

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0856/-78.1503

2151 Tasker Rd		3 mi radius		5 mi radius		10 mi radius	
Winchester, VA 22602							
<b>Population</b>							
Estimated Population (2023)		20,732		34,428		115,944	
Projected Population (2028)		22,153		37,154		122,679	
Census Population (2020)		20,114		33,627		112,810	
Census Population (2010)		16,415		28,316		97,894	
Projected Annual Growth (2023-2028)		1,421	1.4%	2,726	1.6%	6,735	1.2%
Historical Annual Growth (2020-2023)		618	-	801	0.8%	3,134	0.9%
Historical Annual Growth (2010-2020)		3,699	2.3%	5,311	1.9%	14,916	1.5%
Estimated Population Density (2023)		733	psm	439	psm	369	psm
Trade Area Size		28.3	sq mi	78.5	sq mi	314.0	sq mi
<b>Households</b>							
Estimated Households (2023)		7,814		13,372		44,518	
Projected Households (2028)		8,300		14,330		46,764	
Census Households (2020)		7,383		12,642		42,627	
Census Households (2010)		5,933		10,556		36,928	
Projected Annual Growth (2023-2028)		487	1.2%	958	1.4%	2,246	1.0%
Historical Annual Change (2010-2023)		1,881	2.4%	2,816	2.1%	7,589	1.6%
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$112,551		\$111,026		\$114,533	
Projected Average Household Income (2028)		\$114,746		\$112,004		\$117,983	
Census Average Household Income (2010)		\$75,109		\$70,854		\$71,028	
Census Average Household Income (2000)		\$57,013		\$53,936		\$54,359	
Projected Annual Change (2023-2028)		\$2,195	0.4%	\$977	0.2%	\$3,450	0.6%
Historical Annual Change (2000-2023)		\$55,538	4.2%	\$57,090	4.6%	\$60,174	4.8%
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$102,225		\$96,481		\$92,573	
Projected Median Household Income (2028)		\$102,833		\$97,729		\$93,932	
Census Median Household Income (2010)		\$70,165		\$62,391		\$60,183	
Census Median Household Income (2000)		\$51,284		\$46,905		\$44,815	
Projected Annual Change (2023-2028)		\$609	0.1%	\$1,248	0.3%	\$1,359	0.3%
Historical Annual Change (2000-2023)		\$50,941	4.3%	\$49,576	4.6%	\$47,758	4.6%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$42,436		\$43,153		\$44,250	
Projected Per Capita Income (2028)		\$43,008		\$43,225		\$45,233	
Census Per Capita Income (2010)		\$27,150		\$26,419		\$26,798	
Census Per Capita Income (2000)		\$20,629		\$20,467		\$21,103	
Projected Annual Change (2023-2028)		\$572	0.3%	\$72	-	\$983	0.4%
Historical Annual Change (2000-2023)		\$21,807	4.6%	\$22,685	4.8%	\$23,147	4.8%
Estimated Average Household Net Worth (2023)		\$568,709		\$537,889		\$561,704	

