

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1707/-77.262

| GSSC, 12601 Wisteria Dr Germantown, MD 20874 | | | | | | | | | |
|---|-------------|-------|-------------|-------|-------------|-------|--------------|-------|--|
| | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | | |
| Population | | | | | | | | | |
| Estimated Population (2024) | 23,493 | | 114,498 | | 248,733 | | 460,849 | | |
| Projected Population (2029) | 23,849 | | 116,803 | | 256,708 | | 480,863 | | |
| Census Population (2020) | 23,457 | | 116,294 | | 249,213 | | 463,303 | | |
| Census Population (2010) | 21,822 | | 108,930 | | 219,908 | | 419,624 | | |
| Projected Annual Growth (2024-2029) | 356 | 0.3% | 2,305 | 0.4% | 7,975 | 0.6% | 20,014 | 0.9% | |
| Historical Annual Growth (2020-2024) | 36 | - | -1,796 | - | -480 | - | -2,454 | -0.1% | |
| Historical Annual Growth (2010-2020) | 1,635 | 0.7% | 7,364 | 0.7% | 29,305 | 1.3% | 43,679 | 1.0% | |
| Estimated Population Density (2024) | 7,482 | psm | 4,052 | psm | 3,168 | psm | 1,468 | psm | |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi | 314.0 | sq mi | |
| Households | | | | | | | | | |
| Estimated Households (2024) | 8,568 | | 40,803 | | 87,321 | | 164,531 | | |
| Projected Households (2029) | 8,566 | | 40,936 | | 88,608 | | 169,523 | | |
| Census Households (2020) | 8,715 | | 41,146 | | 86,642 | | 162,236 | | |
| Census Households (2010) | 8,060 | | 38,644 | | 77,401 | | 146,494 | | |
| Projected Annual Growth (2024-2029) | -1 | - | 134 | - | 1,287 | 0.3% | 4,992 | 0.6% | |
| Historical Annual Change (2010-2024) | 508 | 0.4% | 2,158 | 0.4% | 9,921 | 0.9% | 18,037 | 0.9% | |
| Average Household Income | | | | | | | | | |
| Estimated Average Household Income (2024) | \$134,485 | | \$150,499 | | \$160,776 | | \$188,048 | | |
| Projected Average Household Income (2029) | \$140,655 | | \$158,236 | | \$169,882 | | \$198,257 | | |
| Census Average Household Income (2010) | \$81,249 | | \$93,151 | | \$100,243 | | \$120,638 | | |
| Census Average Household Income (2000) | \$66,803 | | \$74,902 | | \$78,709 | | \$93,957 | | |
| Projected Annual Change (2024-2029) | \$6,170 | 0.9% | \$7,737 | 1.0% | \$9,106 | 1.1% | \$10,209 | 1.1% | |
| Historical Annual Change (2000-2024) | \$67,682 | 4.2% | \$75,597 | 4.2% | \$82,067 | 4.3% | \$94,091 | 4.2% | |
| Median Household Income | | | | | | | | | |
| Estimated Median Household Income (2024) | \$98,956 | | \$122,229 | | \$128,806 | | \$149,697 | | |
| Projected Median Household Income (2029) | \$102,184 | | \$127,086 | | \$134,188 | | \$155,299 | | |
| Census Median Household Income (2010) | \$75,008 | | \$85,947 | | \$89,401 | | \$102,903 | | |
| Census Median Household Income (2000) | \$58,898 | | \$66,633 | | \$69,560 | | \$81,407 | | |
| Projected Annual Change (2024-2029) | \$3,229 | 0.7% | \$4,857 | 0.8% | \$5,382 | 0.8% | \$5,602 | 0.7% | |
| Historical Annual Change (2000-2024) | \$40,058 | 2.8% | \$55,597 | 3.5% | \$59,246 | 3.5% | \$68,289 | 3.5% | |
| Per Capita Income | | | | | | | | | |
| Estimated Per Capita Income (2024) | \$49,062 | | \$53,653 | | \$56,483 | | \$67,187 | | |
| Projected Per Capita Income (2029) | \$50,539 | | \$55,479 | | \$58,677 | | \$69,942 | | |
| Census Per Capita Income (2010) | \$30,021 | | \$33,048 | | \$35,286 | | \$42,120 | | |
| Census Per Capita Income (2000) | \$25,496 | | \$27,823 | | \$28,703 | | \$32,857 | | |
| Projected Annual Change (2024-2029) | \$1,477 | 0.6% | \$1,825 | 0.7% | \$2,194 | 0.8% | \$2,755 | 0.8% | |
| Historical Annual Change (2000-2024) | \$23,566 | 3.9% | \$25,831 | 3.9% | \$27,780 | 4.0% | \$34,330 | 4.4% | |
| Estimated Average Household Net Worth (2024) | \$1.11 M | | \$1.48 M | | \$1.66 M | | \$2.1 M | | |

