	\$270 3.6%	\$289 3.6%	\$260 3.6%
Contributions	\$415 5.5%	\$453 5.6%	\$388 5.3%
Education	\$345 4.5%	\$375 4.6%	\$326 4.5%
Entertainment	\$435 5.7%	\$465 5.7%	\$417 5.7%
Food and Beverages	\$1,051 13.9%	\$1,118 13.8%	\$1,022 14.0%
Furnishings and Equipment	\$277 3.7%	\$297 3.7%	\$265 3.6%
Gifts	\$221 2.9%	\$239 2.9%	\$208 2.8%
Health Care	\$547 7.2%	\$581 7.2%	\$535 7.3%
Household Operations	\$250 3.3%	\$270 3.3%	\$236 3.2%
Miscellaneous Expenses	\$105 1.4%	\$112 1.4%	\$102 1.4%
Personal Care	\$97 1.3%	\$103 1.3%	\$94 1.3%
Personal Insurance	\$67 0.9%	\$72 0.9%	\$63 0.9%
Reading	\$17 0.2%	\$18 0.2%	\$16 0.2%
Shelter	\$1,581 20.8%	\$1,690 20.9%	\$1,517 20.8%
Tobacco	\$35 0.5%	\$37 0.5%	\$36 0.5%
Transportation	\$1,361 17.9%	\$1,444 17.8%	\$1,319 18.1%
Utilities	\$510 6.7%	\$542 6.7%	\$502 6.9%

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