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2151 Tasker Rd Winchester, VA 22602		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		20,732		34,428		115,944	
White (2023)		16,458	79.4%	26,765	77.7%	87,226	75.2%
Black or African American (2023)		1,149	5.5%	2,140	6.2%	8,772	7.6%
American Indian or Alaska Native (2023)		69	0.3%	124	0.4%	486	0.4%
Asian (2023)		531	2.6%	875	2.5%	4,177	3.6%
Hawaiian or Pacific Islander (2023)		11	-	17	-	51	-
Other Race (2023)		933	4.5%	1,954	5.7%	7,145	6.2%
Two or More Races (2023)		1,582	7.6%	2,552	7.4%	8,087	7.0%
Population < 18 (2023)		4,823	23.3%	7,807	22.7%	24,657	21.3%
White Not Hispanic		3,772	78.2%	5,945	76.2%	18,297	74.2%
Black or African American		209	4.3%	396	5.1%	1,490	6.0%
Asian		159	3.3%	239	3.1%	659	2.7%
Other Race Not Hispanic		190	3.9%	289	3.7%	882	3.6%
Hispanic		493	10.2%	938	12.0%	3,330	13.5%
Not Hispanic or Latino Population (2023)		18,098	87.3%	29,747	86.4%	99,881	86.1%
Not Hispanic White		15,851	87.6%	25,778	86.7%	83,987	84.1%
Not Hispanic Black or African American		1,105	6.1%	2,077	7.0%	8,526	8.5%
Not Hispanic American Indian or Alaska Native		25	0.1%	41	0.1%	124	0.1%
Not Hispanic Asian		527	2.9%	869	2.9%	4,117	4.1%
Not Hispanic Hawaiian or Pacific Islander		6	-	9	-	25	-
Not Hispanic Other Race		31	0.2%	46	0.2%	194	0.2%
Not Hispanic Two or More Races		554	3.1%	927	3.1%	2,907	2.9%
Hispanic or Latino Population (2023)		2,634	12.7%	4,681	13.6%	16,063	13.9%
Hispanic White		607	23.0%	987	21.1%	3,239	20.2%
Hispanic Black or African American		44	1.7%	63	1.3%	246	1.5%
Hispanic American Indian or Alaska Native		44	1.7%	83	1.8%	362	2.3%
Hispanic Asian		4	0.2%	6	0.1%	60	0.4%
Hispanic Hawaiian or Pacific Islander		5	0.2%	8	0.2%	25	0.2%
Hispanic Other Race		902	34.3%	1,908	40.8%	6,951	43.3%
Hispanic Two or More Races		1,028	39.0%	1,625	34.7%	5,179	32.2%
Not Hispanic or Latino Population (2020)		17,643	87.7%	28,983	86.2%	97,268	86.2%
Hispanic or Latino Population (2020)		2,471	12.3%	4,644	13.8%	15,542	13.8%
Not Hispanic or Latino Population (2010)		15,119	92.1%	25,674	90.7%	88,646	90.6%
Hispanic or Latino Population (2010)		1,296	7.9%	2,642	9.3%	9,248	9.4%
Not Hispanic or Latino Population (2028)		19,253	86.9%	32,068	86.3%	105,737	86.2%
Hispanic or Latino Population (2028)		2,901	13.1%	5,086	13.7%	16,941	13.8%
Projected Annual Growth (2023-2028)		267	2.0%	405	1.7%	878	1.1%
Historical Annual Growth (2010-2020)		1,175	9.1%	2,001	7.6%	6,294	6.8%

