Experian: Demographic Standard Report

2010 - 2020 Census, 2024 Estimates & 2029 Projections
Calculated using KLI Retrieval

Mar 16, 2026 Latitude: 39.128200 Longitude: -77.208700

	Festival at Muddy Branch Shopping Center	1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	2020 Population	19,816	148,564	297,075
	2024 Population	19,704	146,731	290,513
	2029 Population	19,836	146,955	290,944
	2024 5 Year Projected Population Growth	0.1%	0.0%	0.0%
	2020 Population Density	6,329	5,318	3,816
	2024 Population Density	6,293	5,252	3,731
	2029 Population Density	6,336	5,260	3,737
Households	2020 Households	7,145	55,492	106,749
	2024 Households	7,267	55,794	107,161
	2029 Households	7,359	56,047	107,499
	2020 % Occupied Housing Units	95.1%	95.3%	95.9%
	2020 % Vacant Housing Units	4.9%	4.7%	4.1%
	2024 % Occupied Housing Units	94.9%	95.2%	95.8%
	2024 % Vacant Housing Units	5.1%	4.8%	4.2%
	2029 % Occupied Housing Units	94.7%	95.2%	95.8%
	2029 % Vacant Housing Units	5.3%	4.8%	4.2%
	2010 Average Vehicles Available	1.7	1.8	1.9
	2024 Average Vehicles Available	1.6	1.8	1.9
	2029 Average Vehicles Available	1.6	1.8	1.9
Income	Median Household Income	$87,863	$109,745	$114,670
	Average Household Income	$109,713	$137,233	$143,130
	Per Capita Income	$40,527	$52,309	$52,905
	% Household Income < $10,000	4.54%	3.56%	3.15%
	% Household Income $10,000-$14,999	2.50%	1.68%	1.63%
	% Household Income $15,000-$19,999	2.38%	1.86%	1.80%
	% Household Income $20,000-$24,999	2.80%	2.30%	2.11%
	% Household Income $25,000-$29,999	4.58%	2.23%	1.98%
	% Household Income $30,000-$34,999	3.67%	2.55%	2.39%
	% Household Income $35,000-$39,999	2.08%	2.20%	1.97%
	% Household Income $40,000-$44,999	3.54%	2.86%	2.51%
	% Household Income $45,000-$49,999	1.93%	1.83%	1.85%
	% Household Income $50,000-$59,999	5.13%	4.58%	4.49%
	% Household Income $60,000-$74,999	9.26%	7.27%	7.34%
	% Household Income $75,000-$99,999	14.73%	12.65%	12.40%
	% Household Income $100,000-$124,999	12.82%	11.33%	10.89%
	% Household Income $125,000-$149,999	9.84%	10.05%	9.84%
	% Household Income $150,000-$199,999	7.95%	12.23%	12.89%
	% Household Income $200,000-$249,999	4.83%	8.55%	9.34%
	% Household Income $250,000-$499,999	7.41%	12.25%	13.43%
Gender	% Female Population	49.92%	51.10%	51.00%
	% Male Population	50.08%	48.90%	49.00%
Total Population by Age	% Age 0-4	7.64%	6.15%	5.91%
	% Age 5-9	7.75%	6.34%	6.33%
	% Age 10-14	6.46%	6.36%	6.63%
	% Age 15-17	3.12%	3.75%	4.06%
	% Age 18-19	2.02%	2.16%	2.30%
	% Age 20	1.10%	1.11%	1.17%
	% Age 21	1.18%	1.06%	1.15%
	% Age 22-24	3.89%	3.79%	3.78%
	% Age 25-29	8.21%	6.86%	6.28%

