

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.2213/-78.1318

CFT Pads 140 Merchant St Winchester, VA 22603	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2025)	548		27,276		62,235		119,853	
Projected Population (2030)	586		28,349		64,884		126,437	
Census Population (2020)	497		25,433		59,998		114,742	
Census Population (2010)	363		21,302		52,236		101,051	
Projected Annual Growth (2025-2030)	38	1.4%	1,073	0.8%	2,649	0.9%	6,584	1.1%
Historical Annual Growth (2020-2025)	51	2.1%	1,843	1.4%	2,237	0.7%	5,111	0.9%
Historical Annual Growth (2010-2020)	134	3.7%	4,131	1.9%	7,762	1.5%	13,691	1.4%
Estimated Population Density (2025)	175 <i>psm</i>		965 <i>psm</i>		793 <i>psm</i>		382 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2025)	198		10,213		23,752		46,016	
Projected Households (2030)	216		10,694		24,924		48,910	
Census Households (2020)	193		9,860		22,767		43,531	
Census Households (2010)	141		8,146		19,725		38,117	
Projected Annual Growth (2025-2030)	17	1.7%	481	0.9%	1,172	1.0%	2,895	1.3%
Historical Annual Change (2010-2025)	57	2.7%	2,067	1.7%	4,027	1.4%	7,899	1.4%
Average Household Income								
Estimated Average Household Income (2025)	\$122,435		\$106,107		\$115,677		\$119,569	
Projected Average Household Income (2030)	\$120,701		\$105,359		\$114,049		\$117,477	
Census Average Household Income (2010)	\$62,996		\$56,203		\$67,679		\$70,800	
Census Average Household Income (2000)	\$65,307		\$48,262		\$53,768		\$53,671	
Projected Annual Change (2025-2030)	-\$1,733	-0.3%	-\$748	-0.1%	-\$1,627	-0.3%	-\$2,091	-0.3%
Historical Annual Change (2000-2025)	\$57,128	3.5%	\$57,845	4.8%	\$61,909	4.6%	\$65,898	4.9%
Median Household Income								
Estimated Median Household Income (2025)	\$89,478		\$79,133		\$85,874		\$92,739	
Projected Median Household Income (2030)	\$89,190		\$79,153		\$85,417		\$91,804	
Census Median Household Income (2010)	\$53,804		\$46,227		\$57,567		\$60,892	
Census Median Household Income (2000)	\$52,852		\$38,119		\$42,732		\$44,460	
Projected Annual Change (2025-2030)	-\$288	-	\$20	-	-\$456	-0.1%	-\$935	-0.2%
Historical Annual Change (2000-2025)	\$36,626	2.8%	\$41,014	4.3%	\$43,142	4.0%	\$48,279	4.3%
Per Capita Income								
Estimated Per Capita Income (2025)	\$44,433		\$39,823		\$44,343		\$46,032	
Projected Per Capita Income (2030)	\$44,462		\$39,834		\$43,997		\$45,564	
Census Per Capita Income (2010)	\$24,510		\$21,495		\$25,558		\$26,707	
Census Per Capita Income (2000)	\$23,155		\$19,288		\$20,951		\$20,828	
Projected Annual Change (2025-2030)	\$29	-	\$11	-	-\$347	-0.2%	-\$468	-0.2%
Historical Annual Change (2000-2025)	\$21,278	3.7%	\$20,535	4.3%	\$23,392	4.5%	\$25,204	4.8%
Estimated Average Household Net Worth (2025)	\$1.41 M		\$954,312		\$1.16 M		\$1.24 M	

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CFT Pads 140 Merchant St Winchester, VA 22603									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2025)	548		27,276		62,235		119,853		
White (2025)	398	72.6%	18,031	66.1%	45,134	72.5%	92,399	77.1%	
Black or African American (2025)	33	6.0%	2,682	9.8%	5,154	8.3%	8,323	6.9%	
American Indian or Alaska Native (2025)	2	0.4%	182	0.7%	308	0.5%	486	0.4%	
Asian (2025)	14	2.5%	716	2.6%	1,771	2.8%	2,966	2.5%	
Hawaiian or Pacific Islander (2025)	-	-	11	-	25	-	49	-	