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2151 Tasker Rd Winchester, VA 22602		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population	20,732		34,428		115,944		
Age Under 5 Years	1,134	5.5%	1,937	5.6%	6,259	5.4%	
Age 5 to 9 Years	1,329	6.4%	2,177	6.3%	6,793	5.9%	
Age 10 to 14 Years	1,398	6.7%	2,224	6.5%	7,015	6.1%	
Age 15 to 19 Years	1,435	6.9%	2,212	6.4%	7,618	6.6%	
Age 20 to 24 Years	1,161	5.6%	2,015	5.9%	7,430	6.4%	
Age 25 to 29 Years	1,291	6.2%	2,202	6.4%	7,196	6.2%	
Age 30 to 34 Years	1,403	6.8%	2,218	6.4%	7,543	6.5%	
Age 35 to 39 Years	1,386	6.7%	2,243	6.5%	7,405	6.4%	
Age 40 to 44 Years	1,375	6.6%	2,208	6.4%	7,457	6.4%	
Age 45 to 49 Years	1,125	5.4%	1,886	5.5%	6,560	5.7%	
Age 50 to 54 Years	1,316	6.3%	2,164	6.3%	7,431	6.4%	
Age 55 to 59 Years	1,390	6.7%	2,337	6.8%	7,965	6.9%	
Age 60 to 64 Years	1,332	6.4%	2,243	6.5%	7,706	6.6%	
Age 65 to 69 Years	1,296	6.3%	2,087	6.1%	6,844	5.9%	
Age 70 to 74 Years	937	4.5%	1,646	4.8%	5,618	4.8%	
Age 75 to 79 Years	647	3.1%	1,224	3.6%	4,155	3.6%	
Age 80 to 84 Years	428	2.1%	761	2.2%	2,554	2.2%	
Age 85 Years or Over	347	1.7%	644	1.9%	2,394	2.1%	
Median Age	39.1		39.6		39.9		
Age 19 Years or Less	5,297	25.6%	8,550	24.8%	27,686	23.9%	
Age 20 to 64 Years	11,778	56.8%	19,515	56.7%	66,694	57.5%	
Age 65 Years or Over	3,656	17.6%	6,363	18.5%	21,565	18.6%	
<b>Female Age Distribution (2023)</b>							
Female Population	10,438	50.3%	17,364	50.4%	58,015	50.0%	
Age Under 5 Years	540	5.2%	926	5.3%	3,075	5.3%	
Age 5 to 9 Years	633	6.1%	1,062	6.1%	3,242	5.6%	
Age 10 to 14 Years	666	6.4%	1,061	6.1%	3,343	5.8%	
Age 15 to 19 Years	658	6.3%	1,007	5.8%	3,589	6.2%	
Age 20 to 24 Years	571	5.5%	986	5.7%	3,597	6.2%	
Age 25 to 29 Years	633	6.1%	1,076	6.2%	3,520	6.1%	
Age 30 to 34 Years	708	6.8%	1,132	6.5%	3,729	6.4%	
Age 35 to 39 Years	707	6.8%	1,111	6.4%	3,589	6.2%	
Age 40 to 44 Years	683	6.5%	1,105	6.4%	3,620	6.2%	
Age 45 to 49 Years	556	5.3%	929	5.3%	3,184	5.5%	
Age 50 to 54 Years	662	6.3%	1,086	6.3%	3,755	6.5%	
Age 55 to 59 Years	719	6.9%	1,201	6.9%	3,995	6.9%	
Age 60 to 64 Years	686	6.6%	1,143	6.6%	3,854	6.6%	
Age 65 to 69 Years	698	6.7%	1,110	6.4%	3,598	6.2%	
Age 70 to 74 Years	516	4.9%	913	5.3%	3,038	5.2%	
Age 75 to 79 Years	338	3.2%	681	3.9%	2,273	3.9%	
Age 80 to 84 Years	263	2.5%	438	2.5%	1,463	2.5%	
Age 85 Years or Over	199	1.9%	399	2.3%	1,551	2.7%	
Female Median Age	40.6		41.1		41.1		
Age 19 Years or Less	2,497	23.9%	4,056	23.4%	13,250	22.8%	
Age 20 to 64 Years	5,926	56.8%	9,768	56.3%	32,842	56.6%	
Age 65 Years or Over	2,015	19.3%	3,540	20.4%	11,922	20.6%	