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|---|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Race and Ethnicity | | | | | | | | | |
| Total Population (2024) | | 23,493 | | 114,498 | | 248,733 | | 460,849 | |
| White (2024) | | 6,379 | 27.2% | 35,533 | 31.0% | 83,972 | 33.8% | 194,371 | 42.2% |
| Black or African American (2024) | | 7,643 | 32.5% | 31,017 | 27.1% | 57,636 | 23.2% | 85,208 | 18.5% |
| American Indian or Alaska Native (2024) | | 157 | 0.7% | 791 | 0.7% | 1,723 | 0.7% | 2,498 | 0.5% |
| Asian (2024) | | 3,678 | 15.7% | 22,645 | 19.8% | 50,233 | 20.2% | 93,984 | 20.4% |
| Hawaiian or Pacific Islander (2024) | | 12 | - | 73 | - | 146 | - | 226 | - |
| Other Race (2024) | | 3,083 | 13.1% | 12,621 | 11.0% | 29,243 | 11.8% | 41,492 | 9.0% |
| Two or More Races (2024) | | 2,540 | 10.8% | 11,818 | 10.3% | 25,779 | 10.4% | 43,068 | 9.3% |
| Population < 18 (2024) | | 5,844 | 24.9% | 27,306 | 23.8% | 60,320 | 24.3% | 106,872 | 23.2% |
| White Not Hispanic | | 881 | 15.1% | 5,008 | 18.3% | 12,816 | 21.2% | 31,825 | 29.8% |
| Black or African American | | 2,177 | 37.2% | 8,706 | 31.9% | 15,854 | 26.3% | 22,815 | 21.3% |
| Asian | | 732 | 12.5% | 4,620 | 16.9% | 11,135 | 18.5% | 20,199 | 18.9% |
| Other Race Not Hispanic | | 284 | 4.9% | 1,441 | 5.3% | 3,127 | 5.2% | 6,200 | 5.8% |
| Hispanic | | 1,771 | 30.3% | 7,532 | 27.6% | 17,387 | 28.8% | 25,833 | 24.2% |
| Not Hispanic or Latino Population (2024) | | 17,411 | 74.1% | 87,997 | 76.9% | 189,042 | 76.0% | 370,290 | 80.3% |
| Not Hispanic White | | 5,586 | 32.1% | 31,778 | 36.1% | 75,772 | 40.1% | 179,582 | 48.5% |
| Not Hispanic Black or African American | | 7,467 | 42.9% | 30,196 | 34.3% | 55,927 | 29.6% | 82,621 | 22.3% |
| Not Hispanic American Indian or Alaska Native | | 19 | 0.1% | 96 | 0.1% | 196 | 0.1% | 349 | - |
| Not Hispanic Asian | | 3,660 | 21.0% | 22,574 | 25.7% | 49,992 | 26.4% | 93,638 | 25.3% |
| Not Hispanic Hawaiian or Pacific Islander | | 8 | - | 43 | - | 83 | - | 129 | - |
| Not Hispanic Other Race | | 78 | 0.4% | 419 | 0.5% | 844 | 0.4% | 1,556 | 0.4% |
| Not Hispanic Two or More Races | | 593 | 3.4% | 2,890 | 3.3% | 6,228 | 3.3% | 12,415 | 3.4% |
| Hispanic or Latino Population (2024) | | 6,082 | 25.9% | 26,501 | 23.1% | 59,691 | 24.0% | 90,559 | 19.7% |
| Hispanic White | | 793 | 13.0% | 3,754 | 14.2% | 8,200 | 13.7% | 14,790 | 16.3% |
| Hispanic Black or African American | | 175 | 2.9% | 822 | 3.1% | 1,710 | 2.9% | 2,588 | 2.9% |
| Hispanic American Indian or Alaska Native | | 138 | 2.3% | 695 | 2.6% | 1,527 | 2.6% | 2,149 | 2.4% |
| Hispanic Asian | | 18 | 0.3% | 71 | 0.3% | 242 | 0.4% | 347 | 0.4% |
| Hispanic Hawaiian or Pacific Islander | | 4 | - | 30 | 0.1% | 63 | 0.1% | 97 | 0.1% |
| Hispanic Other Race | | 3,005 | 49.4% | 12,202 | 46.0% | 28,399 | 47.6% | 39,936 | 44.1% |
| Hispanic Two or More Races | | 1,947 | 32.0% | 8,928 | 33.7% | 19,551 | 32.8% | 30,653 | 33.8% |
| Not Hispanic or Latino Population (2020) | | 16,970 | 72.3% | 88,429 | 76.0% | 186,564 | 74.9% | 371,192 | 80.1% |
| Hispanic or Latino Population (2020) | | 6,487 | 27.7% | 27,864 | 24.0% | 62,648 | 25.1% | 92,111 | 19.9% |
| Not Hispanic or Latino Population (2010) | | 16,884 | 77.4% | 87,944 | 80.7% | 174,417 | 79.3% | 352,564 | 84.0% |
| Hispanic or Latino Population (2010) | | 4,938 | 22.6% | 20,986 | 19.3% | 45,490 | 20.7% | 67,059 | 16.0% |
| Not Hispanic or Latino Population (2029) | | 17,693 | 74.2% | 89,286 | 76.4% | 194,761 | 75.9% | 381,753 | 79.4% |
| Hispanic or Latino Population (2029) | | 6,156 | 25.8% | 27,517 | 23.6% | 61,948 | 24.1% | 99,110 | 20.6% |
| Projected Annual Growth (2024-2029) | | 74 | 0.2% | 1,016 | 0.8% | 2,256 | 0.8% | 8,551 | 1.9% |
| Historical Annual Growth (2010-2020) | | 1,549 | 3.1% | 6,878 | 3.3% | 17,158 | 3.8% | 25,052 | 3.7% |

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|---|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Total Age Distribution (2024) | | | | | | | | | |
| Total Population | | 23,493 | | 114,498 | | 248,733 | | 460,849 | |
| Age Under 5 Years | | 1,611 | 6.9% | 6,937 | 6.1% | 15,442 | 6.2% | 26,157 | 5.7% |
| Age 5 to 9 Years | | 1,566 | 6.7% | 7,427 | 6.5% | 17,006 | 6.8% | 29,472 | 6.4% |
| Age 10 to 14 Years | | 1,675 | 7.1% | 7,915 | 6.9% | 17,436 | 7.0% | 31,340 | 6.8% |
| Age 15 to 19 Years | | 1,569 | 6.7% | 7,823 | 6.8% | 16,400 | 6.6% | 30,616 | 6.6% |
| Age 20 to 24 Years | | 1,501 | 6.4% | 7,038 | 6.1% | 14,531 | 5.8% | 25,692 | 5.6% |
| Age 25 to 29 Years | | 1,652 | 7.0% | 7,522 | 6.6% | 15,160 | 6.1% | 25,572 | 5.5% |
| Age 30 to 34 Years | | 1,779 | 7.6% | 7,886 | 6.9% | 16,607 | 6.7% | 27,765 | 6.0% |
| Age 35 to 39 Years | | 1,863 | 7.9% | 8,242 | 7.2% | 18,615 | 7.5% | 31,701 | 6.9% |
| Age 40 to 44 Years | | 1,943 | 8.3% | 8,620 | 7.5% | 19,233 | 7.7% | 33,244 | 7.2% |
| Age 45 to 49 Years | | 1,597 | 6.8% | 8,010 | 7.0% | 17,234 | 6.9% | 31,354 | 6.8% |
| Age 50 to 54 Years | | 1,617 | 6.9% | 8,514 | 7.4% | 17,521 | 7.0% | 32,965 | 7.2% |
| Age 55 to 59 Years | | 1,537 | 6.5% | 7,996 | 7.0% | 16,300 | 6.6% | 32,066 | 7.0% |
| Age 60 to 64 Years | | 1,317 | 5.6% | 6,987 | 6.1% | 14,798 | 5.9% | 30,057 | 6.5% |
| Age 65 to 69 Years | | 949 | 4.0% | 5,272 | 4.6% | 11,522 | 4.6% | 24,471 | 5.3% |
| Age 70 to 74 Years | | 592 | 2.5% | 3,583 | 3.1% | 8,288 | 3.3% | 18,535 | 4.0% |
| Age 75 to 79 Years | | 365 | 1.6% | 2,351 | 2.1% | 5,798 | 2.3% | 13,657 | 3.0% |
| Age 80 to 84 Years | | 182 | 0.8% | 1,341 | 1.2% | 3,544 | 1.4% | 8,365 | 1.8% |
| Age 85 Years or Over | | 177 | 0.8% | 1,033 | 0.9% | 3,299 | 1.3% | 7,820 | 1.7% |
| Median Age | | 35.5 | | 37.3 | | 37.9 | | 40.1 | |
| Age 19 Years or Less | | 6,422 | 27.3% | 30,103 | 26.3% | 66,284 | 26.6% | 117,585 | 25.5% |
| Age 20 to 64 Years | | 14,807 | 63.0% | 70,815 | 61.8% | 149,999 | 60.3% | 270,415 | 58.7% |
| Age 65 Years or Over | | 2,265 | 9.6% | 13,580 | 11.9% | 32,450 | 13.0% | 72,849 | 15.8% |
| Female Age Distribution (2024) | | | | | | | | | |
| Female Population | | 12,236 | 52.1% | 59,525 | 52.0% | 128,030 | 51.5% | 236,421 | 51.3% |
| Age Under 5 Years | | 788 | 6.4% | 3,366 | 5.7% | 7,483 | 5.8% | 12,632 | 5.3% |
| Age 5 to 9 Years | | 751 | 6.1% | 3,625 | 6.1% | 8,364 | 6.5% | 14,520 | 6.1% |
| Age 10 to 14 Years | | 823 | 6.7% | 3,849 | 6.5% | 8,386 | 6.5% | 15,133 | 6.4% |
| Age 15 to 19 Years | | 787 | 6.4% | 3,847 | 6.5% | 8,000 | 6.2% | 14,976 | 6.3% |
| Age 20 to 24 Years | | 761 | 6.2% | 3,572 | 6.0% | 7,317 | 5.7% | 12,936 | 5.5% |
| Age 25 to 29 Years | | 867 | 7.1% | 3,866 | 6.5% | 7,807 | 6.1% | 12,995 | 5.5% |
| Age 30 to 34 Years | | 919 | 7.5% | 4,042 | 6.8% | 8,400 | 6.6% | 14,116 | 6.0% |
| Age 35 to 39 Years | | 975 | 8.0% | 4,348 | 7.3% | 9,695 | 7.6% | 16,489 | 7.0% |
| Age 40 to 44 Years | | 1,037 | 8.5% | 4,597 | 7.7% | 9,926 | 7.8% | 17,212 | 7.3% |
| Age 45 to 49 Years | | 880 | 7.2% | 4,287 | 7.2% | 9,002 | 7.0% | 16,421 | 6.9% |
| Age 50 to 54 Years | | 865 | 7.1% | 4,508 | 7.6% | 9,181 | 7.2% | 17,196 | 7.3% |
| Age 55 to 59 Years | | 825 | 6.7% | 4,319 | 7.3% | 8,649 | 6.8% | 16,817 | 7.1% |
| Age 60 to 64 Years | | 688 | 5.6% | 3,761 | 6.3% | 7,896 | 6.2% | 15,733 | 6.7% |
| Age 65 to 69 Years | | 519 | 4.2% | 2,766 | 4.6% | 6,074 | 4.7% | 12,683 | 5.4% |
| Age 70 to 74 Years | | 319 | 2.6% | 1,981 | 3.3% | 4,559 | 3.6% | 10,010 | 4.2% |
| Age 75 to 79 Years | | 223 | 1.8% | 1,384 | 2.3% | 3,312 | 2.6% | 7,567 | 3.2% |
| Age 80 to 84 Years | | 99 | 0.8% | 767 | 1.3% | 2,023 | 1.6% | 4,577 | 1.9% |
| Age 85 Years or Over | | 109 | 0.9% | 641 | 1.1% | 1,958 | 1.5% | 4,409 | 1.9% |
| Female Median Age | | 36.5 | | 38.5 | | 38.9 | | 40.9 | |
| Age 19 Years or Less | | 3,149 | 25.7% | 14,687 | 24.7% | 32,233 | 25.2% | 57,260 | 24.2% |
| Age 20 to 64 Years | | 7,818 | 63.9% | 37,300 | 62.7% | 77,873 | 60.8% | 139,915 | 59.2% |
| Age 65 Years or Over | | 1,270 | 10.4% | 7,537 | 12.7% | 17,925 | 14.0% | 39,246 | 16.6% |