Other Race (2025)	42	7.7%	2,953	10.8%	4,866	7.8%	7,145	6.0%	
Two or More Races (2025)	59	10.8%	2,701	9.9%	4,978	8.0%	8,485	7.1%	
Population < 18 (2025)	133	24.2%	6,609	24.2%	13,936	22.4%	26,701	22.3%	
White Not Hispanic	74	55.4%	3,204	48.5%	7,884	56.6%	16,891	63.3%	
Black or African American	8	6.1%	612	9.3%	1,099	7.9%	1,819	6.8%	
Asian	4	2.8%	179	2.7%	392	2.8%	660	2.5%	
Other Race Not Hispanic	5	4.1%	324	4.9%	693	5.0%	1,431	5.4%	
Hispanic	42	31.5%	2,290	34.7%	3,868	27.8%	5,900	22.1%	
Not Hispanic or Latino Population (2025)	437	79.8%	21,158	77.6%	51,603	82.9%	103,390	86.3%	
Not Hispanic White	380	86.8%	17,089	80.8%	43,128	83.6%	89,016	86.1%	
Not Hispanic Black or African American	32	7.2%	2,606	12.3%	5,008	9.7%	8,104	7.8%	
Not Hispanic American Indian or Alaska Native	-	-	25	0.1%	59	0.1%	117	0.1%	
Not Hispanic Asian	14	3.1%	706	3.3%	1,744	3.4%	2,918	2.8%	
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	15	-	30	-	
Not Hispanic Other Race	-	-	15	-	53	0.1%	96	-	
Not Hispanic Two or More Races	12	2.8%	711	3.4%	1,596	3.1%	3,109	3.0%	
Hispanic or Latino Population (2025)	111	20.2%	6,118	22.4%	10,632	17.1%	16,463	13.7%	
Hispanic White	18	16.1%	942	15.4%	2,006	18.9%	3,383	20.5%	
Hispanic Black or African American	1	0.9%	76	1.2%	145	1.4%	220	1.3%	
Hispanic American Indian or Alaska Native	2	1.8%	158	2.6%	249	2.3%	369	2.2%	
Hispanic Asian	-	-	10	0.2%	27	0.3%	49	0.3%	
Hispanic Hawaiian or Pacific Islander	-	-	5	-	10	-	18	0.1%	
Hispanic Other Race	42	38.3%	2,937	48.0%	4,813	45.3%	7,048	42.8%	
Hispanic Two or More Races	47	42.8%	1,990	32.5%	3,382	31.8%	5,376	32.7%	
Not Hispanic or Latino Population (2020)	421	84.8%	20,113	79.1%	50,529	84.2%	100,416	87.5%	
Hispanic or Latino Population (2020)	75	15.2%	5,320	20.9%	9,469	15.8%	14,325	12.5%	
Not Hispanic or Latino Population (2010)	336	92.6%	18,209	85.5%	46,473	89.0%	92,335	91.4%	
Hispanic or Latino Population (2010)	27	7.4%	3,092	14.5%	5,763	11.0%	8,716	8.6%	
Not Hispanic or Latino Population (2030)	465	79.3%	21,840	77.0%	53,036	81.7%	107,112	84.7%	
Hispanic or Latino Population (2030)	121	20.7%	6,509	23.0%	11,848	18.3%	19,325	15.3%	
Projected Annual Growth (2025-2030)	11	2.0%	391	1.3%	1,216	2.3%	2,862	3.5%	
Historical Annual Growth (2010-2020)	49	18.1%	2,227	7.2%	3,706	6.4%	5,609	6.4%	

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CFT Pads 140 Merchant St Winchester, VA 22603		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population		548		27,276		62,235		119,853	
Age Under 5 Years	31	5.7%	1,782	6.5%	3,521	5.7%	6,651	5.5%	
Age 5 to 9 Years	40	7.4%	1,947	7.1%	3,984	6.4%	7,477	6.2%	
Age 10 to 14 Years	39	7.0%	1,826	6.7%	3,969	6.4%	7,701	6.4%	
Age 15 to 19 Years	36	6.5%	1,752	6.4%	4,497	7.2%	8,281	6.9%	
Age 20 to 24 Years	30	5.5%	1,703	6.2%	4,092	6.6%	7,131	5.9%	
Age 25 to 29 Years	30	5.5%	1,929	7.1%	3,744	6.0%	6,942	5.8%	
Age 30 to 34 Years	37	6.8%	2,164	7.9%	4,127	6.6%	7,648	6.4%	
Age 35 to 39 Years	41	7.6%	2,069	7.6%	4,122	6.6%	7,626	6.4%	
Age 40 to 44 Years	38	7.0%	1,991	7.3%	4,214	6.8%	7,982	6.7%	
Age 45 to 49 Years	30	5.4%	1,576	5.8%	3,580	5.8%	7,094	5.9%	
Age 50 to 54 Years	30	5.5%	1,521	5.6%	3,694	5.9%	7,502	6.3%	
Age 55 to 59 Years	32	5.8%	1,503	5.5%	3,841	6.2%	7,991	6.7%	
Age 60 to 64 Years	37	6.7%	1,518	5.6%	3,820	6.1%	7,774	6.5%	