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<b>Male Age Distribution (2023)</b>							
Male Population		10,294	49.7%	17,064	49.6%	57,929	50.0%
Age Under 5 Years		594	5.8%	1,011	5.9%	3,184	5.5%
Age 5 to 9 Years		697	6.8%	1,115	6.5%	3,551	6.1%
Age 10 to 14 Years		732	7.1%	1,163	6.8%	3,671	6.3%
Age 15 to 19 Years		777	7.6%	1,205	7.1%	4,029	7.0%
Age 20 to 24 Years		590	5.7%	1,029	6.0%	3,834	6.6%
Age 25 to 29 Years		657	6.4%	1,126	6.6%	3,676	6.3%
Age 30 to 34 Years		695	6.8%	1,086	6.4%	3,814	6.6%
Age 35 to 39 Years		679	6.6%	1,132	6.6%	3,816	6.6%
Age 40 to 44 Years		692	6.7%	1,103	6.5%	3,837	6.6%
Age 45 to 49 Years		569	5.5%	957	5.6%	3,377	5.8%
Age 50 to 54 Years		654	6.4%	1,078	6.3%	3,676	6.3%
Age 55 to 59 Years		671	6.5%	1,136	6.7%	3,970	6.9%
Age 60 to 64 Years		646	6.3%	1,100	6.4%	3,852	6.6%
Age 65 to 69 Years		598	5.8%	978	5.7%	3,246	5.6%
Age 70 to 74 Years		421	4.1%	733	4.3%	2,581	4.5%
Age 75 to 79 Years		309	3.0%	543	3.2%	1,882	3.2%
Age 80 to 84 Years		164	1.6%	324	1.9%	1,091	1.9%
Age 85 Years or Over		148	1.4%	245	1.4%	843	1.5%
Male Median Age		37.5		38.0		38.7	
Age 19 Years or Less		2,800	27.2%	4,494	26.3%	14,435	24.9%
Age 20 to 64 Years		5,852	56.9%	9,748	57.1%	33,852	58.4%
Age 65 Years or Over		1,641	15.9%	2,822	16.5%	9,642	16.6%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		99		98		100	
Age Under 5 Years		110	52.4%	109	52.2%	104	50.9%
Age 5 to 9 Years		110	52.4%	105	51.2%	110	52.3%
Age 10 to 14 Years		110	52.4%	110	52.3%	110	52.3%
Age 15 to 19 Years		118	54.2%	120	54.5%	112	52.9%
Age 20 to 24 Years		103	50.8%	104	51.1%	107	51.6%
Age 25 to 29 Years		104	50.9%	105	51.1%	104	51.1%
Age 30 to 34 Years		98	49.6%	96	49.0%	102	50.6%
Age 35 to 39 Years		96	49.0%	102	50.5%	106	51.5%
Age 40 to 44 Years		101	50.3%	100	50.0%	106	51.5%
Age 45 to 49 Years		102	50.6%	103	50.8%	106	51.5%
Age 50 to 54 Years		99	49.7%	99	49.8%	98	49.5%
Age 55 to 59 Years		93	48.2%	95	48.6%	99	49.8%
Age 60 to 64 Years		94	48.5%	96	49.0%	100	50.0%
Age 65 to 69 Years		86	46.1%	88	46.8%	90	47.4%
Age 70 to 74 Years		82	45.0%	80	44.5%	85	45.9%
Age 75 to 79 Years		91	47.7%	80	44.4%	83	45.3%
Age 80 to 84 Years		62	38.4%	74	42.5%	75	42.7%
Age 85 Years or Over		75	42.7%	61	38.0%	54	35.2%
Age 19 Years or Less		112	52.9%	111	52.6%	109	52.1%
Age 20 to 39 Years		100	50.0%	102	50.4%	105	51.2%
Age 40 to 64 Years		98	49.4%	98	49.6%	102	50.4%
Age 65 Years or Over		81	44.9%	80	44.4%	81	44.7%