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|---|--------|-------------|--------|-------------|---------|-------------|---------|--------------|--|
| Male Age Distribution (2024) | | | | | | | | | |
| Male Population | 11,257 | 47.9% | 54,974 | 48.0% | 120,703 | 48.5% | 224,428 | 48.7% | |
| Age Under 5 Years | 823 | 7.3% | 3,571 | 6.5% | 7,959 | 6.6% | 13,525 | 6.0% | |
| Age 5 to 9 Years | 816 | 7.2% | 3,802 | 6.9% | 8,642 | 7.2% | 14,953 | 6.7% | |
| Age 10 to 14 Years | 852 | 7.6% | 4,066 | 7.4% | 9,050 | 7.5% | 16,207 | 7.2% | |
| Age 15 to 19 Years | 783 | 7.0% | 3,976 | 7.2% | 8,401 | 7.0% | 15,640 | 7.0% | |
| Age 20 to 24 Years | 740 | 6.6% | 3,466 | 6.3% | 7,214 | 6.0% | 12,756 | 5.7% | |
| Age 25 to 29 Years | 785 | 7.0% | 3,656 | 6.7% | 7,353 | 6.1% | 12,577 | 5.6% | |
| Age 30 to 34 Years | 861 | 7.6% | 3,844 | 7.0% | 8,207 | 6.8% | 13,648 | 6.1% | |
| Age 35 to 39 Years | 888 | 7.9% | 3,893 | 7.1% | 8,919 | 7.4% | 15,212 | 6.8% | |
| Age 40 to 44 Years | 906 | 8.0% | 4,024 | 7.3% | 9,307 | 7.7% | 16,032 | 7.1% | |
| Age 45 to 49 Years | 717 | 6.4% | 3,723 | 6.8% | 8,232 | 6.8% | 14,932 | 6.7% | |
| Age 50 to 54 Years | 753 | 6.7% | 4,006 | 7.3% | 8,340 | 6.9% | 15,769 | 7.0% | |
| Age 55 to 59 Years | 711 | 6.3% | 3,677 | 6.7% | 7,651 | 6.3% | 15,249 | 6.8% | |
| Age 60 to 64 Years | 629 | 5.6% | 3,226 | 5.9% | 6,903 | 5.7% | 14,324 | 6.4% | |
| Age 65 to 69 Years | 431 | 3.8% | 2,506 | 4.6% | 5,448 | 4.5% | 11,787 | 5.3% | |
| Age 70 to 74 Years | 273 | 2.4% | 1,602 | 2.9% | 3,729 | 3.1% | 8,525 | 3.8% | |
| Age 75 to 79 Years | 142 | 1.3% | 968 | 1.8% | 2,485 | 2.1% | 6,091 | 2.7% | |
| Age 80 to 84 Years | 83 | 0.7% | 575 | 1.0% | 1,521 | 1.3% | 3,788 | 1.7% | |
| Age 85 Years or Over | 67 | 0.6% | 392 | 0.7% | 1,341 | 1.1% | 3,411 | 1.5% | |
| Male Median Age | 34.1 | | 36.0 | | 36.7 | | 39.1 | | |
| Age 19 Years or Less | 3,273 | 29.1% | 15,415 | 28.0% | 34,051 | 28.2% | 60,325 | 26.9% | |
| Age 20 to 64 Years | 6,989 | 62.1% | 33,516 | 61.0% | 72,126 | 59.8% | 130,500 | 58.1% | |
| Age 65 Years or Over | 995 | 8.8% | 6,043 | 11.0% | 14,525 | 12.0% | 33,603 | 15.0% | |
| Males per 100 Females (2024) | | | | | | | | | |
| Overall Comparison | 92 | | 92 | | 94 | | 95 | | |
| Age Under 5 Years | 104 | 51.1% | 106 | 51.5% | 106 | 51.5% | 107 | 51.7% | |
| Age 5 to 9 Years | 109 | 52.1% | 105 | 51.2% | 103 | 50.8% | 103 | 50.7% | |
| Age 10 to 14 Years | 103 | 50.9% | 106 | 51.4% | 108 | 51.9% | 107 | 51.7% | |
| Age 15 to 19 Years | 99 | 49.9% | 103 | 50.8% | 105 | 51.2% | 104 | 51.1% | |
| Age 20 to 24 Years | 97 | 49.3% | 97 | 49.2% | 99 | 49.6% | 99 | 49.6% | |
| Age 25 to 29 Years | 90 | 47.5% | 95 | 48.6% | 94 | 48.5% | 97 | 49.2% | |
| Age 30 to 34 Years | 94 | 48.4% | 95 | 48.7% | 98 | 49.4% | 97 | 49.2% | |
| Age 35 to 39 Years | 91 | 47.7% | 90 | 47.2% | 92 | 47.9% | 92 | 48.0% | |
| Age 40 to 44 Years | 87 | 46.6% | 88 | 46.7% | 94 | 48.4% | 93 | 48.2% | |
| Age 45 to 49 Years | 81 | 44.9% | 87 | 46.5% | 91 | 47.8% | 91 | 47.6% | |
| Age 50 to 54 Years | 87 | 46.5% | 89 | 47.0% | 91 | 47.6% | 92 | 47.8% | |
| Age 55 to 59 Years | 86 | 46.3% | 85 | 46.0% | 88 | 46.9% | 91 | 47.6% | |
| Age 60 to 64 Years | 91 | 47.7% | 86 | 46.2% | 87 | 46.6% | 91 | 47.7% | |
| Age 65 to 69 Years | 83 | 45.4% | 91 | 47.5% | 90 | 47.3% | 93 | 48.2% | |
| Age 70 to 74 Years | 86 | 46.1% | 81 | 44.7% | 82 | 45.0% | 85 | 46.0% | |
| Age 75 to 79 Years | 64 | 38.8% | 70 | 41.2% | 75 | 42.9% | 80 | 44.6% | |
| Age 80 to 84 Years | 83 | 45.4% | 75 | 42.9% | 75 | 42.9% | 83 | 45.3% | |
| Age 85 Years or Over | 61 | 38.0% | 61 | 38.0% | 69 | 40.7% | 77 | 43.6% | |
| Age 19 Years or Less | 104 | 51.0% | 105 | 51.2% | 106 | 51.4% | 105 | 51.3% | |
| Age 20 to 39 Years | 93 | 48.2% | 94 | 48.4% | 95 | 48.8% | 96 | 48.9% | |
| Age 40 to 64 Years | 86 | 46.4% | 87 | 46.5% | 91 | 47.5% | 92 | 47.8% | |
| Age 65 Years or Over | 78 | 43.9% | 80 | 44.5% | 81 | 44.8% | 86 | 46.1% | |