Age 65 to 69 Years	30	5.4%	1,204	4.4%	3,313	5.3%	6,719	5.6%	
Age 70 to 74 Years	22	4.1%	973	3.6%	2,683	4.3%	5,631	4.7%	
Age 75 to 79 Years	19	3.4%	757	2.8%	2,191	3.5%	4,486	3.7%	
Age 80 to 84 Years	14	2.5%	533	2.0%	1,497	2.4%	2,811	2.3%	
Age 85 Years or Over	13	2.3%	529	1.9%	1,347	2.2%	2,407	2.0%	
Median Age	39.1		35.9		38.7		40.0		
Age 19 Years or Less	145	26.5%	7,307	26.8%	15,971	25.7%	30,110	25.1%	
Age 20 to 64 Years	306	55.8%	15,974	58.6%	35,233	56.6%	67,690	56.5%	
Age 65 Years or Over	97	17.7%	3,995	14.6%	11,031	17.7%	22,053	18.4%	
Female Age Distribution (2025)									
Female Population	277	50.6%	13,507	49.5%	30,749	49.4%	59,927	50.0%	
Age Under 5 Years	16	5.6%	876	6.5%	1,761	5.7%	3,312	5.5%	
Age 5 to 9 Years	20	7.1%	950	7.0%	1,962	6.4%	3,658	6.1%	
Age 10 to 14 Years	20	7.1%	910	6.7%	1,994	6.5%	3,783	6.3%	
Age 15 to 19 Years	15	5.6%	769	5.7%	1,803	5.9%	3,662	6.1%	
Age 20 to 24 Years	15	5.6%	833	6.2%	1,805	5.9%	3,326	5.5%	
Age 25 to 29 Years	15	5.5%	974	7.2%	1,870	6.1%	3,481	5.8%	
Age 30 to 34 Years	18	6.4%	1,030	7.6%	1,992	6.5%	3,776	6.3%	
Age 35 to 39 Years	22	8.0%	1,001	7.4%	2,034	6.6%	3,769	6.3%	
Age 40 to 44 Years	19	7.0%	942	7.0%	2,051	6.7%	3,978	6.6%	
Age 45 to 49 Years	15	5.4%	771	5.7%	1,794	5.8%	3,627	6.1%	
Age 50 to 54 Years	15	5.2%	750	5.6%	1,885	6.1%	3,785	6.3%	
Age 55 to 59 Years	17	6.0%	744	5.5%	1,939	6.3%	3,975	6.6%	
Age 60 to 64 Years	20	7.3%	775	5.7%	1,950	6.3%	3,972	6.6%	
Age 65 to 69 Years	16	5.7%	655	4.9%	1,791	5.8%	3,597	6.0%	
Age 70 to 74 Years	11	4.0%	519	3.8%	1,400	4.6%	2,971	5.0%	
Age 75 to 79 Years	11	3.9%	427	3.2%	1,195	3.9%	2,417	4.0%	
Age 80 to 84 Years	7	2.6%	316	2.3%	852	2.8%	1,590	2.7%	
Age 85 Years or Over	5	1.9%	266	2.0%	671	2.2%	1,249	2.1%	
Female Median Age	39.7		36.6		40.2		41.1		
Age 19 Years or Less	70	25.4%	3,504	25.9%	7,519	24.5%	14,415	24.1%	
Age 20 to 64 Years	156	56.4%	7,820	57.9%	17,320	56.3%	33,689	56.2%	
Age 65 Years or Over	50	18.2%	2,183	16.2%	5,910	19.2%	11,823	19.7%	

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CFT Pads 140 Merchant St Winchester, VA 22603		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2025)									
Male Population	271	49.4%	13,769	50.5%	31,486	50.6%	59,926	50.0%	
Age Under 5 Years	15	5.7%	907	6.6%	1,760	5.6%	3,339	5.6%	
Age 5 to 9 Years	21	7.6%	998	7.2%	2,023	6.4%	3,819	6.4%	
Age 10 to 14 Years	19	7.0%	916	6.7%	1,975	6.3%	3,918	6.5%	
Age 15 to 19 Years	20	7.4%	983	7.1%	2,694	8.6%	4,619	7.7%	
Age 20 to 24 Years	15	5.5%	871	6.3%	2,287	7.3%	3,805	6.3%	
Age 25 to 29 Years	15	5.4%	955	6.9%	1,874	6.0%	3,461	5.8%	
Age 30 to 34 Years	19	7.2%	1,134	8.2%	2,135	6.8%	3,872	6.5%	
Age 35 to 39 Years	19	7.2%	1,068	7.8%	2,088	6.6%	3,858	6.4%	
Age 40 to 44 Years	19	7.0%	1,049	7.6%	2,162	6.9%	4,004	6.7%	
Age 45 to 49 Years	15	5.4%	805	5.8%	1,786	5.7%	3,467	5.8%	
Age 50 to 54 Years	16	5.8%	770	5.6%	1,809	5.7%	3,717	6.2%	
Age 55 to 59 Years	15	5.6%	759	5.5%	1,902	6.0%	4,016	6.7%	
Age 60 to 64 Years	16	6.0%	743	5.4%	1,869	5.9%	3,802	6.3%	
Age 65 to 69 Years	14	5.1%	548	4.0%	1,522	4.8%	3,122	5.2%	
Age 70 to 74 Years	11	4.1%	454	3.3%	1,283	4.1%	2,659	4.4%	
Age 75 to 79 Years	8	2.9%	330	2.4%	996	3.2%	2,069	3.5%	
Age 80 to 84 Years	6	2.4%	217	1.6%	645	2.0%	1,221	2.0%	
Age 85 Years or Over	7	2.7%	263	1.9%	676	2.1%	1,158	1.9%	
Male Median Age	38.3		35.2		37.3		38.8		