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2151 Tasker Rd Winchester, VA 22602		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2023)</b>							
Total Households		7,814		13,372		44,518	
Households with Children		2,746	35.1%	4,385	32.8%	12,991	29.2%
Average Household Size		2.6		2.6		2.5	
Household Density per Square Mile		276		170		142	
Population Family		18,172	87.7%	29,535	85.8%	94,228	81.3%
Population Non-Family		2,506	12.1%	4,792	13.9%	18,724	16.1%
Population Group Quarters		53	0.3%	102	0.3%	2,992	2.6%
Family Households		5,829	74.6%	9,584	71.7%	30,059	67.5%
Married Couple Households		4,620	79.3%	7,462	77.9%	22,928	76.3%
Other Family Households with Children		1,209	20.7%	2,121	22.1%	7,131	23.7%
Family Households with Children		2,736	46.9%	4,367	45.6%	12,925	43.0%
Married Couple with Children		2,063	75.4%	3,229	73.9%	9,270	71.7%
Other Family Households with Children		673	24.6%	1,138	26.1%	3,655	28.3%
Family Households No Children		3,093	53.1%	5,217	54.4%	17,134	57.0%
Married Couple No Children		2,557	82.7%	4,233	81.1%	13,658	79.7%
Other Family Households No Children		536	17.3%	983	18.9%	3,476	20.3%
Non-Family Households		1,985	25.4%	3,788	28.3%	14,459	32.5%
Non-Family Households with Children		9	0.5%	17	0.5%	66	0.5%
Non-Family Households No Children		1,975	99.5%	3,771	99.5%	14,393	99.5%
Average Family Household Size		3.1		3.1		3.1	
Average Family Income		\$120,727		\$124,643		\$132,754	
Median Family Income		\$115,786		\$112,568		\$113,593	
Average Non-Family Household Size		1.3		1.3		1.3	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		16,870		28,090		95,877	
Never Married		4,107	24.3%	7,424	26.4%	28,161	29.4%
Currently Married		8,573	50.8%	13,750	49.0%	44,240	46.1%
Previously Married		4,191	24.8%	6,916	24.6%	23,475	24.5%
Separated		980	23.4%	1,711	24.7%	5,236	22.3%
Widowed		991	23.6%	1,687	24.4%	6,515	27.8%
Divorced		2,220	53.0%	3,518	50.9%	11,724	49.9%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		14,274		23,863		80,828	
Elementary (Grade Level 0 to 8)		482	3.4%	803	3.4%	3,533	4.4%
Some High School (Grade Level 9 to 11)		932	6.5%	1,705	7.1%	4,944	6.1%
High School Graduate		4,205	29.5%	7,028	29.5%	23,967	29.7%
Some College		3,059	21.4%	4,961	20.8%	16,089	19.9%
Associate Degree Only		1,202	8.4%	2,042	8.6%	6,075	7.5%
Bachelor Degree Only		2,776	19.4%	4,523	19.0%	15,432	19.1%
Graduate Degree		1,618	11.3%	2,801	11.7%	10,788	13.3%
Any College (Some College or Higher)		8,656	60.6%	14,327	60.0%	48,384	59.9%
College Degree + (Bachelor Degree or Higher)		4,394	30.8%	7,324	30.7%	26,220	32.4%