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| Household Type (2024) | | | | | | | | | |
| Total Households | | 8,568 | | 40,803 | | 87,321 | | 164,531 | |
| Households with Children | | 3,340 | 39.0% | 15,531 | 38.1% | 33,979 | 38.9% | 59,785 | 36.3% |
| Average Household Size | | 2.7 | | 2.8 | | 2.8 | | 2.8 | |
| Household Density per Square Mile | | 2,729 | | 1,444 | | 1,112 | | 524 | |
| Population Family | | 20,579 | 87.6% | 101,293 | 88.5% | 220,146 | 88.5% | 403,059 | 87.5% |
| Population Non-Family | | 2,887 | 12.3% | 13,011 | 11.4% | 27,124 | 10.9% | 54,832 | 11.9% |
| Population Group Quarters | | 26 | 0.1% | 195 | 0.2% | 1,463 | 0.6% | 2,958 | 0.6% |
| Family Households | | 6,290 | 73.4% | 30,709 | 75.3% | 66,123 | 75.7% | 121,798 | 74.0% |
| Married Couple Households | | 4,029 | 64.1% | 21,247 | 69.2% | 47,381 | 71.7% | 92,982 | 76.3% |
| Other Family Households with Children | | 2,261 | 35.9% | 9,462 | 30.8% | 18,742 | 28.3% | 28,816 | 23.7% |
| Family Households with Children | | 3,337 | 53.0% | 15,509 | 50.5% | 33,933 | 51.3% | 59,712 | 49.0% |
| Married Couple with Children | | 2,124 | 63.6% | 10,647 | 68.6% | 24,177 | 71.2% | 45,004 | 75.4% |
| Other Family Households with Children | | 1,213 | 36.4% | 4,862 | 31.4% | 9,756 | 28.8% | 14,708 | 24.6% |
| Family Households No Children | | 2,953 | 47.0% | 15,200 | 49.5% | 32,190 | 48.7% | 62,086 | 51.0% |
| Married Couple No Children | | 1,905 | 64.5% | 10,600 | 69.7% | 23,204 | 72.1% | 47,979 | 77.3% |
| Other Family Households No Children | | 1,048 | 35.5% | 4,600 | 30.3% | 8,986 | 27.9% | 14,108 | 22.7% |
| Non-Family Households | | 2,278 | 26.6% | 10,094 | 24.7% | 21,199 | 24.3% | 42,733 | 26.0% |
| Non-Family Households with Children | | 4 | 0.2% | 22 | 0.2% | 46 | 0.2% | 73 | 0.2% |
| Non-Family Households No Children | | 2,274 | 99.8% | 10,072 | 99.8% | 21,152 | 99.8% | 42,660 | 99.8% |
| Average Family Household Size | | 3.3 | | 3.3 | | 3.3 | | 3.3 | |
| Average Family Income | | \$134,484 | | \$161,802 | | \$174,470 | | \$210,904 | |
| Median Family Income | | \$112,402 | | \$138,701 | | \$145,292 | | \$172,106 | |
| Average Non-Family Household Size | | 1.3 | | 1.3 | | 1.3 | | 1.3 | |
| Marital Status (2024) | | | | | | | | | |
| Population Age 15 Years or Over | | 18,641 | | 92,218 | | 198,849 | | 373,880 | |
| Never Married | | 7,161 | 38.4% | 31,729 | 34.4% | 66,013 | 33.2% | 116,592 | 31.2% |
| Currently Married | | 8,275 | 44.4% | 44,188 | 47.9% | 97,748 | 49.2% | 194,057 | 51.9% |
| Previously Married | | 3,206 | 17.2% | 16,301 | 17.7% | 35,088 | 17.6% | 63,232 | 16.9% |
| Separated | | 960 | 30.0% | 5,289 | 32.4% | 10,600 | 30.2% | 18,339 | 29.0% |
| Widowed | | 568 | 17.7% | 3,107 | 19.1% | 7,437 | 21.2% | 15,639 | 24.7% |
| Divorced | | 1,677 | 52.3% | 7,904 | 48.5% | 17,050 | 48.6% | 29,254 | 46.3% |
| Educational Attainment (2024) | | | | | | | | | |
| Adult Population Age 25 Years or Over | | 15,571 | | 77,357 | | 167,918 | | 317,571 | |
| Elementary (Grade Level 0 to 8) | | 1,175 | 7.5% | 4,282 | 5.5% | 10,766 | 6.4% | 16,548 | 5.2% |
| Some High School (Grade Level 9 to 11) | | 1,101 | 7.1% | 4,195 | 5.4% | 7,798 | 4.6% | 11,610 | 3.7% |
| High School Graduate | | 3,270 | 21.0% | 12,834 | 16.6% | 26,362 | 15.7% | 42,739 | 13.5% |
| Some College | | 2,662 | 17.1% | 11,620 | 15.0% | 22,445 | 13.4% | 39,357 | 12.4% |
| Associate Degree Only | | 1,032 | 6.6% | 5,528 | 7.1% | 11,051 | 6.6% | 18,984 | 6.0% |
| Bachelor Degree Only | | 3,311 | 21.3% | 20,069 | 25.9% | 46,420 | 27.6% | 90,758 | 28.6% |
| Graduate Degree | | 3,020 | 19.4% | 18,831 | 24.3% | 43,075 | 25.7% | 97,576 | 30.7% |
| Any College (Some College or Higher) | | 10,025 | 64.4% | 56,047 | 72.5% | 122,992 | 73.2% | 246,674 | 77.7% |
| College Degree + (Bachelor Degree or Higher) | | 6,331 | 40.7% | 38,899 | 50.3% | 89,495 | 53.3% | 188,334 | 59.3% |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1707/-77.262