Age 19 Years or Less	75	27.7%	3,803	27.6%	8,452	26.8%	15,695	26.2%	
Age 20 to 64 Years	149	55.1%	8,154	59.2%	17,913	56.9%	34,001	56.7%	
Age 65 Years or Over	47	17.2%	1,812	13.2%	5,121	16.3%	10,230	17.1%	
Males per 100 Females (2025)									
Overall Comparison	98		102		102		100		
Age Under 5 Years	99	49.7%	104	50.9%	100	50.0%	101	50.2%	
Age 5 to 9 Years	104	51.0%	105	51.2%	103	50.8%	104	51.1%	
Age 10 to 14 Years	96	49.0%	101	50.2%	99	49.8%	104	50.9%	
Age 15 to 19 Years	129	56.4%	128	56.1%	149	59.9%	126	55.8%	
Age 20 to 24 Years	96	48.9%	105	51.1%	127	55.9%	114	53.4%	
Age 25 to 29 Years	95	48.8%	98	49.5%	100	50.0%	99	49.9%	
Age 30 to 34 Years	109	52.1%	110	52.4%	107	51.7%	103	50.6%	
Age 35 to 39 Years	88	46.8%	107	51.6%	103	50.7%	102	50.6%	
Age 40 to 44 Years	98	49.5%	111	52.7%	105	51.3%	101	50.2%	
Age 45 to 49 Years	98	49.5%	104	51.1%	100	49.9%	96	48.9%	
Age 50 to 54 Years	109	52.1%	103	50.7%	96	49.0%	98	49.5%	
Age 55 to 59 Years	90	47.5%	102	50.5%	98	49.5%	101	50.3%	
Age 60 to 64 Years	81	44.7%	96	48.9%	96	48.9%	96	48.9%	
Age 65 to 69 Years	87	46.6%	84	45.6%	85	45.9%	87	46.5%	
Age 70 to 74 Years	101	50.2%	87	46.6%	92	47.8%	89	47.2%	
Age 75 to 79 Years	73	42.2%	77	43.6%	83	45.4%	86	46.1%	
Age 80 to 84 Years	88	46.7%	69	40.8%	76	43.1%	77	43.4%	
Age 85 Years or Over	138	58.0%	99	49.7%	101	50.2%	93	48.1%	
Age 19 Years or Less	106	51.5%	109	52.0%	112	52.9%	109	52.1%	
Age 20 to 39 Years	96	49.1%	105	51.2%	109	52.1%	104	51.1%	
Age 40 to 64 Years	94	48.5%	104	50.9%	99	49.8%	98	49.6%	
Age 65 Years or Over	93	48.1%	83	45.4%	87	46.4%	87	46.4%	

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Household Type (2025)									
Total Households		198		10,213		23,752		46,016	
Households with Children		73	36.8%	3,677	36.0%	7,603	32.0%	14,565	31.7%
Average Household Size		2.7		2.6		2.5		2.6	
Household Density per Square Mile		63		361		303		147	
Population Family		473	86.3%	22,136	81.2%	48,880	78.5%	97,174	81.1%
Population Non-Family		64	11.6%	4,389	16.1%	11,314	18.2%	20,352	17.0%
Population Group Quarters		11	2.0%	751	2.8%	2,041	3.3%	2,328	1.9%
Family Households		152	76.4%	7,119	69.7%	15,739	66.3%	31,347	68.1%
Married Couple Households		116	76.6%	4,867	68.4%	11,528	73.2%	23,425	74.7%
Other Family Households with Children		36	23.4%	2,252	31.6%	4,211	26.8%	7,922	25.3%
Family Households with Children		73	48.2%	3,668	51.5%	7,582	48.2%	14,531	46.4%
Married Couple with Children		54	73.3%	2,349	64.0%	5,195	68.5%	10,173	70.0%
Other Family Households with Children		19	26.7%	1,319	36.0%	2,387	31.5%	4,358	30.0%
Family Households No Children		79	51.8%	3,451	48.5%	8,157	51.8%	16,816	53.6%
Married Couple No Children		62	79.6%	2,519	73.0%	6,333	77.6%	13,252	78.8%
Other Family Households No Children		16	20.4%	932	27.0%	1,824	22.4%	3,564	21.2%
Non-Family Households		47	23.6%	3,094	30.3%	8,013	33.7%	14,669	31.9%
Non-Family Households with Children		-	-	9	0.3%	21	0.3%	34	0.2%
Non-Family Households No Children		47	99.9%	3,085	99.7%	7,993	99.7%	14,635	99.8%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$146,977		\$123,024		\$140,018		\$141,047	
Median Family Income		\$112,993		\$96,196		\$108,105		\$112,874	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		438		21,721		50,761		98,024	
Never Married		109	24.8%	6,596	30.4%	15,437	30.4%	28,458	29.0%