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Total Population by Age	% Age 30-34	9.30%	7.43%	6.73%
	% Age 40-44	8.19%	7.30%	7.12%
	% Age 45-49	6.06%	6.51%	6.60%
	% Age 50-54	5.79%	6.60%	6.97%
	% Age 55-59	5.10%	6.30%	6.82%
	% Age 60-61	1.90%	2.47%	2.62%
	% Age 62-64	2.76%	3.43%	3.64%
	% Age 65	0.77%	1.10%	1.17%
	% Age 66	0.71%	1.00%	1.02%
	% Age 67-69	1.94%	2.75%	2.83%
	% Age 70-74	2.56%	3.62%	3.74%
	% Age 75-79	1.86%	2.62%	2.63%
	% Age 80-84	1.10%	1.67%	1.59%
	% Age 85+	0.80%	1.81%	1.67%
	Median Age	34.6	38.2	38.9
Female Population By Age	% Age 0-4	3.72%	3.00%	2.88%
	% Age 5-9	3.77%	3.10%	3.08%
	% Age 10-14	3.10%	3.07%	3.21%
	% Age 15-17	1.51%	1.84%	1.98%
	% Age 18-19	0.97%	1.05%	1.10%
	% Age 20	0.51%	0.57%	0.59%
	% Age 21	0.55%	0.51%	0.56%
	% Age 22-24	2.01%	1.94%	1.90%
	% Age 25-29	4.26%	3.47%	3.12%
	% Age 30-34	4.64%	3.70%	3.37%
	% Age 35-39	4.71%	3.88%	3.64%
	% Age 40-44	3.56%	3.61%	3.61%
	% Age 45-49	3.05%	3.37%	3.42%
	% Age 50-54	2.97%	3.42%	3.60%
	% Age 55-59	2.63%	3.30%	3.55%
	% Age 60-61	1.00%	1.28%	1.36%
	% Age 62-64	1.45%	1.79%	1.89%
	% Age 65	0.42%	0.57%	0.61%
	% Age 66	0.37%	0.53%	0.53%
	% Age 67-69	1.05%	1.48%	1.49%
	% Age 70-74	1.40%	1.96%	2.02%
	% Age 75-79	1.10%	1.48%	1.47%
	% Age 80-84	0.66%	0.96%	0.92%
	% Age 85+	0.50%	1.21%	1.09%
	Median Age	34.9	39.2	40.1
Male Population By Age	% Age 0-4	3.92%	3.16%	3.03%
	% Age 5-9	3.99%	3.24%	3.25%
	% Age 10-14	3.36%	3.29%	3.42%
	% Age 15-17	1.61%	1.91%	2.09%
	% Age 18-19	1.05%	1.11%	1.20%
	% Age 20	0.58%	0.54%	0.59%
	% Age 21	0.63%	0.54%	0.59%
	% Age 22-24	1.88%	1.85%	1.87%
	% Age 25-29	3.94%	3.38%	3.16%
	% Age 30-34	4.66%	3.73%	3.36%
	% Age 35-39	5.09%	3.94%	3.60%
	% Age 40-44	4.63%	3.69%	3.52%
	% Age 45-49	3.01%	3.14%	3.18%
	% Age 50-54	2.82%	3.17%	3.37%

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Male Population By Age	% Age 55-59	2.47%	3.00%	3.27%
	% Age 60-61	0.90%	1.19%	1.26%
	% Age 62-64	1.31%	1.64%	1.75%
	% Age 65	0.35%	0.53%	0.56%
	% Age 66	0.34%	0.46%	0.49%
	% Age 67-69	0.89%	1.27%	1.33%
	% Age 70-74	1.16%	1.66%	1.72%
	% Age 75-79	0.76%	1.14%	1.16%
	% Age 80-84	0.44%	0.71%	0.67%
	% Age 85+	0.30%	0.61%	0.57%
	Median Age	34.4	37.2	37.7
Race and Ethnicity	White	4,865	51,894	103,840
	Black/African American	3,647	24,288	52,191
	American Indian & Alaska Native	179	1,338	2,472
	Asian	4,306	30,677	58,709
	Native Hawaiian / Other Pacific Islander	8	113	175
	Some other race	4,337	21,433	38,693
	Two or More races	2,361	16,987	34,433
	% Hispanic/Latino	25.71%	18.16%	17.67%
	% Not Hispanic/Latino	74.29%	81.84%	82.33%
Educational Attainment (Age 25+)	Total Population 25+	13,172	101,660	199,466
	% No schooling completed	2.73%	2.22%	2.49%
	% Nursery to 4th grade	3.30%	1.38%	0.92%
	% 5th and 6th grade	3.04%	1.63%	1.31%
	% 7th and 8th grade	1.41%	1.13%	0.92%
	% 9th grade	1.72%	0.74%	0.73%
	% 10th grade	0.92%	0.66%	0.70%
	% 11th grade	1.33%	0.73%	0.67%
	% 12th grade, no diploma	2.00%	1.43%	1.95%
	% Some college, less than 1 year	20.41%	14.36%	14.78%
	% Some college, less than 1 year	3.01%	4.01%	4.03%
	% Some college, 1 or more years, no degree	7.40%	9.31%	9.95%
	% Associate's degree	5.89%	6.15%	6.11%
	% Bachelor's degree	25.59%	28.56%	27.79%
	% Master's degree	15.40%	17.94%	18.02%
	% Professional school degree	2.18%	3.71%	4.01%
	% Doctorate degree	3.67%	6.06%	5.63%
Employment (Age 16+)	Total Population 16+	15,206	117,254	231,774
	% Total in Labor Force	72.23%	70.63%	69.85%
	% Civilian, Employed	70.54%	68.66%	68.00%
	% Civilian, Unemployed	1.67%	1.61%	1.50%
	% Armed Forces	0.03%	0.35%	0.35%
Marital Status (Age 15+)	Total Population Aged 15+	15,399	119,073	235,685
	Never Married	5,852	40,675	78,136
	Now Married	7,552	62,612	126,773
	Now Married, Spouse Present	6,451	55,153	112,325
	Now Married, Spouse Absent	1,101	7,459	14,448
	Now Married, Spouse Absent: Separated	338	2,121	4,204
	Now Married, Spouse Absent: Other	764	5,338	10,244
	Widowed	523	4,967	9,929
	Divorced	1,471	10,819	20,847

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