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<b>Housing</b>							
Total Housing Units (2023)		7,994		13,809		46,958	
Total Housing Units (2020)		7,626		13,206		45,162	
Historical Annual Growth (2020-2023)		368	-	604	-	1,795	-
Housing Units Occupied (2023)		7,814	97.7%	13,372	96.8%	44,518	94.8%
Housing Units Owner-Occupied		6,115	78.3%	10,102	75.5%	30,745	69.1%
Housing Units Renter-Occupied		1,699	21.7%	3,270	24.5%	13,773	30.9%
Housing Units Vacant (2023)		180	2.3%	437	3.2%	2,440	5.2%
<b>Household Size (2023)</b>							
Total Households		7,814		13,372		44,518	
1 Person Households		1,563	20.0%	3,015	22.5%	11,602	26.1%
2 Person Households		2,860	36.6%	4,936	36.9%	16,055	36.1%
3 Person Households		1,360	17.4%	2,225	16.6%	6,842	15.4%
4 Person Households		1,183	15.1%	1,857	13.9%	5,635	12.7%
5 Person Households		549	7.0%	868	6.5%	2,718	6.1%
6 Person Households		198	2.5%	326	2.4%	1,105	2.5%
7 or More Person Households		100	1.3%	145	1.1%	560	1.3%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		950	12.2%	1,510	11.3%	5,604	12.6%
HH Income \$150,000 to \$199,999		996	12.7%	1,660	12.4%	4,818	10.8%
HH Income \$125,000 to \$149,999		754	9.6%	1,154	8.6%	3,749	8.4%
HH Income \$100,000 to \$124,999		1,065	13.6%	1,669	12.5%	4,915	11.0%
HH Income \$75,000 to \$99,999		1,358	17.4%	2,359	17.6%	6,520	14.6%
HH Income \$50,000 to \$74,999		1,174	15.0%	2,137	16.0%	7,116	16.0%
HH Income \$35,000 to \$49,999		741	9.5%	1,159	8.7%	4,472	10.0%
HH Income \$25,000 to \$34,999		229	2.9%	505	3.8%	2,710	6.1%
HH Income \$15,000 to \$24,999		159	2.0%	580	4.3%	2,080	4.7%
HH Income \$10,000 to \$14,999		214	2.7%	352	2.6%	1,240	2.8%
HH Income Under \$10,000		175	2.2%	286	2.1%	1,293	2.9%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		170	2.2%	558	4.2%	2,294	5.2%
Households 1 Vehicle Available		2,040	26.1%	3,400	25.4%	13,063	29.3%
Households 2 Vehicles Available		3,486	44.6%	5,730	42.8%	16,777	37.7%
Households 3 or More Vehicles Available		2,118	27.1%	3,685	27.6%	12,384	27.8%
Total Vehicles Available		16,334		27,655		90,059	
Average Vehicles per Household		2.1		2.1		2.0	
Owner-Occupied Household Vehicles		13,276	81.3%	22,434	81.1%	69,895	77.6%
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.3	
Renter-Occupied Household Vehicles		3,058	18.7%	5,221	18.9%	20,164	22.4%
Average Vehicles per Renter-Occupied Household		1.8		1.6		1.5	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		11,281		18,580		62,971	
Travel to Work in 14 Minutes or Less		1,913	17.0%	3,919	21.1%	15,754	25.0%
Travel to Work in 15 to 29 Minutes		4,420	39.2%	6,623	35.6%	19,012	30.2%
Travel to Work in 30 to 59 Minutes		1,759	15.6%	2,960	15.9%	11,450	18.2%
Travel to Work in 60 Minutes or More		1,793	15.9%	2,947	15.9%	9,022	14.3%
Work at Home		1,396	12.4%	2,131	11.5%	7,733	12.3%
Average Minutes Travel to Work		22.0		21.7		22.7	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0856/-78.1503