Currently Married		197	44.9%	8,861	40.8%	22,047	43.4%	46,656	47.6%
Previously Married		133	30.3%	6,264	28.8%	13,277	26.2%	22,911	23.4%
Separated		40	30.1%	1,567	25.0%	2,769	20.9%	4,864	21.2%
Widowed		37	27.8%	1,714	27.4%	3,830	28.8%	6,356	27.7%
Divorced		56	42.1%	2,982	47.6%	6,677	50.3%	11,691	51.0%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		372		18,266		42,172		82,612	
Elementary (Grade Level 0 to 8)		13	3.6%	880	4.8%	1,994	4.7%	3,545	4.3%
Some High School (Grade Level 9 to 11)		29	7.7%	1,280	7.0%	2,648	6.3%	5,186	6.3%
High School Graduate		107	28.7%	5,519	30.2%	12,249	29.0%	25,409	30.8%
Some College		50	13.5%	3,655	20.0%	7,765	18.4%	15,521	18.8%
Associate Degree Only		38	10.2%	1,340	7.3%	2,919	6.9%	6,095	7.4%
Bachelor Degree Only		84	22.4%	3,303	18.1%	8,163	19.4%	15,866	19.2%
Graduate Degree		51	13.8%	2,289	12.5%	6,433	15.3%	10,989	13.3%
Any College (Some College or Higher)		223	59.9%	10,587	58.0%	25,280	59.9%	48,471	58.7%
College Degree + (Bachelor Degree or Higher)		135	36.3%	5,592	30.6%	14,597	34.6%	26,855	32.5%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.2213/-78.1318

CFT Pads 140 Merchant St Winchester, VA 22603		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)		205		10,936		25,569		48,982	
Total Housing Units (2020)		198		10,442		24,003		45,811	
Historical Annual Growth (2020-2025)		8	0.8%	494	0.9%	1,567	1.3%	3,171	1.4%
Housing Units Occupied (2025)		198		10,213		23,752		46,016	
Housing Units Owner-Occupied		156		6,027		15,012		31,522	
Housing Units Renter-Occupied		43		4,186		8,741		14,494	
Housing Units Vacant (2025)		7	3.4%	723	6.6%	1,817	7.1%	2,966	6.1%
Household Size (2025)									
Total Households		198		10,213		23,752		46,016	
1 Person Households		38	18.9%	2,402	23.5%	6,235	26.3%	11,508	25.0%
2 Person Households		78	39.4%	3,776	37.0%	8,384	35.3%	16,520	35.9%
3 Person Households		31	15.5%	1,620	15.9%	3,672	15.5%	7,308	15.9%
4 Person Households		25	12.7%	1,206	11.8%	2,906	12.2%	5,822	12.7%
5 Person Households		15	7.6%	679	6.6%	1,479	6.2%	2,797	6.1%
6 Person Households		8	4.2%	332	3.3%	683	2.9%	1,333	2.9%
7 or More Person Households		3	1.7%	198	1.9%	393	1.7%	727	1.6%
Household Income Distribution (2025)									
HH Income \$200,000 or More		25	12.7%	918	9.0%	2,879	12.1%	5,564	12.1%
HH Income \$150,000 to \$199,999		31	15.5%	852	8.3%	2,261	9.5%	5,398	11.7%
HH Income \$125,000 to \$149,999		9	4.4%	548	5.4%	1,735	7.3%	4,173	9.1%
HH Income \$100,000 to \$124,999		21	10.4%	1,285	12.6%	2,662	11.2%	5,141	11.2%
HH Income \$75,000 to \$99,999		30	15.0%	1,859	18.2%	3,421	14.4%	6,173	13.4%
HH Income \$50,000 to \$74,999		28	14.2%	1,568	15.4%	3,849	16.2%	7,578	16.5%
HH Income \$35,000 to \$49,999		23	11.8%	1,142	11.2%	2,526	10.6%	4,601	10.0%
HH Income \$25,000 to \$34,999		6	3.0%	419	4.1%	1,110	4.7%	2,051	4.5%
HH Income \$15,000 to \$24,999		7	3.6%	585	5.7%	1,438	6.1%	2,504	5.4%
HH Income \$10,000 to \$14,999		-	-	132	1.3%	371	1.6%	823	1.8%
HH Income Under \$10,000		18	9.0%	905	8.9%	1,498	6.3%	2,011	4.4%
Household Vehicles (2025)									
Households 0 Vehicles Available		7	3.5%	569	5.6%	1,435	6.0%	2,488	5.4%
Households 1 Vehicle Available		52	26.3%	3,679	36.0%	7,830	33.0%	13,324	29.0%
Households 2 Vehicles Available		83	41.7%	3,647	35.7%	8,296	34.9%	16,792	36.5%