| GSSC, 12601 Wisteria Dr Germantown, MD 20874 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---|--|-------------|-------|--------------|-------|---------------|-------|---------------|---|
| Housing | | | | | | | | | |
| Total Housing Units (2024) | | 8,798 | | 41,847 | | 89,555 | | 168,876 | |
| Total Housing Units (2020) | | 9,154 | | 42,704 | | 90,098 | | 168,216 | |
| Historical Annual Growth (2020-2024) | | -356 | -1.0% | -857 | -0.5% | -544 | -0.2% | 660 | - |
| Housing Units Occupied (2024) | | 8,568 97.4% | | 40,803 97.5% | | 87,321 97.5% | | 164,531 97.4% | |
| Housing Units Owner-Occupied | | 4,720 55.1% | | 25,382 62.2% | | 55,486 63.5% | | 111,633 67.8% | |
| Housing Units Renter-Occupied | | 3,848 44.9% | | 15,421 37.8% | | 31,836 36.5% | | 52,898 32.2% | |
| Housing Units Vacant (2024) | | 230 2.6% | | 1,044 2.5% | | 2,233 2.5% | | 4,345 2.6% | |
| Household Size (2024) | | | | | | | | | |
| Total Households | | 8,568 | | 40,803 | | 87,321 | | 164,531 | |
| 1 Person Households | | 1,829 21.3% | | 8,037 19.7% | | 17,091 19.6% | | 34,190 20.8% | |
| 2 Person Households | | 2,785 32.5% | | 13,359 32.7% | | 27,823 31.9% | | 52,619 32.0% | |
| 3 Person Households | | 1,630 19.0% | | 7,423 18.2% | | 16,166 18.5% | | 29,435 17.9% | |
| 4 Person Households | | 1,291 15.1% | | 6,695 16.4% | | 14,631 16.8% | | 27,527 16.7% | |
| 5 Person Households | | 585 6.8% | | 3,029 7.4% | | 6,672 7.6% | | 12,165 7.4% | |
| 6 Person Households | | 277 3.2% | | 1,358 3.3% | | 2,939 3.4% | | 5,179 3.1% | |
| 7 or More Person Households | | 171 2.0% | | 901 2.2% | | 1,998 2.3% | | 3,415 2.1% | |
| Household Income Distribution (2024) | | | | | | | | | |
| HH Income \$200,000 or More | | 1,472 17.2% | | 9,254 22.7% | | 21,887 25.1% | | 51,671 31.4% | |
| HH Income \$150,000 to \$199,999 | | 863 10.1% | | 5,141 12.6% | | 11,407 13.1% | | 22,268 13.5% | |
| HH Income \$125,000 to \$149,999 | | 607 7.1% | | 3,597 8.8% | | 7,316 8.4% | | 14,129 8.6% | |
| HH Income \$100,000 to \$124,999 | | 1,030 12.0% | | 4,356 10.7% | | 9,017 10.3% | | 15,765 9.6% | |
| HH Income \$75,000 to \$99,999 | | 1,661 19.4% | | 5,943 14.6% | | 11,220 12.8% | | 18,271 11.1% | |
| HH Income \$50,000 to \$74,999 | | 1,183 13.8% | | 5,084 12.5% | | 10,150 11.6% | | 15,846 9.6% | |
| HH Income \$35,000 to \$49,999 | | 635 7.4% | | 2,172 5.3% | | 5,150 5.9% | | 8,518 5.2% | |
| HH Income \$25,000 to \$34,999 | | 337 3.9% | | 1,795 4.4% | | 3,796 4.3% | | 5,694 3.5% | |
| HH Income \$15,000 to \$24,999 | | 310 3.6% | | 1,428 3.5% | | 2,780 3.2% | | 4,776 2.9% | |
| HH Income \$10,000 to \$14,999 | | 135 1.6% | | 596 1.5% | | 1,413 1.6% | | 2,439 1.5% | |
| HH Income Under \$10,000 | | 334 3.9% | | 1,437 3.5% | | 3,186 3.6% | | 5,155 3.1% | |
| Household Vehicles (2024) | | | | | | | | | |
| Households 0 Vehicles Available | | 1,104 12.9% | | 3,079 7.5% | | 6,778 7.8% | | 11,116 6.8% | |
| Households 1 Vehicle Available | | 3,460 40.4% | | 15,099 37.0% | | 31,116 35.6% | | 53,076 32.3% | |
| Households 2 Vehicles Available | | 2,783 32.5% | | 15,810 38.7% | | 33,266 38.1% | | 66,355 40.3% | |
| Households 3 or More Vehicles Available | | 1,220 14.2% | | 6,814 16.7% | | 16,161 18.5% | | 33,983 20.7% | |
| Total Vehicles Available | | 12,958 | | 69,473 | | 151,499 | | 299,635 | |
| Average Vehicles per Household | | 1.5 | | 1.7 | | 1.7 | | 1.8 | |
| Owner-Occupied Household Vehicles | | 8,334 64.3% | | 49,039 70.6% | | 110,387 72.9% | | 230,396 76.9% | |
| Average Vehicles per Owner-Occupied Household | | 1.8 | | 1.9 | | 2.0 | | 2.1 | |
| Renter-Occupied Household Vehicles | | 4,624 35.7% | | 20,435 29.4% | | 41,113 27.1% | | 69,239 23.1% | |
| Average Vehicles per Renter-Occupied Household | | 1.2 | | 1.3 | | 1.3 | | 1.3 | |
| Travel Time (2024) | | | | | | | | | |
| Worker Base Age 16 years or Over | | 13,365 | | 66,542 | | 140,216 | | 257,943 | |
| Travel to Work in 14 Minutes or Less | | 1,776 13.3% | | 8,256 12.4% | | 19,094 13.6% | | 31,929 12.4% | |
| Travel to Work in 15 to 29 Minutes | | 3,597 26.9% | | 17,545 26.4% | | 35,880 25.6% | | 60,492 23.5% | |
| Travel to Work in 30 to 59 Minutes | | 4,336 32.4% | | 18,198 27.3% | | 36,700 26.2% | | 66,539 25.8% | |
| Travel to Work in 60 Minutes or More | | 1,404 10.5% | | 7,660 11.5% | | 15,014 10.7% | | 26,896 10.4% | |
| Work at Home | | 2,252 16.9% | | 14,882 22.4% | | 33,529 23.9% | | 72,087 27.9% | |
| Average Minutes Travel to Work | | 28.6 | | 27.9 | | 27.4 | | 28.3 | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1707/-77.262