2151 Tasker Rd Winchester, VA 22602		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		11,281		18,580		62,971	
Drive to Work Alone		8,636	76.6%	14,406	77.5%	46,794	74.3%
Drive to Work in Carpool		1,019	9.0%	1,574	8.5%	6,028	9.6%
Travel to Work by Public Transportation		10	-	30	0.2%	362	0.6%
Drive to Work on Motorcycle		1	-	5	-	92	0.1%
Bicycle to Work		19	0.2%	60	0.3%	134	0.2%
Walk to Work		86	0.8%	196	1.1%	1,434	2.3%
Other Means		114	1.0%	180	1.0%	394	0.6%
Work at Home		1,396	12.4%	2,131	11.5%	7,733	12.3%
<b>Daytime Demographics (2023)</b>							
Total Businesses		393		1,391		5,332	
Total Employees		2,433		13,946		51,818	
Company Headquarter Businesses		5	1.3%	36	2.6%	153	2.9%
Company Headquarter Employees		34	1.4%	1,819	13.0%	11,335	21.9%
Employee Population per Business		6.2	to 1	10.0	to 1	9.7	to 1
Residential Population per Business		52.8	to 1	24.7	to 1	21.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		7,671		22,916		82,965	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		16,538		27,577		94,335	
Labor Force Total Males (2023)		8,080	48.9%	13,486	48.9%	46,698	49.5%
Male Civilian Employed		5,714	70.7%	9,412	69.8%	32,399	69.4%
Male Civilian Unemployed		206	2.5%	406	3.0%	958	2.1%
Males in Armed Forces		19	0.2%	27	0.2%	196	0.4%
Males Not in Labor Force		2,141	26.5%	3,641	27.0%	13,145	28.1%
Labor Force Total Females (2023)		8,458	51.1%	14,092	51.1%	47,637	50.5%
Female Civilian Employed		5,567	65.8%	9,168	65.1%	30,582	64.2%
Female Civilian Unemployed		122	1.4%	205	1.5%	694	1.5%
Females in Armed Forces		-	-	-	-	12	-
Females Not in Labor Force		2,769	32.7%	4,718	33.5%	16,349	34.3%
Unemployment Rate		328	2.0%	611	2.2%	1,652	1.8%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		11,281		18,580		62,971	
Occupation Total Males		5,714	50.6%	9,412	50.7%	32,393	51.4%
Occupation Total Females		5,567	49.4%	9,168	49.3%	30,579	48.6%
Management, Business, Financial Operations		1,507	13.4%	2,412	13.0%	9,152	14.5%
Professional, Related		2,748	24.4%	4,615	24.8%	15,427	24.5%
Service		1,819	16.1%	2,970	16.0%	10,551	16.8%
Sales, Office		2,368	21.0%	3,763	20.3%	12,350	19.6%
Farming, Fishing, Forestry		173	1.5%	436	2.3%	1,044	1.7%
Construction, Extraction, Maintenance		1,092	9.7%	1,617	8.7%	5,403	8.6%
Production, Transport, Material Moving		1,574	14.0%	2,768	14.9%	9,044	14.4%
White Collar Workers		6,623	58.7%	10,790	58.1%	36,929	58.6%
Blue Collar Workers		4,658	41.3%	7,791	41.9%	26,042	41.4%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0856/-78.1503

2151 Tasker Rd Winchester, VA 22602		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		7,814		13,372		44,518	
1 Detached Unit		5,915	75.7%	10,001	74.8%	31,515	70.8%
1 Attached Unit		1,236	15.8%	1,902	14.2%	4,708	10.6%
2 Units		14	0.2%	49	0.4%	439	1.0%
3 to 4 Units		12	0.2%	140	1.0%	940	2.1%
5 to 9 Units		94	1.2%	244	1.8%	1,677	3.8%
10 to 19 Units		245	3.1%	447	3.3%	1,955	4.4%
20 to 49 Units		31	0.4%	39	0.3%	290	0.7%
50 or More Units		87	1.1%	177	1.3%	1,321	3.0%
Mobile Home or Trailer		177	2.3%	363	2.7%	1,652	3.7%
Other Structure		2	-	11	-	20	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2014 or later		93	1.2%	96	0.7%	102	0.2%
Homes Built 2010 to 2013		1,467	18.4%	2,301	16.7%	5,227	11.1%
Homes Built 2000 to 2009		2,026	25.3%	3,137	22.7%	8,627	18.4%
Homes Built 1990 to 1999		1,037	13.0%	1,704	12.3%	6,524	13.9%
Homes Built 1980 to 1989		1,898	23.7%	2,721	19.7%	8,316	17.7%
Homes Built 1970 to 1979		630	7.9%	1,285	9.3%	4,549	9.7%
Homes Built 1960 to 1969		233	2.9%	623	4.5%	3,188	6.8%
Homes Built 1950 to 1959		104	1.3%	376	2.7%	2,126	4.5%
Homes Built 1940 to 1949		156	2.0%	407	2.9%	1,839	3.9%
Homes Built Before 1939		170	2.1%	722	5.2%	4,020	8.6%
Median Age of Homes		31.1	yrs	35.3	yrs	41.1	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		6,115		10,102		30,745	
Home Values \$1,000,000 or More		46	0.8%	150	1.5%	498	1.6%
Home Values \$750,000 to \$999,999		77	1.3%	142	1.4%	621	2.0%
Home Values \$500,000 to \$749,999		607	9.9%	990	9.8%	2,909	9.5%
Home Values \$400,000 to \$499,999		756	12.4%	1,112	11.0%	3,927	12.8%
Home Values \$300,000 to \$399,999		1,768	28.9%	2,814	27.9%	7,241	23.6%
Home Values \$250,000 to \$299,999		1,188	19.4%	1,887	18.7%	4,976	16.2%
Home Values \$200,000 to \$249,999		764	12.5%	1,364	13.5%	4,126	13.4%
Home Values \$175,000 to \$199,999		288	4.7%	446	4.4%	1,544	5.0%
Home Values \$150,000 to \$174,999		174	2.8%	349	3.5%	1,652	5.4%
Home Values \$125,000 to \$149,999		166	2.7%	248	2.5%	933	3.0%
Home Values \$100,000 to \$124,999		53	0.9%	150	1.5%	508	1.7%
Home Values \$90,000 to \$99,999		1	-	14	0.1%	59	0.2%
Home Values \$80,000 to \$89,999		22	0.4%	28	0.3%	96	0.3%
Home Values \$70,000 to \$79,999		10	0.2%	49	0.5%	115	0.4%
Home Values \$60,000 to \$69,999		8	0.1%	15	0.2%	74	0.2%
Home Values \$50,000 to \$59,999		9	0.2%	46	0.5%	137	0.4%
Home Values \$35,000 to \$49,999		41	0.7%	78	0.8%	119	0.4%
Home Values \$25,000 to \$34,999		20	0.3%	42	0.4%	243	0.8%
Home Values \$10,000 to \$24,999		67	1.1%	79	0.8%	551	1.8%
Home Values Under \$10,000		48	0.8%	100	1.0%	417	1.4%
Owner-Occupied Median Home Value		\$317,888		\$313,876		\$308,058	
Renter-Occupied Median Rent		\$1,095		\$1,033		\$1,035	