Households 3 or More Vehicles Available		57	28.5%	2,317	22.7%	6,191	26.1%	13,412	29.1%
Total Vehicles Available		410		19,010		46,168		94,244	
Average Vehicles per Household		2.1		1.9		1.9		2.0	
Owner-Occupied Household Vehicles		336		12,744		33,931		73,314	
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.3		2.3	
Renter-Occupied Household Vehicles		75		6,266		12,237		20,930	
Average Vehicles per Renter-Occupied Household		1.8		1.5		1.4		1.4	
Travel Time (2025)									
Worker Base Age 16 years or Over		223		12,466		29,401		58,717	
Travel to Work in 14 Minutes or Less		45	20.1%	3,178	25.5%	8,260	28.1%	13,507	23.0%
Travel to Work in 15 to 29 Minutes		73	33.0%	3,860	31.0%	8,955	30.5%	19,506	33.2%
Travel to Work in 30 to 59 Minutes		40	17.8%	2,287	18.3%	4,869	16.6%	11,165	19.0%
Travel to Work in 60 Minutes or More		43	19.2%	1,651	13.2%	3,778	12.9%	8,147	13.9%
Work at Home		22	9.9%	1,489	11.9%	3,539	12.0%	6,393	10.9%
Average Minutes Travel to Work		21.2		21.5		20.7		22.7	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.2213/-78.1318

CFT Pads 140 Merchant St Winchester, VA 22603									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Transportation To Work (2025)									
Worker Base Age 16 years or Over	223		12,466		29,401		58,717		
Drive to Work Alone	180	80.8%	9,295	74.6%	21,909	74.5%	45,019	76.7%	
Drive to Work in Carpool	20	8.8%	1,288	10.3%	2,760	9.4%	5,401	9.2%	
Travel to Work by Public Transportation	-	-	102	0.8%	247	0.8%	315	0.5%	
Drive to Work on Motorcycle	-	-	24	0.2%	77	0.3%	84	0.1%	
Bicycle to Work	-	-	40	0.3%	48	0.2%	51	-	
Walk to Work	-	-	175	1.4%	656	2.2%	979	1.7%	
Other Means	-	-	53	0.4%	163	0.6%	474	0.8%	
Work at Home	22	9.9%	1,489	11.9%	3,539	12.0%	6,393	10.9%	
Daytime Demographics (2025)									
Total Businesses	158		996		3,347		5,394		
Total Employees	1,564		12,377		33,594		52,315		
Company Headquarter Businesses	5	3.1%	30	3.0%	100	3.0%	147	2.7%	
Company Headquarter Employees	111	7.1%	3,912	31.6%	9,238	27.5%	12,561	24.0%	
Employee Population per Business	9.9 to 1		12.4 to 1		10.0 to 1		9.7 to 1		
Residential Population per Business	3.5 to 1		27.4 to 1		18.6 to 1		22.2 to 1		
Adj. Daytime Demographics Age 16 Years or Over	1,772		21,260		53,910		89,601		
Labor Force									
Labor Population Age 16 Years or Over (2025)	432		21,395		49,973		96,449		
Labor Force Total Males (2025)	213	49.2%	10,764	50.3%	25,296	50.6%	48,015	49.8%	
Male Civilian Employed	119	56.2%	6,595	61.3%	16,052	63.5%	31,439	65.5%	
Male Civilian Unemployed	-	-	87	0.8%	384	1.5%	804	1.7%	
Males in Armed Forces	-	-	23	0.2%	158	0.6%	342	0.7%	
Males Not in Labor Force	92	43.1%	4,058	37.7%	8,701	34.4%	15,430	32.1%	
Labor Force Total Females (2025)	219	50.8%	10,631	49.7%	24,678	49.4%	48,435	50.2%	
Female Civilian Employed	103	47.2%	5,874	55.2%	13,354	54.1%	27,290	56.3%	
Female Civilian Unemployed	3	1.4%	315	3.0%	498	2.0%	890	1.8%	
Females in Armed Forces	-	-	19	0.2%	93	0.4%	93	0.2%	
Females Not in Labor Force	113	51.4%	4,423	41.6%	10,732	43.5%	20,161	41.6%	
Unemployment Rate	4	0.9%	403	1.9%	883	1.8%	1,694	1.8%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	223		12,466		29,401		58,717		
Occupation Total Males	119	53.6%	6,592	52.9%	16,046	54.6%	31,427	53.5%	
Occupation Total Females	103	46.4%	5,874	47.1%	13,354	45.4%	27,290	46.5%	