| GSSC, 12601 Wisteria Dr Germantown, MD 20874 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Transportation To Work (2024) | | | | | | | | | |
| Worker Base Age 16 years or Over | | 13,365 | | 66,542 | | 140,216 | | 257,943 | |
| Drive to Work Alone | | 8,101 | 60.6% | 39,515 | 59.4% | 80,760 | 57.6% | 142,931 | 55.4% |
| Drive to Work in Carpool | | 1,456 | 10.9% | 6,721 | 10.1% | 14,084 | 10.0% | 22,237 | 8.6% |
| Travel to Work by Public Transportation | | 976 | 7.3% | 3,554 | 5.3% | 7,546 | 5.4% | 13,265 | 5.1% |
| Drive to Work on Motorcycle | | 146 | 1.1% | 156 | 0.2% | 162 | 0.1% | 217 | - |
| Bicycle to Work | | 9 | - | 141 | 0.2% | 305 | 0.2% | 578 | 0.2% |
| Walk to Work | | 155 | 1.2% | 643 | 1.0% | 1,624 | 1.2% | 2,985 | 1.2% |
| Other Means | | 271 | 2.0% | 931 | 1.4% | 2,205 | 1.6% | 3,643 | 1.4% |
| Work at Home | | 2,252 | 16.9% | 14,882 | 22.4% | 33,529 | 23.9% | 72,087 | 27.9% |
| Daytime Demographics (2024) | | | | | | | | | |
| Total Businesses | | 857 | | 3,513 | | 7,537 | | 19,428 | |
| Total Employees | | 5,380 | | 41,032 | | 71,398 | | 199,128 | |
| Company Headquarter Businesses | | 28 | 3.2% | 134 | 3.8% | 259 | 3.4% | 794 | 4.1% |
| Company Headquarter Employees | | 575 | 10.7% | 6,342 | 15.5% | 8,565 | 12.0% | 44,221 | 22.2% |
| Employee Population per Business | | 6.3 to 1 | | 11.7 to 1 | | 9.5 to 1 | | 10.2 to 1 | |
| Residential Population per Business | | 27.4 to 1 | | 32.6 to 1 | | 33.0 to 1 | | 23.7 to 1 | |
| Adj. Daytime Demographics Age 16 Years or Over | | 10,259 | | 64,660 | | 125,979 | | 307,264 | |
| Labor Force | | | | | | | | | |
| Labor Population Age 16 Years or Over (2024) | | 18,301 | | 90,577 | | 195,445 | | 367,302 | |
| Labor Force Total Males (2024) | | 8,611 | 47.1% | 42,696 | 47.1% | 93,257 | 47.7% | 176,296 | 48.0% |
| Male Civilian Employed | | 6,137 | 71.3% | 32,450 | 76.0% | 70,431 | 75.5% | 131,853 | 74.8% |
| Male Civilian Unemployed | | 230 | 2.7% | 1,144 | 2.7% | 2,518 | 2.7% | 3,858 | 2.2% |
| Males in Armed Forces | | 32 | 0.4% | 273 | 0.6% | 426 | 0.5% | 783 | 0.4% |
| Males Not in Labor Force | | 2,212 | 25.7% | 8,828 | 20.7% | 19,882 | 21.3% | 39,802 | 22.6% |
| Labor Force Total Females (2024) | | 9,690 | 52.9% | 47,881 | 52.9% | 102,187 | 52.3% | 191,007 | 52.0% |
| Female Civilian Employed | | 7,228 | 74.6% | 34,099 | 71.2% | 69,795 | 68.3% | 126,107 | 66.0% |
| Female Civilian Unemployed | | 182 | 1.9% | 946 | 2.0% | 2,446 | 2.4% | 4,114 | 2.2% |
| Females in Armed Forces | | 25 | 0.3% | 127 | 0.3% | 211 | 0.2% | 423 | 0.2% |
| Females Not in Labor Force | | 2,255 | 23.3% | 12,709 | 26.5% | 29,735 | 29.1% | 60,363 | 31.6% |
| Unemployment Rate | | 412 | 2.2% | 2,091 | 2.3% | 4,963 | 2.5% | 7,971 | 2.2% |
| Occupation (2024) | | | | | | | | | |
| Occupation Population Age 16 Years or Over | | 13,365 | | 66,542 | | 140,216 | | 257,943 | |
| Occupation Total Males | | 6,137 | 45.9% | 32,443 | 48.8% | 70,421 | 50.2% | 131,836 | 51.1% |
| Occupation Total Females | | 7,228 | 54.1% | 34,099 | 51.2% | 69,795 | 49.8% | 126,107 | 48.9% |
| Management, Business, Financial Operations | | 2,356 | 17.6% | 13,075 | 19.6% | 29,082 | 20.7% | 59,409 | 23.0% |
| Professional, Related | | 4,169 | 31.2% | 22,766 | 34.2% | 47,259 | 33.7% | 92,665 | 35.9% |
| Service | | 2,838 | 21.2% | 11,197 | 16.8% | 22,072 | 15.7% | 35,701 | 13.8% |
| Sales, Office | | 2,211 | 16.5% | 10,684 | 16.1% | 21,967 | 15.7% | 38,466 | 14.9% |
| Farming, Fishing, Forestry | | 40 | 0.3% | 149 | 0.2% | 264 | 0.2% | 481 | 0.2% |
| Construction, Extraction, Maintenance | | 703 | 5.3% | 4,134 | 6.2% | 10,015 | 7.1% | 16,811 | 6.5% |
| Production, Transport, Material Moving | | 1,050 | 7.9% | 4,536 | 6.8% | 9,556 | 6.8% | 14,410 | 5.6% |
| White Collar Workers | | 8,735 | 65.4% | 46,525 | 69.9% | 98,309 | 70.1% | 190,540 | 73.9% |
| Blue Collar Workers | | 4,630 | 34.6% | 20,017 | 30.1% | 41,907 | 29.9% | 67,403 | 26.1% |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1707/-77.262