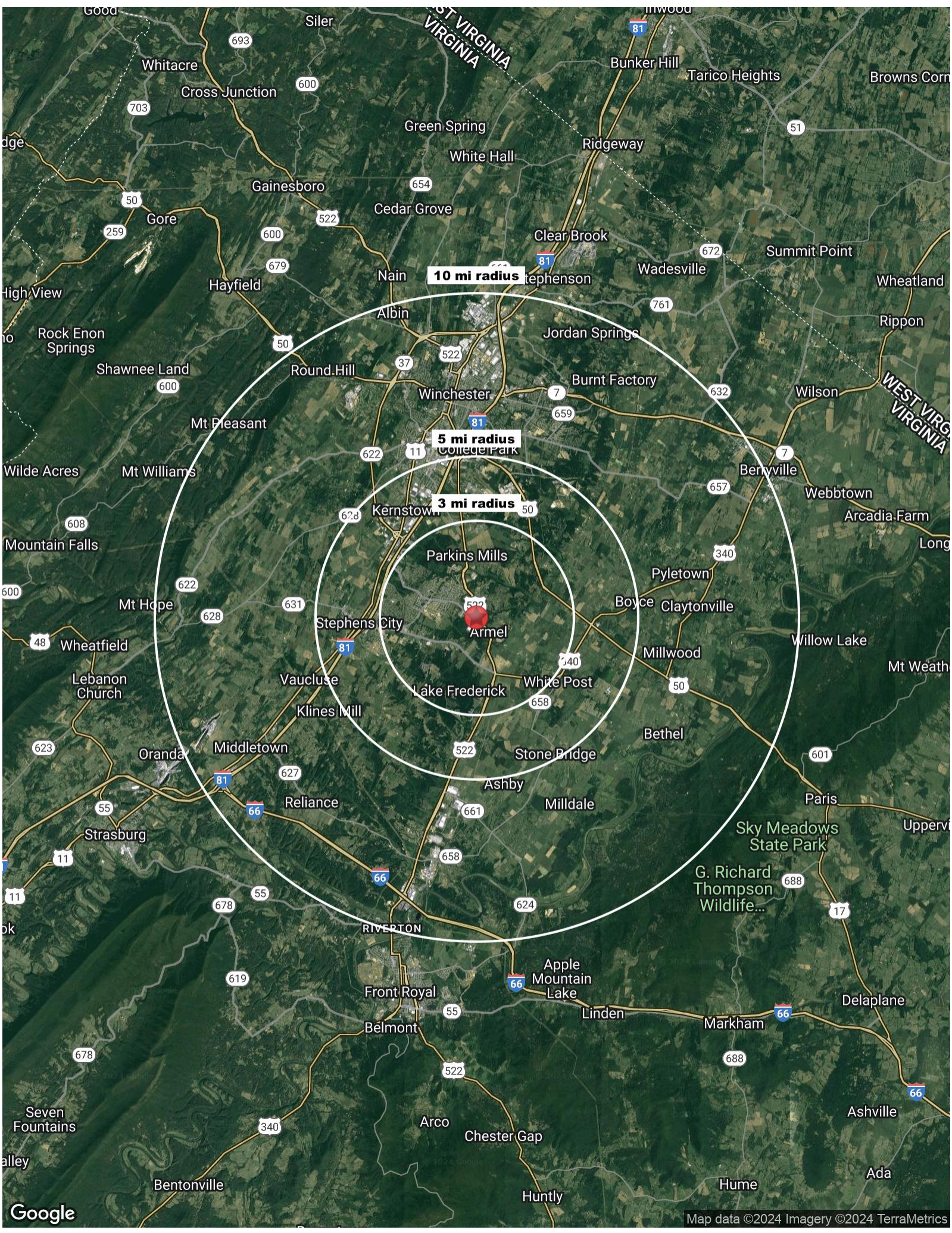


# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.0856/-78.1503

2151 Tasker Rd Winchester, VA 22602		3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$590.84 M	\$1.01 B	\$3.44 B
Total Non-Retail Expenditure		\$311.78 M	\$532.47 M	\$1.82 B
Total Retail Expenditure		\$279.06 M	\$475.88 M	\$1.62 B
Apparel		\$21.15 M	\$35.94 M	\$122.37 M
Contributions		\$20.1 M	\$34.16 M	\$116.98 M
Education		\$19.08 M	\$32.12 M	\$110.2 M
Entertainment		\$34.29 M	\$58.3 M	\$197.82 M
Food and Beverages		\$86.12 M	\$147.12 M	\$500.78 M
Furnishings and Equipment		\$21.26 M	\$36.15 M	\$122.64 M
Gifts		\$15.11 M	\$25.62 M	\$88.57 M
Health Care		\$48.95 M	\$84.04 M	\$285.82 M
Household Operations		\$23.54 M	\$40.11 M	\$136.77 M
Miscellaneous Expenses		\$11.24 M	\$19.18 M	\$65.39 M
Personal Care		\$7.95 M	\$13.56 M	\$46.14 M
Personal Insurance		\$4.42 M	\$7.48 M	\$25.33 M
Reading		\$1.3 M	\$2.22 M	\$7.57 M
Shelter		\$123.38 M	\$211.08 M	\$721.36 M
Tobacco		\$3.16 M	\$5.5 M	\$18.97 M
Transportation		\$108.07 M	\$184.06 M	\$623.93 M
Utilities		\$41.71 M	\$71.71 M	\$244.68 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$6,301	\$6,284	\$6,431
Total Non-Retail Expenditure		\$3,325 52.8%	\$3,318 52.8%	\$3,403 52.9%
Total Retail Expenditures		\$2,976 47.2%	\$2,966 47.2%	\$3,028 47.1%
Apparel		\$226 3.6%	\$224 3.6%	\$229 3.6%
Contributions		\$214 3.4%	\$213 3.4%	\$219 3.4%
Education		\$204 3.2%	\$200 3.2%	\$206 3.2%
Entertainment		\$366 5.8%	\$363 5.8%	\$370 5.8%
Food and Beverages		\$919 14.6%	\$917 14.6%	\$937 14.6%
Furnishings and Equipment		\$227 3.6%	\$225 3.6%	\$230 3.6%
Gifts		\$161 2.6%	\$160 2.5%	\$166 2.6%
Health Care		\$522 8.3%	\$524 8.3%	\$535 8.3%
Household Operations		\$251 4.0%	\$250 4.0%	\$256 4.0%
Miscellaneous Expenses		\$120 1.9%	\$120 1.9%	\$122 1.9%
Personal Care		\$85 1.3%	\$84 1.3%	\$86 1.3%
Personal Insurance		\$47 0.7%	\$47 0.7%	\$47 0.7%
Reading		\$14 0.2%	\$14 0.2%	\$14 0.2%
Shelter		\$1,316 20.9%	\$1,315 20.9%	\$1,350 21.0%
Tobacco		\$34 0.5%	\$34 0.5%	\$36 0.6%
Transportation		\$1,153 18.3%	\$1,147 18.3%	\$1,168 18.2%
Utilities		\$445 7.1%	\$447 7.1%	\$458 7.1%



10 mi radius

5 mi radius

3 mi radius

Armel