Management, Business, Financial Operations	46	-	1,818	14.6%	4,825	16.4%	9,585	16.3%	
Professional, Related	56	25.1%	3,295	26.4%	7,931	27.0%	15,227	25.9%	
Service	38	17.0%	2,290	18.4%	5,154	17.5%	9,778	16.7%	
Sales, Office	36	16.3%	2,049	16.4%	5,074	17.3%	10,480	17.8%	
Farming, Fishing, Forestry	-	-	38	0.3%	93	0.3%	315	0.5%	
Construction, Extraction, Maintenance	23	10.4%	1,195	9.6%	2,616	8.9%	5,579	9.5%	
Production, Transport, Material Moving	24	10.6%	1,780	14.3%	3,707	12.6%	7,754	13.2%	
White Collar Workers	138	61.8%	7,162	57.5%	17,830	60.6%	35,292	60.1%	
Blue Collar Workers	85	38.2%	5,303	42.5%	11,571	39.4%	23,426	39.9%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.2213/-78.1318

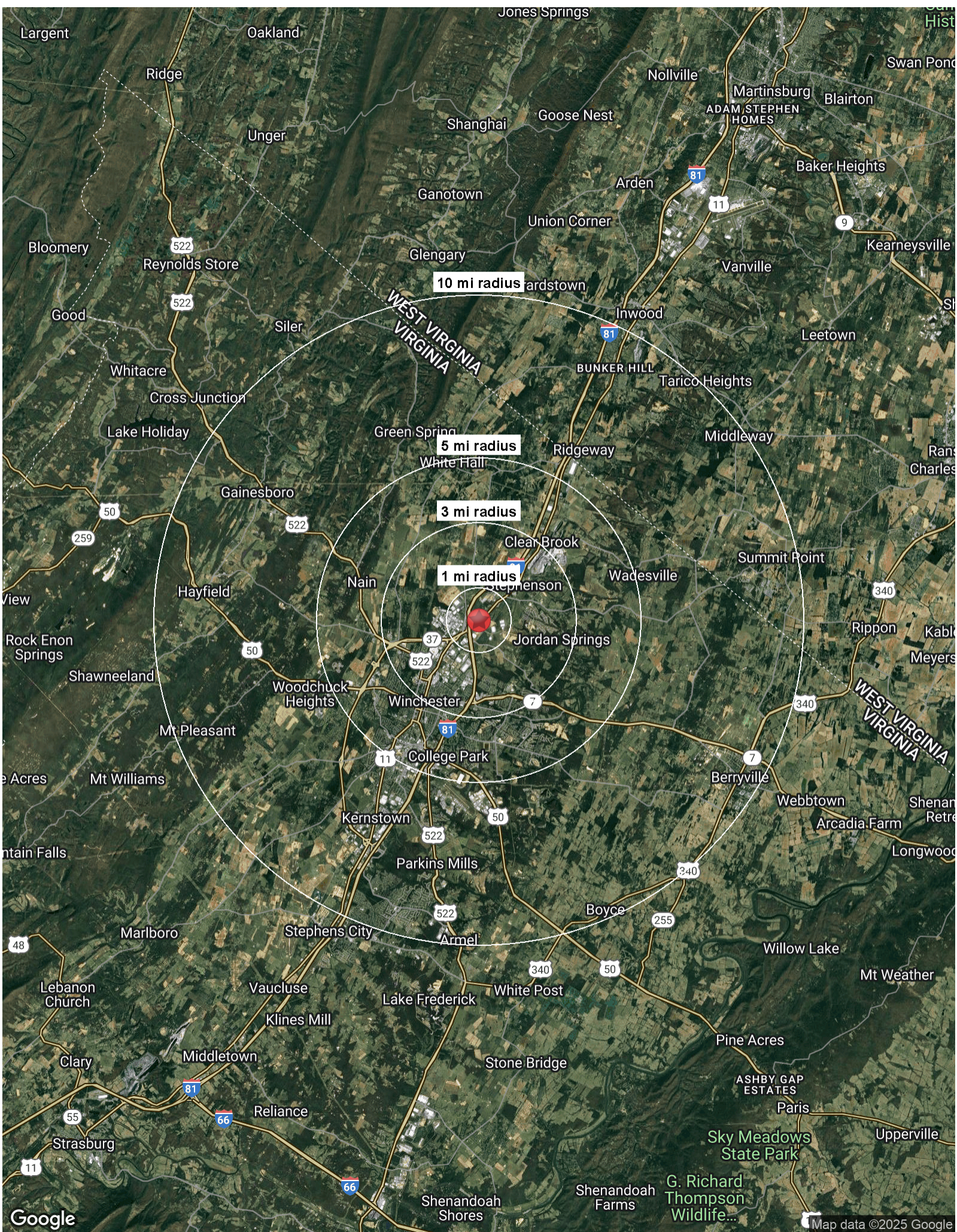
CFT Pads 140 Merchant St Winchester, VA 22603									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Units In Structure (2025)									
Total Units	198		10,213		23,752		46,016		
1 Detached Unit	118	59.3%	5,464	53.5%	14,851	62.5%	31,617	68.7%	
1 Attached Unit	27	13.4%	1,873	18.3%	2,771	11.7%	4,868	10.6%	
2 Units	-	-	178	1.7%	251	1.1%	466	1.0%	
3 to 4 Units	2	0.8%	304	3.0%	707	3.0%	1,034	2.2%	
5 to 9 Units	1	0.5%	474	4.6%	1,297	5.5%	1,649	3.6%	
10 to 19 Units	5	2.6%	479	4.7%	963	4.1%	1,650	3.6%	
20 to 49 Units	-	-	68	0.7%	303	1.3%	568	1.2%	
50 or More Units	9	4.6%	540	5.3%	1,143	4.8%	1,610	3.5%	
Mobile Home or Trailer	37	18.5%	833	8.2%	1,466	6.2%	2,541	5.5%	
Other Structure	-	-	-	-	-	-	12	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	9	4.5%	367	3.4%	871	3.4%	1,984	4.1%	
Homes Built 2010 to 2019	43	20.9%	1,170	10.7%	2,522	9.9%	5,161	10.5%	
Homes Built 2000 to 2009	34	16.3%	1,516	13.9%	3,536	13.8%	8,447	17.2%	
Homes Built 1990 to 1999	38	18.7%	1,369	12.5%	3,649	14.3%	7,343	15.0%	
Homes Built 1980 to 1989	29	13.9%	1,561	14.3%	3,160	12.4%	5,927	12.1%	
Homes Built 1970 to 1979	17	8.1%	1,196	10.9%	2,760	10.8%	5,270	10.8%	
Homes Built 1960 to 1969	12	5.7%	823	7.5%	1,900	7.4%	3,294	6.7%	
Homes Built 1950 to 1959	11	5.3%	935	8.6%	1,849	7.2%	2,794	5.7%	
Homes Built 1940 to 1949	2	0.8%	495	4.5%	1,226	4.8%	1,819	3.7%	
Homes Built Before 1939	5	2.5%	781	7.1%	2,278	8.9%	3,976	8.1%	
Median Age of Homes	31.7 yrs		42.2 yrs		42.9 yrs		40.0 yrs		
Home Values (2025)									
Owner Specified Housing Units	156		6,027		15,012		31,522		
Home Values \$1,000,000 or More	6	3.8%	142	2.4%	253	1.7%	698	2.2%	
Home Values \$750,000 to \$999,999	4	2.7%	79	1.3%	375	2.5%	865	2.7%	
Home Values \$500,000 to \$749,999	31	20.2%	829	13.8%	2,569	17.1%	5,340	16.9%	
Home Values \$400,000 to \$499,999	16	10.3%	678	11.3%	2,499	16.6%	5,753	18.3%	
Home Values \$300,000 to \$399,999	30	19.3%	1,108	18.4%	3,502	23.3%	7,517	23.8%	
Home Values \$250,000 to \$299,999	13	8.6%	819	13.6%	1,643	10.9%	3,645	11.6%	
Home Values \$200,000 to \$249,999	8	5.1%	500	8.3%	1,268	8.4%	2,642	8.4%	
Home Values \$175,000 to \$199,999	4	2.5%	453	7.5%	692	4.6%	1,162	3.7%	
Home Values \$150,000 to \$174,999	2	1.3%	375	6.2%	625	4.2%	1,064	3.4%	
Home Values \$125,000 to \$149,999	1	0.7%	77	1.3%	109	0.7%	272	0.9%	
Home Values \$100,000 to \$124,999	9	5.8%	149	2.5%	239	1.6%	426	1.4%	
Home Values \$90,000 to \$99,999	-	-	31	0.5%	31	0.2%	43	0.1%	
Home Values \$80,000 to \$89,999	3	2.2%	80	1.3%	83	0.6%	177	0.6%	