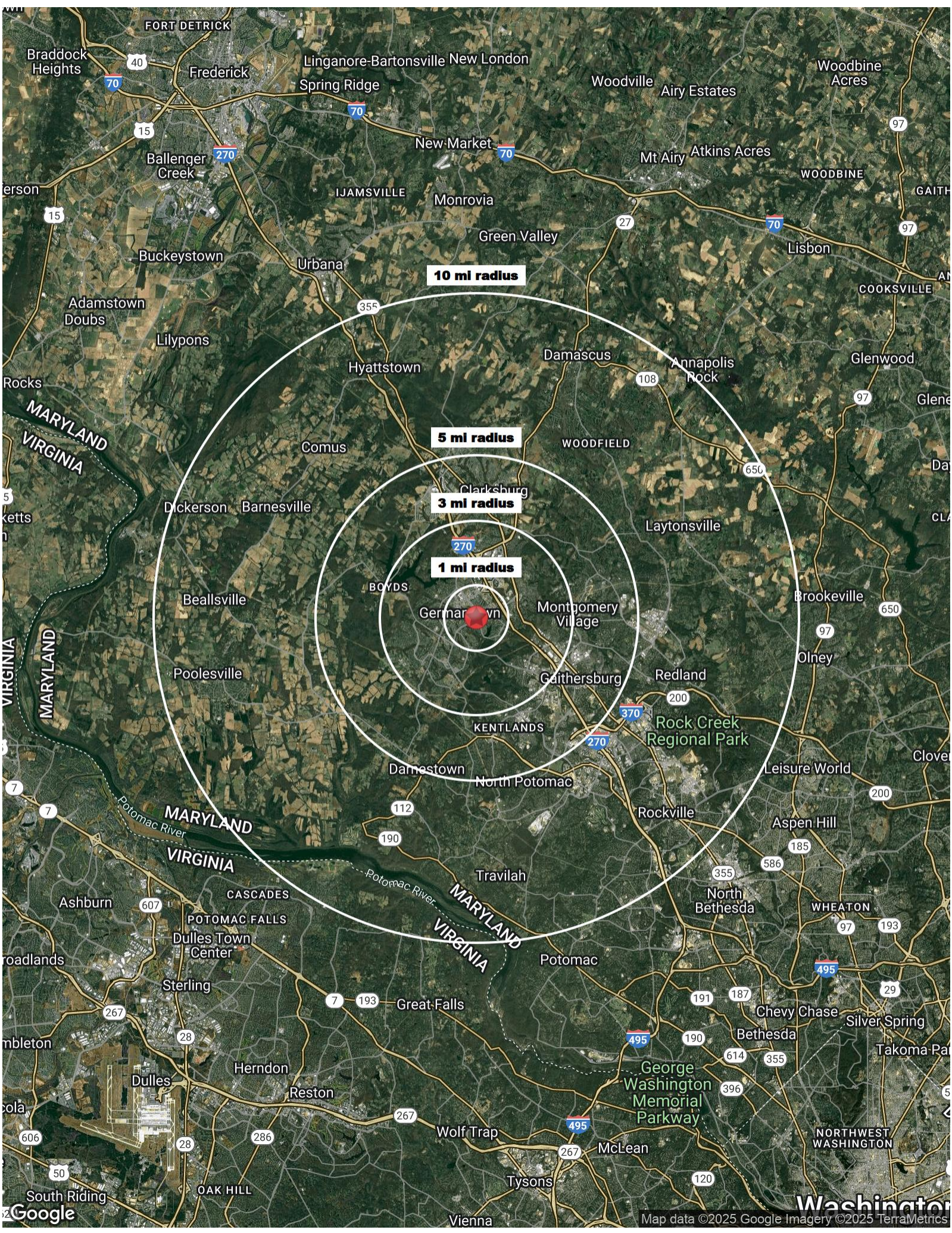
| GSSC, 12601 Wisteria Dr Germantown, MD 20874 | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Units In Structure (2024) | | | | | | | | | |
| Total Units | | 8,568 | | 40,803 | | 87,321 | | 164,531 | |
| 1 Detached Unit | | 2,369 | 27.6% | 15,053 | 36.9% | 34,195 | 39.2% | 76,009 | 46.2% |
| 1 Attached Unit | | 2,598 | 30.3% | 10,683 | 26.2% | 21,942 | 25.1% | 35,970 | 21.9% |
| 2 Units | | 168 | 2.0% | 500 | 1.2% | 867 | 1.0% | 1,255 | 0.8% |
| 3 to 4 Units | | 271 | 3.2% | 979 | 2.4% | 1,671 | 1.9% | 2,591 | 1.6% |
| 5 to 9 Units | | 677 | 7.9% | 2,719 | 6.7% | 5,248 | 6.0% | 8,305 | 5.0% |
| 10 to 19 Units | | 1,033 | 12.1% | 5,087 | 12.5% | 9,763 | 11.2% | 15,005 | 9.1% |
| 20 to 49 Units | | 323 | 3.8% | 1,061 | 2.6% | 2,500 | 2.9% | 4,647 | 2.8% |
| 50 or More Units | | 1,105 | 12.9% | 4,564 | 11.2% | 10,797 | 12.4% | 20,084 | 12.2% |
| Mobile Home or Trailer | | 24 | 0.3% | 158 | 0.4% | 339 | 0.4% | 632 | 0.4% |
| Other Structure | | - | - | - | - | - | - | 32 | - |
| Homes Built By Year (2024) | | | | | | | | | |
| Homes Built 2020 or later | | 143 | 1.6% | 510 | 1.2% | 1,227 | 1.4% | 2,105 | 1.2% |
| Homes Built 2010 to 2019 | | 637 | 7.2% | 2,768 | 6.6% | 9,527 | 10.6% | 17,152 | 10.2% |
| Homes Built 2000 to 2009 | | 1,376 | 15.6% | 6,027 | 14.4% | 13,272 | 14.8% | 24,678 | 14.6% |
| Homes Built 1990 to 1999 | | 1,172 | 13.3% | 8,564 | 20.5% | 14,613 | 16.3% | 26,017 | 15.4% |
| Homes Built 1980 to 1989 | | 3,012 | 34.2% | 12,183 | 29.1% | 22,740 | 25.4% | 37,121 | 22.0% |
| Homes Built 1970 to 1979 | | 1,298 | 14.8% | 6,593 | 15.8% | 15,657 | 17.5% | 29,667 | 17.6% |
| Homes Built 1960 to 1969 | | 382 | 4.3% | 2,091 | 5.0% | 5,333 | 6.0% | 14,550 | 8.6% |
| Homes Built 1950 to 1959 | | 364 | 4.1% | 1,290 | 3.1% | 2,996 | 3.3% | 8,177 | 4.8% |
| Homes Built 1940 to 1949 | | 55 | 0.6% | 301 | 0.7% | 777 | 0.9% | 1,880 | 1.1% |
| Homes Built Before 1939 | | 129 | 1.5% | 474 | 1.1% | 1,178 | 1.3% | 3,185 | 1.9% |
| Median Age of Homes | | 37.2 | yrs | 36.9 | yrs | 36.6 | yrs | 38.3 | yrs |
| Home Values (2024) | | | | | | | | | |
| Owner Specified Housing Units | | 4,720 | | 25,382 | | 55,486 | | 111,633 | |
| Home Values \$1,000,000 or More | | 226 | 4.8% | 936 | 3.7% | 2,969 | 5.4% | 11,658 | 10.4% |
| Home Values \$750,000 to \$999,999 | | 209 | 4.4% | 2,090 | 8.2% | 7,124 | 12.8% | 20,287 | 18.2% |
| Home Values \$500,000 to \$749,999 | | 1,007 | 21.3% | 7,203 | 28.4% | 16,898 | 30.5% | 36,458 | 32.7% |
| Home Values \$400,000 to \$499,999 | | 542 | 11.5% | 3,511 | 13.8% | 7,601 | 13.7% | 13,811 | 12.4% |
| Home Values \$300,000 to \$399,999 | | 1,482 | 31.4% | 6,024 | 23.7% | 10,374 | 18.7% | 14,428 | 12.9% |
| Home Values \$250,000 to \$299,999 | | 620 | 13.1% | 2,172 | 8.6% | 3,939 | 7.1% | 5,230 | 4.7% |
| Home Values \$200,000 to \$249,999 | | 361 | 7.6% | 1,403 | 5.5% | 2,481 | 4.5% | 3,211 | 2.9% |
| Home Values \$175,000 to \$199,999 | | 71 | 1.5% | 421 | 1.7% | 892 | 1.6% | 1,250 | 1.1% |
| Home Values \$150,000 to \$174,999 | | 30 | 0.6% | 340 | 1.3% | 648 | 1.2% | 1,088 | 1.0% |
| Home Values \$125,000 to \$149,999 | | 41 | 0.9% | 162 | 0.6% | 310 | 0.6% | 459 | 0.4% |
| Home Values \$100,000 to \$124,999 | | 11 | 0.2% | 175 | 0.7% | 324 | 0.6% | 555 | 0.5% |
| Home Values \$90,000 to \$99,999 | | 6 | 0.1% | 32 | 0.1% | 70 | 0.1% | 90 | - |
| Home Values \$80,000 to \$89,999 | | - | - | - | - | 3 | - | 18 | - |
| Home Values \$70,000 to \$79,999 | | - | - | 23 | - | 35 | - | 81 | - |
| Home Values \$60,000 to \$69,999 | | 1 | - | 60 | 0.2% | 137 | 0.2% | 350 | 0.3% |
| Home Values \$50,000 to \$59,999 | | 26 | 0.6% | 120 | 0.5% | 263 | 0.5% | 421 | 0.4% |
| Home Values \$35,000 to \$49,999 | | 4 | - | 60 | 0.2% | 157 | 0.3% | 427 | 0.4% |
| Home Values \$25,000 to \$34,999 | | 2 | - | 258 | 1.0% | 369 | 0.7% | 454 | 0.4% |
| Home Values \$10,000 to \$24,999 | | 3 | - | 102 | 0.4% | 258 | 0.5% | 317 | 0.3% |
| Home Values Under \$10,000 | | 76 | 1.6% | 287 | 1.1% | 637 | 1.1% | 1,039 | 0.9% |
| Owner-Occupied Median Home Value | | \$402,580 | | \$449,905 | | \$506,496 | | \$607,055 | |
| Renter-Occupied Median Rent | | \$1,600 | | \$1,672 | | \$1,699 | | \$1,782 | |