Home Values \$70,000 to \$79,999	5	3.0%	59	1.0%	124	0.8%	140	0.4%	
Home Values \$60,000 to \$69,999	-	-	-	-	1	-	8	-	
Home Values \$50,000 to \$59,999	1	0.8%	33	0.6%	70	0.5%	161	0.5%	
Home Values \$35,000 to \$49,999	3	2.0%	52	0.9%	66	0.4%	135	0.4%	
Home Values \$25,000 to \$34,999	-	-	101	1.7%	163	1.1%	265	0.8%	
Home Values \$10,000 to \$24,999	16	10.3%	414	6.9%	551	3.7%	661	2.1%	
Home Values Under \$10,000	1	0.7%	47	0.8%	148	1.0%	549	1.7%	
Owner-Occupied Median Home Value	\$319,771		\$307,587		\$358,657		\$371,194		
Renter-Occupied Median Rent	\$1,693		\$1,240		\$1,274		\$1,244		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.2213/-78.1318

CFT Pads 140 Merchant St Winchester, VA 22603		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$22.34 M	\$1.03 B	\$2.53 B	\$5.06 B
Total Non-Retail Expenditure		\$11.11 M	\$513.4 M	\$1.27 B	\$2.53 B
Total Retail Expenditure		\$11.23 M	\$518.31 M	\$1.26 B	\$2.52 B
Alcoholic Beverages		\$135.17 K	\$6.23 M	\$15.28 M	\$30.64 M
Apparel		\$408.57 K	\$19.06 M	\$46.2 M	\$92.24 M
Contributions		\$703.37 K	\$31.68 M	\$79.46 M	\$160.7 M
Education		\$501.64 K	\$22.81 M	\$56.68 M	\$114.24 M
Entertainment		\$1.27 M	\$59.18 M	\$143.11 M	\$285.45 M
Food Away From Home		\$971.43 K	\$45.17 M	\$109.84 M	\$219.59 M
Grocery		\$1.45 M	\$71.03 M	\$164.33 M	\$322.12 M
Health Care		\$1.35 M	\$66.54 M	\$158.87 M	\$311.15 M
Household Furnishings and Equipment		\$586.95 K	\$27.19 M	\$66.37 M	\$132.89 M
Household Operations		\$414.6 K	\$19.42 M	\$46.78 M	\$93.02 M
Miscellaneous Expenses		\$376.61 K	\$17.53 M	\$42.67 M	\$85.42 M
Personal Care		\$284.88 K	\$13.77 M	\$32.24 M	\$63.5 M
Shelter		\$3.39 M	\$169.86 M	\$400.75 M	\$784.87 M
Tax and Retirement		\$5.73 M	\$242.01 M	\$635.5 M	\$1.29 B
Tobacco and Related		\$109.77 K	\$5.81 M	\$12.47 M	\$23.56 M
Transportation		\$3.63 M	\$163.51 M	\$401.01 M	\$816.54 M
Utilities		\$1.03 M	\$50.89 M	\$117.21 M	\$229.35 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$9,384	\$8,419	\$8,872	\$9,155
Total Non-Retail Expenditure		\$4,668 49.7%	\$4,189 49.8%	\$4,461 50.3%	\$4,587 50.1%
Total Retail Expenditures		\$4,716 50.3%	\$4,229 50.2%	\$4,411 49.7%	\$4,568 49.9%
Alcoholic Beverages		\$57 0.6%	\$51 0.6%	\$54 0.6%	\$55 0.6%
Apparel		\$172 1.8%	\$156 1.8%	\$162 1.8%	\$167 1.8%
Contributions		\$295 3.1%	\$259 3.1%	\$279 3.1%	\$291 3.2%
Education		\$211 2.2%	\$186 2.2%	\$199 2.2%	\$207 2.3%
Entertainment		\$532 5.7%	\$483 5.7%	\$502 5.7%	\$517 5.6%
Food Away From Home		\$408 4.3%	\$369 4.4%	\$385 4.3%	\$398 4.3%
Grocery		\$609 6.5%	\$580 6.9%	\$577 6.5%	\$583 6.4%
Health Care		\$567 6.0%	\$543 6.4%	\$557 6.3%	\$563 6.2%
Household Furnishings and Equipment		\$247 2.6%	\$222 2.6%	\$233 2.6%	\$241 2.6%
Household Operations		\$174 1.9%	\$158 1.9%	\$164 1.8%	\$168 1.8%
Miscellaneous Expenses		\$158 1.7%	\$143 1.7%	\$150 1.7%	\$155 1.7%
Personal Care		\$120 1.3%	\$112 1.3%	\$113 1.3%	\$115 1.3%
Shelter		\$1,423 15.2%	\$1,386 16.5%	\$1,406 15.8%	\$1,421 15.5%
Tax and Retirement		\$2,408 25.7%	\$1,975 23.5%	\$2,230 25.1%	\$2,336 25.1%
Tobacco and Related		\$46 0.5%	\$47 0.6%	\$44 0.5%	\$43 0.5%
Transportation		\$1,523 16.2%	\$1,334 15.8%	\$1,407 15.9%	\$1,479 16.2%
Utilities		\$435 4.6%	\$415 4.9%	\$411 4.6%	\$415 4.5%



10 mi radius

5 mi radius

3 mi radius

1 mi radius