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1707/-77.262

| GSSC, 12601 Wisteria Dr Germantown, MD 20874 | | 1 mi radius | 3 mi radius | 5 mi radius | 10 mi radius |
|--|--|---------------|---------------|---------------|---------------|
| Total Annual Consumer Expenditure (2024) | | | | | |
| Total Household Expenditure | | \$1.02 B | \$5.29 B | \$11.62 B | \$23.51 B |
| Total Non-Retail Expenditure | | \$536.28 M | \$2.81 B | \$6.21 B | \$12.74 B |
| Total Retail Expenditure | | \$482.6 M | \$2.48 B | \$5.41 B | \$10.77 B |
| Alcoholic Beverages | | \$6.21 M | \$31.99 M | \$70.14 M | \$141.3 M |
| Apparel | | \$18.72 M | \$95.57 M | \$209.02 M | \$417.08 M |
| Contributions | | \$32.45 M | \$170.75 M | \$376.14 M | \$772.55 M |
| Education | | \$23.1 M | \$120.56 M | \$265.05 M | \$540.29 M |
| Entertainment | | \$57.91 M | \$295.04 M | \$645.03 M | \$1.28 B |
| Food Away From Home | | \$44.54 M | \$227.92 M | \$498.78 M | \$997.8 M |
| Grocery | | \$65.84 M | \$320.68 M | \$693.17 M | \$1.32 B |
| Health Care | | \$55.44 M | \$270.76 M | \$586.19 M | \$1.13 B |
| Household Furnishings and Equipment | | \$26.93 M | \$138.29 M | \$302.84 M | \$607.83 M |
| Household Operations | | \$18.98 M | \$96.52 M | \$211.12 M | \$419.64 M |
| Miscellaneous Expenses | | \$17.23 M | \$88.16 M | \$192.8 M | \$385.76 M |
| Personal Care | | \$12.96 M | \$63.93 M | \$138.62 M | \$266.98 M |
| Shelter | | \$166.76 M | \$820.43 M | \$1.78 B | \$3.47 B |
| Tax and Retirement | | \$282.47 M | \$1.56 B | \$3.5 B | \$7.47 B |
| Tobacco and Related | | \$4.88 M | \$21.71 M | \$46.13 M | \$79.28 M |
| Transportation | | \$137.54 M | \$738.75 M | \$1.62 B | \$3.28 B |
| Utilities | | \$46.92 M | \$227.4 M | \$490.97 M | \$928.06 M |
| Monthly Household Consumer Expenditure (2024) | | | | | |
| Total Household Expenditure | | \$9,910 | \$10,805 | \$11,093 | \$11,905 |
| Total Non-Retail Expenditure | | \$5,216 52.6% | \$5,746 53.2% | \$5,931 53.5% | \$6,452 54.2% |
| Total Retail Expenditures | | \$4,694 47.4% | \$5,059 46.8% | \$5,162 46.5% | \$5,453 45.8% |
| Alcoholic Beverages | | \$60 0.6% | \$65 0.6% | \$67 0.6% | \$72 0.6% |
| Apparel | | \$182 1.8% | \$195 1.8% | \$199 1.8% | \$211 1.8% |
| Contributions | | \$316 3.2% | \$349 3.2% | \$359 3.2% | \$391 3.3% |
| Education | | \$225 2.3% | \$246 2.3% | \$253 2.3% | \$274 2.3% |
| Entertainment | | \$563 5.7% | \$603 5.6% | \$616 5.5% | \$651 5.5% |
| Food Away From Home | | \$433 4.4% | \$465 4.3% | \$476 4.3% | \$505 4.2% |
| Grocery | | \$640 6.5% | \$655 6.1% | \$662 6.0% | \$667 5.6% |
| Health Care | | \$539 5.4% | \$553 5.1% | \$559 5.0% | \$572 4.8% |
| Household Furnishings and Equipment | | \$262 2.6% | \$282 2.6% | \$289 2.6% | \$308 2.6% |
| Household Operations | | \$185 1.9% | \$197 1.8% | \$201 1.8% | \$213 1.8% |
| Miscellaneous Expenses | | \$168 1.7% | \$180 1.7% | \$184 1.7% | \$195 1.6% |
| Personal Care | | \$126 1.3% | \$131 1.2% | \$132 1.2% | \$135 1.1% |
| Shelter | | \$1,622 16.4% | \$1,676 15.5% | \$1,701 15.3% | \$1,758 14.8% |
| Tax and Retirement | | \$2,747 27.7% | \$3,191 29.5% | \$3,337 30.1% | \$3,781 30.1% |
| Tobacco and Related | | \$47 0.5% | \$44 0.4% | \$44 0.4% | \$40 0.3% |
| Transportation | | \$1,338 13.5% | \$1,509 14.0% | \$1,544 13.9% | \$1,662 14.0% |
| Utilities | | \$456 4.6% | \$464 4.3% | \$469 4.2% | \$470 3.9% |



10 mi radius

5 mi radius

3 mi radius

1 mi radius